

WHICH ICMS PROGRAM SHOULD I CHOOSE?



Students considering study at ICMS have several qualifications to choose from. Below is a step by step guide to choosing an ICMS qualification with Industry Training that's right for you and your career goals.

KNOW EXACTLY THE CAREER YOU WANT?

If you've got the drive to excel in a particular industry you can focus on one of ICMS' 'specialisation' areas. These qualifications combine a solid business management foundation with extra electives in your field of study.

ICMS SPECIALIST QUALIFICATIONS

If you know exactly what you want to study it's hard to look past our ICMS specialist bachelors degrees, associate degrees and diplomas. Along with key business and management subjects, when you complete an ICMS specialist qualification you'll study additional electives in your chosen specialisation area. These qualifications allow you to truly focus on your passion and hone skills relevant to a specific industry.

MACQUARIE UNIVERSITY BBA

Study for a Bachelor of Business Administration from Macquarie University at the ICMS' spectacularly located Manly campus. You'll also be able to combine this broad business qualification with a specialisation in: event management, hospitality management, international tourism, property services management or sports management.

QUALIFICATIONS AVAILABLE

Diploma, Associate Degree, Bachelors Degree or Macquarie University BBA in:

Event Management

Hospitality Management

International Tourism

Property Services Management

Sports Management

LOOKING FOR A BROADER BUSINESS QUALIFICATION?

Don't want to 'specialise' just yet? That's okay. You can complete a broader business qualification which you can 'flavour' with your choice of electives.

ICMS BUSINESS MANAGEMENT QUALIFICATIONS

Undertake core studies in business and then pick electives from our full suite of specialisations. If you choose all your electives from just one of our specialisations then you'll be eligible for a Bachelor of Business Management (BBM) majoring in your chosen specialisation. The mix of electives is up to you and you can tailor your qualification to your interests and career goals.

Specialist elective subjects are available in: event management, hospitality management, international tourism, property services management and sports management.

QUALIFICATIONS AVAILABLE

Diploma of Business

Bachelor of Business Management (BBM)

Bachelor of Business Management (majoring in your chosen specialisation)

WHICH ICMS PROGRAM SHOULD I CHOOSE?



When choosing an ICMS program you will need to consider the qualification level you wish to attain. This depends on many factors like how long you wish to study and the experience you need to acquire for a particular industry or position. You can enter straight into one of our bachelors degrees if you meet the entry requirements or add to your qualification as you progress. Double degrees are also available to bachelor graduates in just 2-3 trimesters of additional study (depending on electives chosen).

