

BACHELOR OF BUSINESS ADMINISTRATION (HOSPITALITY MANAGEMENT, EVENT MANAGEMENT AND INTERNATIONAL TOURISM)

NEW STUDENT COHORT - 2008

HOSPITALITY MANAGEMENT				
Code	Subject Name	CP	Hours	
ISYS123	Introduction to Information Systems and Technologies	3	45	
MGMT112	Service Management	3	45	
HOSP121	Introduction to Hospitality	3	45	
MGMT116	Facilities Management	3	45	
HOSP110	Hospitality Operations 1	6	210	
HOSP120	Hospitality Operations 2	3	105	
RDM121	Rooms Division Operations	2	60	
ACCG121	Accounting Fundamentals	3	45	
BBA122	Business Organisation Principles	3	45	
ENG124	Business Communication	3	45	
IND131/212	INDUSTRY TRAINING		1200	

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MGMT201	Contemporary Leadership	1	15	
ENG224	Academic Writing and Research Skills	3	45	
MKTG221	Principles of Marketing	3	45	
RDM236	Rooms Division Management	3	45	
MGMT223	Operational Management and Cost Control	4	90	
HRM107	Introduction to Human Resources	3	45	
ACCG232	Managerial Accounting	3	45	
BBA103	Business Economics	3	45	
BUSL250	Basic Business Law	3	45	
ENG236	Contemporary Issues In Hospitality Management	3	45	
CPTS233	Hotel Management Simulations (HOTS)	3	45	

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STAT311	Introduction to Statistics	3	45	
ACST201	Financial Techniques	3	45	
BBA350	Strategic Management	3	45	
HOSP321	Globalisation in the Hospitality Industry	3	45	
BBA217	Human Resource Planning and Performance	3	45	
DEM256	Business Demographics	3	45	
BBA213	Distribution Decisions	3	45	
BBA315	Business Forecasting	3	45	
BBA360	Business Project	3	45	
BBA340	Cross Cultural Management	3	45	
BUSL350	Marketing and Management Law	3	45	
ACCG355	Information Systems for Management	3	45	

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EVENT MANAGEMENT				
Code	Subject Name	CP	Hours	
ISYS123	Introduction to Information Systems and Technologies	3	45	
MGMT112	Service Management	3	45	
EVT111	Introduction to the Event Industry	3	45	
EVT110	Venue and Hospitality Operations	4	90	
EVT115	Legal Issues for Event Management	3	45	
EVT121	Event Operations and Logistics	3	45	
EVT123	Event Production and Design	3	75	
ACCG121	Accounting Fundamentals	3	45	
BBA122	Business Organisation Principles	3	45	
ENG124	Business Communication	3	45	
IND131/212	INDUSTRY TRAINING		1200	

MGMT201	Contemporary Leadership	1	15	
ENG224	Academic Writing and Research Skills	3	45	
MKTG221	Principles of Marketing	3	45	
EVT233	Event Management Project	3	75	
EVT235	Event Promotions and Sponsorship	3	45	
HRM107	Introduction to Human Resources	3	45	
ACCG232	Managerial Accounting	3	45	
BBA103	Business Economics	3	45	
BUSL250	Basic Business Law	3	45	
ENG237	Contemporary Issues in Event Management	3	45	
EVT231	Exhibition Services	3	45	

STAT311	Introduction to Statistics	3	45	
ACST201	Financial Techniques	3	45	
BBA350	Strategic Management	3	45	
EVT321	International Events	3	45	
BBA217	Human Resource Planning and Performance	3	45	
DEM256	Business Demographics	3	45	
BBA213	Distribution Decisions	3	45	
BBA315	Business Forecasting	3	45	
BBA360	Business Project	3	45	
BBA340	Cross Cultural Management	3	45	
BUSL350	Marketing and Management Law	3	45	
ACCG355	Information Systems for Management	3	45	

INTERNATIONAL TOURISM				
Code	Subject Name	CP	Hours	
ISYS123	Introduction to Information Systems and Technologies	3	45	
MGMT112	Service Management	3	45	
TOUR112	Introduction to Tourism	3	45	
TOUR114	Tourism Industry Knowledge	4	60	
TOUR119	International Fares and Ticketing	6	90	
TOUR123	Travel and Tourism Distribution Systems	3	105	
TOUR115	Travel Industry Services	3	45	
ACCG121	Accounting Fundamentals	3	45	
BBA122	Business Organisation Principles	3	45	
ENG124	Business Communication	3	45	
IND131/212	INDUSTRY TRAINING		1200	

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MGMT201	Contemporary Leadership	1	15	
ENG224	Academic Writing and Research Skills	3	45	
MKTG221	Principles of Marketing	3	45	
TOUR237	Tourism Policy and Planning	3	45	
TOUR232	Tourism, Destinations and Environment Management	3	45	
HRM107	Introduction to Human Resources	3	45	
ACCG232	Managerial Accounting	3	45	
BBA103	Business Economics	3	45	
BUSL250	Basic Business Law	3	45	
ENG235	Contemporary Issues in International Tourism	3	45	
TOUR235	Consumer Behaviour and Product Management	3	45	

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STAT311	Introduction to Statistics	3	45	
ACST201	Financial Techniques	3	45	
BBA350	Strategic Management	3	45	
TOUR321	International Tourism	3	45	
BBA217	Human Resource Planning and Performance	3	45	
DEM256	Business Demographics	3	45	
BBA213	Distribution Decisions	3	45	
BBA315	Business Forecasting	3	45	
BBA360	Business Project	3	45	
BBA340	Cross Cultural Management	3	45	
BUSL350	Marketing and Management Law	3	45	
ACCG355	Information Systems for Management	3	45	

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- Hospitality Specialisation
- Event Management Specialisation
- Tourism Specialisation
- Business Core

BACHELOR OF BUSINESS ADMINISTRATION (RETAIL, PROPERTY, SPORT MANAGEMENT)

NEW STUDENT COHORT - 2008

RETAIL MANAGEMENT				
	Code	Subject Name	CP	Hours
Y E A R 1	ISYS123	Introduction to Information Systems and Technologies	3	45
	MGMT112	Service Management	3	45
	RET111	Principles of Retail Management	3	45
	ACCG134	Process Business Tax Requirements	3	45
	MGMT116	Facilities Management	3	45
	RET123	Retail Technology	3	45
	ACCG121	Accounting Fundamentals	3	45
	ENG124	Business Communication	3	45
	BBA122	Business Organisation Principles	3	45
	MKTG221	Principles of Marketing	3	45
IND131/212	<i>Industry Training</i>		1200	

PROPERTY MANAGEMENT				
	Code	Subject Name	CP	Hours
	ISYS123	Introduction to Information Systems and Technologies	3	45
	MGMT112	Service Management	3	45
	PROP111	Introduction to Property Management	3	45
	PROP122	Principles of Valuation	3	45
	MGMT116	Facilities Management	3	45
	BUSL250	Basic Business Law	3	45
	ACCG121	Accounting Fundamentals	3	45
	ENG124	Business Communication	3	45
	BBA122	Business Organisation Principles	3	45
	MKTG221	Principles of Marketing	3	45
IND131/212	<i>Industry Training</i>		1200	

SPORT MANAGEMENT				
	Code	Subject Name	CP	Hours
	ISYS123	Introduction to Information Systems and Technologies	3	45
	MGMT112	Service Management	3	45
	SPOR111	Introduction to Sport Management	3	45
	SPOR112	Introduction to Human Anatomy	3	45
	MGMT116	Facilities Management	3	45
	SPOR121	Contemporary Health Issues	3	45
	ACCG121	Accounting Fundamentals	3	45
	ENG124	Business Communication	3	45
	BBA122	Business Organisation Principles	3	45
	MKTG221	Principles of Marketing	3	45
IND131/212	<i>Industry Training</i>		1200	

Y E A R 2	MGMT201	Contemporary Leadership	1	15
	BBA103	Business Economics	3	45
	ENG224	Academic Writing and Research Skills	3	45
	BUSL250	Basic Business Law	3	45
	RET134	Buyer Behaviour	3	45
	RET235	Retail Logistics	3	45
	RET232	Buying for Retail Markets	3	45
	MKTG232	Advertising and Public Relations	3	45
	ENG232	Contemporary Issues in Retail Management	3	45
	HRM107	Introduction to Human Resources	3	45
ACCG232	Managerial Accounting	3	45	

	MGMT201	Contemporary Leadership	1	15
	BBA103	Business Economics	3	45
	ENG224	Academic Writing and Research Skills	3	45
	LAWP134	Land and Property Law	3	45
	PROP133	Building Principles	3	45
	PROP235	Commercial Valuation Techniques	3	45
	PROP236	Commercial Property Management	3	45
	PROP134	Property Development Controls	3	45
	ENG233	Contemporary Issues in Property Management	3	45
	HRM107	Introduction to Human Resources	3	45
ACCG232	Managerial Accounting	3	45	

	MGMT201	Contemporary Leadership	1	15
	BBA103	Business Economics	3	45
	ENG224	Academic Writing and Research Skills	3	45
	BUSL250	Basic Business Law	3	45
	SPOR211	Sports Arbitration	3	45
	MKTG234	Sports and Event Marketing	3	45
	SPOR212	Sport Entrepreneurship	3	45
	SPOR221	Psychology, Health and Wellbeing	3	45
	ENG234	Contemporary Issues in Sport Management	3	45
	HRM107	Introduction to Human Resources	3	45
ACCG232	Managerial Accounting	3	45	

Y E A R 3	STAT311	Introduction to Statistics	3	45
	ACST201	Financial Techniques	3	45
	BBA350	Strategic Management	3	45
	RET317	Retail Promotions	3	45
	BBA217	Human Resource Planning and Performance	3	45
	DEM256	Business Demographics	3	45
	BBA213	Distribution Decisions	3	45
	BBA315	Business Forecasting	3	45
	BBA360	Business Project	3	45
	BBA340	Cross Cultural Management	3	45
BUSL350	Marketing and Management Law	3	45	
ACCG355	Information Systems for Management	3	45	

	STAT311	Introduction to Statistics	3	45
	ACST201	Financial Techniques	3	45
	BBA350	Strategic Management	3	45
	PROP327	Corporate Real Estate	3	45
	BBA217	Human Resource Planning and Performance	3	45
	DEM256	Business Demographics	3	45
	BBA213	Distribution Decisions	3	45
	BBA315	Business Forecasting	3	45
	BBA360	Business Project	3	45
	BBA340	Cross Cultural Management	3	45
BUSL350	Marketing and Management Law	3	45	
ACCG355	Information Systems for Management	3	45	

	STAT311	Introduction to Statistics	3	45
	ACST201	Financial Techniques	3	45
	BBA350	Strategic Management	3	45
	SPOR346	Sports Media Management	3	45
	BBA217	Human Resource Planning and Performance	3	45
	DEM256	Business Demographics	3	45
	BBA213	Distribution Decisions	3	45
	BBA315	Business Forecasting	3	45
	BBA360	Business Project	3	45
	BBA340	Cross Cultural Management	3	45
BUSL350	Marketing and Management Law	3	45	
ACCG355	Information Systems for Management	3	45	

	Retail Management Specialisation
	Property Management Specialisation
	Sport Management Specialisation
	Business Core