

NEXT STEP IN YOUR CAREER | a special advertising report

# Young rebel now has a cause

FOR a self-professed troublemaker during his school days, Josh King is making amends with his enthusiasm for tertiary studies.

The 24-year-old, who already has a certificate 4 in fitness, is now working to complete a bachelor of business management at the International College of Management, Sydney.

Due to graduate this year, the former personal trainer hopes the degree will take him a step further towards his ultimate goal of breaking into sports management.

Mr King, (right) who was expelled from school in year 10 before going back to finish year 11 and 12, says the challenge of a degree-level course was initially overwhelming. "I had a bad attitude at high school. I gave my teachers a bit of grief and didn't want to do my work, so when I enrolled in the degree I really threw myself in the deep end," he says. "I had to learn how to structure my assignments and work on my study technique. It was a case of sink or swim, and luckily I swam."

He says the six years he spent working in the sports industry after school has proven

helpful, particularly by putting his studies into context. "Sometimes when I learn things I'll relate them back to jobs.

I've had in the past and think: 'This is why that manager made that decision a couple of years ago.'"

Getting some real-world experience was also useful in boosting his drive and maturity levels. "It has given me the understanding that if I don't put the effort in, I'm not going to understand the course," Mr King says.

"Not wanting to end up in a dead-end job has been a key motivator. I've come here because I want to study, therefore I do everything it takes to succeed. If I hadn't had any life experience, I might not be thinking this way."

As a karate black belt, Mr King has always been interested in sport, and is excited that his studies have enabled him to make it more than just a hobby.

"I started out just trying to be fit myself, but the sporting industry is booming, players are getting paid over \$1 million a season, and there are more stakeholders in the industry," he says. "I'm trying to take advantage of that growing industry. There are so many areas



to go into now. I'd like to work for a large company in the sporting industry, maybe helping to set up events or working in sponsorship. The opportunities are endless."

With his sights set on a career at the top of the sporting world, Mr King says he's open to the idea of undertaking further study to get there.



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