



## A Selection of Recent Staff Publications and Conference Presentations

Adelstein, J. (2000), Potential long term effects of call centre workplaces on rural economies, *International Journal of Human Resources Development and Management*, 1 (1): 81-89

Adelstein, J., and Westwood, R.I. (2004), Knowledge work in practice: Online communities challenge the legitimized discourse, Abstract, Organized by Research Committee 47 on Social Classes and Social Movements of the International Sociological Association ([www.RC47isa.org](http://www.RC47isa.org)) in collaboration with le Centre d'analyse d'intervention sociologiques (CADIS), Paris, France, June 11-12, 2004

Adelstein, J. (2007), Disconnecting knowledge from the knower: The knowledge worker as Icarus, *Equal Opportunities International*, 26 (8): 853-871

Adelstein, J. (2007), Disconnecting knowledge from the knower: Discursive marginalisation?, 8th European Conference on Knowledge Management, (ECKM2007), Barcelona, Spain, September 6-7, 2007

Adelstein, J. (2008), Discourses of communities of practice: An organisational tale of Samson and Delilah, *Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologies for Competitive Advantage*, IGI Global (formerly Idea Group Inc.), (Refereed Book Chapter)

Beck, K. (2008). *Dietary Advice for Women Following Birth*, Sydney West Area Health Service

Fong, J., & Burton, S. (2007). A Cross-Cultural Comparison of Electronic Word-of-Mouth and Country-of-Origin Effects. *Journal of Business Research*, 61(3), 233-242.

Fong, J., & Burton, S. (2006). Online Word-of-Mouth: A Comparison of American and Chinese Discussion Boards. *Asia Pacific Journal of Marketing and Logistics*, 18(2), 146-156.

Fong, J., & Burton, S. (2006). Electronic Word-of-Mouth: A Comparison of Stated and Revealed Behavior on Electronic Discussion Boards. *Journal of Interactive Advertising*, 6(2), 61-70.

Fong J, Burton S. (2008). *A Cross-Cultural Analysis of Electronic Word-of-Mouth*. Paper presented at the Marketing Management Association, Chicago, Illinois, USA 2008.

Kwok, S., & Fong, J. (2007). *The Marketing of Australian Education in China: How Chinese Students Decide on the Choice of Institution*. Paper presented at the All China Economics (ACE) International Conference, Hong Kong.

Fong, J., & Burton, S. (2007). *Electronic Country of Origin Effects (eCOO): A Cross-Cultural Study*. Paper presented at the Western Decision Sciences Institute, Denver, Colorado, USA.

Fong, J., & Burton, S. (2006). *A Longitudinal Study of Electronic Country of Origin Effects (eCOO)*. Paper presented at the Australia and New Zealand Marketing Academy, Brisbane, Queensland.

Fong, J., & Burton, S. (2006). *A Cross-Cultural Study of eWOM: Stated and Revealed Behavior on American and China based Discussion Boards*. Paper presented at the Academy of Marketing Science / Korean Academy of Science Cultural Perspectives in Marketing Conference, Seoul, Korea.

Miles, R (2007). *Culinary Education: Past, Present Practice and Future Direction*.

2007 International Council on Hotel, Restaurant and Institutional Education Annual Conference; Dallas, Texas, USA.

Miles, R and Samenfink, W (2007). *International Internships combined with Study Abroad*.

2007 International Council on Hotel, Restaurant and Institutional Education Annual Conference; Dallas, Texas, USA.

Prestipino, F (2008). *Getting to Big the Small Way*. McGraw Hill, New York

Tong, E and Taylor, D (2004), *Understanding Market Research*, Pearson-Prentice Hall, Sydney

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