

# Event Management

## Typical Study Pattern

Event Management  
Specialisation

	Bachelor of Event Management	Bachelor of Business Management (Majoring in Event Management)	Associate Degree of Business in Event Management and Diploma of Event Management
Year One	<b>Subject Name</b>		
	<b>Trimester One</b>	Introduction to Event Management	Event Management Subject Elective - 100 or 200 level
		Business Economics	Business Communication
		Business Communication	Introduction to Information Systems
		Introduction to Information Systems	Event Management Subject Elective - 100 or 200 level
		Service Management	Introduction to Information Systems and Technologies
			Service Management
			Introduction to Event Management
			Venue and Hospitality Operations
		Legal Issues in Event Management	
<b>Trimester Two</b>	Event Operations & Logistics	Managing People and Organisations	Event Operations and Logistics
	Venue and Hospitality Operations	Event Management Subject Elective - 100 or 200 level	Event Production and Design
	Accounting Fundamentals	Principles of Marketing	Accounting Fundamentals
	Principles of Marketing	Service Management	Business Organisation Principles
	Introduction to Human Resources		Business Communication
<b>Trimester Three</b>	Event Production and Design	Introduction to Human Resources	<b>INDUSTRY TRAINING*</b>
	Legal Issues for Event Management	Academic Writing and Research Skills	
	Elective - 100 or 200 level	Accounting Fundamentals	
	Academic Writing and Research Skills	Event Management Subject Elective - 200 or 300 level	
	Business Law		

### Optional Exit with Diploma of Event Management

Year Two	<b>Trimester Four</b>	INDUSTRY TRAINING*	INDUSTRY TRAINING*	INDUSTRY TRAINING*
	<b>Trimester Five</b>	INDUSTRY TRAINING*	INDUSTRY TRAINING*	Academic Writing and Research Skills
				Principles of Marketing
<b>Trimester Six</b>	Event Practicum	Management, Philosophy and Performance	Managerial Accounting	
	Business Statistics	Business Economics	Business Economics	
	Managerial Accounting	Human Resource Planning and Performance	Basic Business Law	
	Managing People and Organisations	Business Law	Contemporary Issues In Event Management	
	Human Resource Planning and Performance	Leadership Foundations	Exhibition Services	
	Leadership Foundations		Leadership Foundations	

<b>Trimester Seven</b>	Event Promotions and Sponsorship	Business Statistics
	Business Ethics	Strategic Marketing Management
	Business Finance I	Event Management Subject Elective - 300 level
	Elective - 200 or 300 level	Research Methods
<b>Trimester Eight</b>	International Events	Business Finance I
	Research Methods	Strategic Management
	Strategic Marketing Management	Event Management Subject Elective - 300 level
	Elective - 200 or 300 level	Event Management Project
<b>Trimester Nine</b>	Event Management Project	<b>Electives in the Bachelor of Event Management may be chosen from any ICMS specialisation, subject to availability and eligibility.</b>
	Business Forecasting	
	Strategic Management	
	Elective - 200 or 300 level	

### Electives in the Bachelor of Business Management (Majoring in Event Management) must be chosen from:

Subject	Level
Introduction to Event Management	100
Event Operations and Logistics	100
Venue and Hospitality Operations	100
Legal Issues in Event Management	200
Exhibition Services	200
Event Production and Design	200
Event Practicum	200
Event Promotions and Sponsorship	300
International Events	300

The above Study Pattern is to be used as guide only. Subjects and curriculum are subject to change.

CRICOS CODES: Diploma of Event Management: 055639F. Associate Degree of Business in Event Management: 060096A. Bachelor of Business Management (Majoring in Event Management): 068149F. Bachelor of Event Management: 068282A. \*Industry Training may be deferred, taken part time or earlier provided all prerequisites are met. Students will be assisted by an Academic Advisor when choosing their electives. Not all electives may be offered every term.

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# Hospitality Management

## Typical Study Pattern

Hospitality Specialisation

	Bachelor of Hospitality Management	Bachelor of Business Management (Majoring in Hospitality Management)	Associate Degree of Business in Hospitality Management and Diploma of Hospitality Management	
	Subject Name	Subject Name	Subject Name	
Year One	Trimester One	Introduction to Hospitality Management	Hospitality Subject Elective - 100 or 200 level	Introduction to Information Systems & Technologies
		Business Economics	Business Communication	Service Management
		Business Communication	Introduction to Information Systems	Introduction to Hospitality Management
		Introduction to Information Systems	Hospitality Subject Elective - 100 or 200 level	Facilities Management
		Facilities Management		Hospitality Operations 1
	Trimester Two	Hospitality Operations I	Managing People and Organisations	Hospitality Operations 2
		Rooms Division Operations	Hospitality Subject Elective - 100 or 200 level	Rooms Division Operations
		Accounting Fundamentals	Principles of Marketing	Accounting Fundamentals
		Principles of Marketing	Service Management	Business Organisation Principles
Introduction to Human Resources			Business Communication	
Trimester Three	Hospitality Operations II	Introduction to Human Resources	<b>INDUSTRY TRAINING*</b>	
	Operational Management and Cost Control	Academic Writing and Research Skills		
	Service Management	Accounting Fundamentals		
	Academic Writing and Research Skills	Hospitality Subject Elective - 200 or 300 level		
	Business Law			

End of year 1 - Optional Exit with of Hospitality Management

Year Two	Trimester Four	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>
	Trimester Five	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	Academic Writing and Research Skills Principles of Marketing Rooms Division Management Operational Management and Cost Control Introduction to Human Resources
	Trimester Six	Rooms Division Management Business Statistics Managerial Accounting Managing People and Organisations Human Resource Planning and Performance Leadership Foundations	Management, Philosophy and Performance Business Economics Human Resource Planning and Performance Business Law Leadership Foundations	Managerial Accounting Business Economics Basic Business Law Contemporary Issues In Hospitality Management Hotel Management Simulations (HOTS) Leadership Foundations

Year Three	Trimester Seven	Globalisation in the Hospitality Industry Business Ethics Business Finance I Elective - 200 or 300 level	Business Statistics Strategic Marketing Management Hospitality Subject Elective - 300 level Research Methods
	Trimester Eight	Hotel Management Simulations (HOTS) Research Methods Strategic Marketing Management Elective - 200 or 300 level	Business Finance I Strategic Management Hospitality Subject Elective - 300 level Hospitality Management Project
	Trimester Nine	Hospitality Management Project Business Forecasting Strategic Management Elective - 200 or 300 level	<b>Electives in the Bachelor of Hospitality Management may be chosen from any ICMS specialisation, subject to availability and eligibility.</b>

### Electives in the Bachelor of Business Management (Majoring in Hospitality Management) must be chosen from:

Introduction to Hospitality Management	100 level
Facilities Management	100 level
Hospitality Operations 1	100 level
Hospitality Operations 2	100 level
Rooms Division Operations	100 level
Rooms Division Management	200 level
Operational Management and Cost Control	200 level
Hotel Management Simulations (HOTS)	300 level
Globalisation in the Hospitality Industry	300 level

The above Study Pattern is to be used as guide only. Subjects and curriculum are subject to change.

CRICOS CODES: Diploma of Hospitality Management: 055638G, Associate Degree of Business in Hospitality Management: 060096A, Bachelor of Business Management (Majoring in Hospitality Management): 068149F, Bachelor of Hospitality Management: 068277J. \*Industry Training may be deferred, taken part time or earlier provided all prerequisites are met. Students will be assisted by an Academic Advisor when choosing their electives. Not all electives may be offered every term.

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# Property Services Management

## Typical Study Pattern

Property Specialisation

		Bachelor of Property Services Management	Bachelor of Business Management (Majoring in Property Services Management)	Associate Degree of Business in Property Services Management and Diploma of Property Management
		Subject Name	Subject Name	Subject Name
Year One	Trimester One	Introduction to Property Management Business Economics Business Communication Introduction to Information Systems Facilities Management	Property Management Elective - 100 or 200 level Business Communication Introduction to Information Systems Property Management Elective - 100 or 200 level	Introduction to Information Systems and Technologies Service Management Introduction to Property Management Principles of Valuation Facilities Management
	Trimester Two	Building Construction and Technology Principles of Valuation Accounting Fundamentals Principles of Marketing Introduction to Human Resources	Managing People and Organisations Property Management Elective - 100 or 200 level Principles of Marketing Service Management	Basic Business Law Accounting Fundamentals Business Communication Business Organisation Principles Principles of Marketing
	Trimester Three	Commercial Building and Hotel Valuation Land and Property Law Service Management Academic Writing and Research Skills Business Law	Introduction to Human Resources Academic Writing and Research Skills Accounting Fundamentals Property Management Elective - 200 or 300 level	<b>INDUSTRY TRAINING*</b>

### Optional Exit with Diploma of Property Management

Year Two	Trimester Four	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>
	Trimester Five	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	Business Economics Academic Writing and Research Skills Land and Property Law Building Principles Commercial Valuation Techniques
	Trimester Six	Computer Based Property Management and Maintenance Business Statistics Managerial Accounting Managing People and Organisations Human Resource Planning and Performance Leadership Foundations	Management, Philosophy and Performance Business Economics Human Resource Planning and Performance Business Law Leadership Foundations	Commercial Property Management Property Development Controls Contemporary Issues in Property Management Introduction to Human Resources Managerial Accounting Leadership Foundations

Year Three	Trimester Seven	Property Finance and Portfolio/Trust Management Business Ethics Business Finance I Elective - 200 or 300 level	Business Statistics Strategic Marketing Management Property Management Elective - 300 level Research Methods
	Trimester Eight	Strategic Facilities Management Research Methods Strategic Marketing Management Elective - 200 or 300 level	Business Finance I Strategic Management Property Management Elective - 300 level Property Management Project
	Trimester Nine	Property Services Management Project Business Forecasting Strategic Management Elective - 200 or 300 level	<b>Electives in the Bachelor of Property Services Management may be chosen from any ICMS specialisation, subject to availability and eligibility.</b>

### Electives in the Bachelor of Business Management (Majoring in Property Services Management) must be chosen from:

Subject	Level
Introduction to Property Management	100
Principles of Valuation	100
Building Construction and Technology	100
Facilities Management	100
Commercial Building and Hotel Valuation	200
Land and Property Law	200
Computer Based Property Management & Maintenance	200
Property Finance & Portfolio/Trust Management	300
Strategic Facilities Management	300
Corporate Real Estate	300

The above Study Pattern is to be used as guide only. Subjects and curriculum are subject to change.

CRICOS CODES: Diploma of Property Management 072935A, Associate Degree of Business in Property Services Management: 060096A, Bachelor of Business Management (Majoring in Property Services Management): 068149F, Bachelor of Property Services Management: 068279G. \*Industry Training may be deferred, taken part time or earlier provided all prerequisites are met. Students will be assisted by an Academic Advisor when choosing their electives. Not all electives may be offered every term.

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# Sports Management

## Typical Study Pattern

Sports Specialisation

	Bachelor of Sports Management	Bachelor of Business Management (Majoring in Sports Management)	Associate Degree of Business in Sports Management and Diploma of Sports Management	
Year One	<b>Subject Name</b>			
	<b>Trimester One</b>	Introduction to Sports Management	Sports Management Elective - 100 or 200 level	Introduction to Information Systems and Technologies
		Business Economics	Business Communication	Service Management
		Business Communication	Introduction to Information Systems	Introduction to Sports Management
		Introduction to Information Systems	Sports Management Elective - 100 or 200 level	Contemporary Health Issues
		Facilities Management		Facilities Management
	<b>Trimester Two</b>	Contemporary Health Issues	Managing People and Organisations	Psychology and Sociology of Sport and Leisure
		Psychology and Sociology of Sports and Leisure	Sports Management Elective - 100 or 200 level	Accounting Fundamentals
		Accounting Fundamentals	Principles of Marketing	Business Communication
		Principles of Marketing	Service Management	Business Organisation Principles
		Introduction to Human Resources		Principles of Marketing
	<b>Trimester Three</b>	Introduction to Sports Law	Introduction to Human Resources	<b>INDUSTRY TRAINING*</b>
	Player and Performance Management	Academic Writing and Research Skills		
	Service Management	Accounting Fundamentals		
	Academic Writing and Research Skills	Sports Management Elective - 200 or 300 level		
	Business Law			

### Optional Exit with Diploma of Sports Management

Year Two	<b>Trimester Four</b>	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>
	<b>Trimester Five</b>	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	Business Economics
				Academic Writing and Research Skills
				Basic Business Law
				Sports Arbitration/Introduction to Sport Law
				Sport and Event Marketing/Sports Promotion and Sponsorship
<b>Trimester Six</b>	Sports Media Management	Management, Philosophy and Performance	Innovation in Sports Management	
	Business Statistics	Business Economics	Player and Performance Management	
	Managerial Accounting	Human Resource Planning and Performance	Contemporary Issues in Sport Management	
	Managing People and Organisations	Business Law	Introduction to Human Resources	
	Human Resource Planning and Performance	Leadership Foundations	Managerial Accounting	
	Leadership Foundations		Leadership Foundations	

Year Three	<b>Trimester Seven</b>	Sports Promotion and Sponsorship	Business Statistics	<b>Electives in the Bachelor of Business Management (Majoring in Sports Management) must be chosen from:</b> <table border="1"> <thead> <tr> <th>Subject</th> <th>Level</th> </tr> </thead> <tbody> <tr> <td>Introduction to Sports Management</td> <td>100</td> </tr> <tr> <td>Facilities Management</td> <td>100</td> </tr> <tr> <td>Contemporary Health Issues</td> <td>100</td> </tr> <tr> <td>Psychology and Sociology of Sport and Leisure</td> <td>100</td> </tr> <tr> <td>Sports Arbitration/Introduction to Sport Law</td> <td>200</td> </tr> <tr> <td>Sport and Event Marketing/Sports Promotion and Sponsorship</td> <td>200</td> </tr> <tr> <td>Player and Performance Management</td> <td>200</td> </tr> <tr> <td>Sports Promotion and Sponsorship</td> <td>200</td> </tr> <tr> <td>Sports Media Management</td> <td>300</td> </tr> <tr> <td>Innovation in Sports Management</td> <td>300</td> </tr> </tbody> </table>	Subject	Level	Introduction to Sports Management	100	Facilities Management	100	Contemporary Health Issues	100	Psychology and Sociology of Sport and Leisure	100	Sports Arbitration/Introduction to Sport Law	200	Sport and Event Marketing/Sports Promotion and Sponsorship	200	Player and Performance Management	200	Sports Promotion and Sponsorship	200	Sports Media Management	300	Innovation in Sports Management	300
	Subject	Level																								
	Introduction to Sports Management	100																								
	Facilities Management	100																								
	Contemporary Health Issues	100																								
	Psychology and Sociology of Sport and Leisure	100																								
	Sports Arbitration/Introduction to Sport Law	200																								
	Sport and Event Marketing/Sports Promotion and Sponsorship	200																								
	Player and Performance Management	200																								
	Sports Promotion and Sponsorship	200																								
	Sports Media Management	300																								
	Innovation in Sports Management	300																								
	Business Ethics	Strategic Marketing Management																								
	Business Finance I	Sports Management Elective - 300 level																								
	Elective - 200 or 300 level	Research Methods																								
<b>Trimester Eight</b>	Innovation in Sports Management	Business Finance I																								
	Research Methods	Strategic Management																								
	Strategic Marketing Management	Sports Management Elective - 300 level																								
	Elective - 200 or 300 level	Sports Management Project																								
<b>Trimester Nine</b>	Sports Management Project	<b>Electives in the Bachelor of Sports Management may be chosen from any ICMS specialisation, subject to availability and eligibility.</b>																								
	Business Forecasting																									
	Strategic Management																									
	Elective - 200 or 300 level																									

The above Study Pattern is to be used as guide only. Subjects and curriculum are subject to change.

CRICOS CODES: Diploma of Sports Management: 072937K. Associate Degree of Business in Sports Management: 060096A. Bachelor of Business Management (Majoring in Sports Management): 068149F.

\*Industry Training may be deferred, taken part time or earlier provided all prerequisites are met. Students will be assisted by an Academic Advisor when choosing their electives. Not all electives may be offered every term.

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# International Tourism

## Typical Study Pattern

International Tourism  
Specialisation

		Bachelor of International Tourism	Bachelor of Business Management (Majoring in International Tourism)	Associate Degree of Business in International Tourism and Diploma of International Tourism
		Subject Name	Subject Name	Subject Name
Year One	Trimester One	Introduction to Tourism Management	International Tourism Elective - 100 or 200 level	Introduction to Information Systems and Technologies
		Business Economics	Business Communication	Service Management
		Business Communication	Introduction to Information Systems	Introduction to Tourism Management
		Introduction to Information Systems	International Tourism Elective - 100 or 200 level	Destination Sales and Marketing
		Service Management		Attraction and Resort Operations
	Trimester Two	Destination Sales and Marketing	Managing People and Organisations	Travel Industry Services
		Attraction and Resort Operations	International Tourism Elective - 100 or 200 level	Destination Management Issues
		Accounting Fundamentals	Principles of Marketing	Accounting Fundamentals
		Principles of Marketing	Service Management	Business Organisation Principles
Introduction to Human Resources			Business Communication	
Trimester Three	Destination Management Issues	Introduction to Human Resources	<b>INDUSTRY TRAINING*</b>	
	Tourism Governance and Policy	Academic Writing and Research Skills		
	Elective - 100 or 200 level	Accounting Fundamentals		
	Academic Writing and Research Skills	International Tourism Elective - 200 or 300 level		
	Business Law			

### Optional Exit with Diploma of International Tourism

Year Two	Trimester Four	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>
	Trimester Five	<b>INDUSTRY TRAINING*</b>	<b>INDUSTRY TRAINING*</b>	Academic Writing and Research Skills Principles of Marketing Tourism Governance and Policy Tourism Technology and Service Innovation Introduction to Human Resources
	Trimester Six	Tourism Technology and Service Innovation Business Statistics Managerial Accounting Managing People and Organisations Human Resource Planning and Performance Leadership Foundations	Management, Philosophy and Performance Business Economics Human Resource Planning and Performance Business Law Leadership Foundations	Managerial Accounting Business Economics Basic Business Law Contemporary Issues in International Tourism Environmental Planning and Sustainability Leadership Foundations

Year Three	Trimester Seven	Environmental Planning and Sustainability	Business Statistics	<b>Electives in the Bachelor of Business Management (Majoring in International Tourism) must be chosen from:</b>	
		Business Ethics	Strategic Marketing Management		
		Business Finance I	International Tourism Elective - 300 level		
		Elective - 200 or 300 level	Research Methods		
	Trimester Eight	Global Trends in Tourism	Business Finance I		Introduction to Tourism Management 100
		Research Methods	Strategic Management		Travel Industry Services 100
		Strategic Marketing Management	International Tourism Elective - 300 level		Destination Sales and Marketing 100
		Elective - 200 or 300 level	International Tourism Project		Attraction and Resort Operations 100
	Trimester Nine	International Tourism Project	<b>Electives in the Bachelor of International Tourism may be chosen from any ICMS specialisation, subject to availability and eligibility.</b>		Tourism Governance and Policy 200
Business Forecasting		Destination Management Issues 200			
Strategic Management		Tourism Technology and Service Innovation 200			
	Elective - 200 or 300 level		Environmental Planning and Sustainability 300		
			Global Trends in Tourism 300		

The above Study Pattern is to be used as guide only. Subjects and curriculum are subject to change.

CRICOS CODES: Diploma of International Tourism: 055640B. Associate Degree of Business in International Tourism: 060096A. Bachelor of Business Management (Majoring in International Tourism): 068149F. Bachelor of International Tourism: 068278G. \*Industry Training may be deferred, taken part time or earlier provided all prerequisites are met. Students will be assisted by an Academic Advisor when choosing their electives. Not all electives may be offered every term.

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# Business Management

## Typical Study Pattern

Electives

Bachelor of Business Management	
Subject Name	
Year One	Trimester One
	Business Economics
	Business Communication
	Introduction to Information Systems
	Service Management
Year One	Trimester Two
	Managing People and Organisations
	Accounting Fundamentals
	Principles of Marketing
	Introduction to Human Resources
Year One	Trimester Three
	Business Statistics
	Academic Writing and Research Skills
	Business Law
	Elective - 100 or 200 level
Year Two	Trimester Four
	INDUSTRY TRAINING*
Year Two	Trimester Five
	INDUSTRY TRAINING*
Year Two	Trimester Six
	Management, Philosophy and Performance
	Business Finance I
	Human Resource Planning and Performance
	Elective - 100 or 200 level
	Leadership Foundations
Year Three	Trimester Seven
	Research Methods
	Strategic Marketing Management
	Elective - 200 or 300 level
	Elective - 300 level
Year Three	Trimester Eight
	Business Project
	Strategic Management
	Elective - 200 or 300 level
	Elective - 300 level

### Electives may be chosen from

Any ICMS subject may be chosen as an elective provided pre-requisites are met. Specialist subjects may be chosen from the following list.

Subject	Level
<b>Event Management</b>	
Introduction to Event Management	100
Event Operations and Logistics	100
Venue and Hospitality Operations	100
Event Production and Design	200
Exhibition Services	200
Legal Issues in Event Management	200
Event Practicum	200
Event Promotions and Sponsorship	300
International Events	300
<b>International Tourism</b>	
Introduction to Tourism Management	100
Travel Industry Services	100
Attraction and Resort Operations	100
Destination Sales and Marketing	200
Tourism Governance and Policy	200
Destination Management Issues	200
Tourism Technology and Service Innovation	200
Environmental Planning and Sustainability	300
Global Trends in Tourism	300
<b>Property Management</b>	
Introduction to Property Management	100
Principles of Valuation	100
Building Construction and Technology	100
Commercial Building and Hotel Valuation	200
Land and Property Law	200
Computer Based Property Management & Maintenance	200
Property Finance & Portfolio/Trust Management	300
Strategic Facilities Management	300
Corporate Real Estate	300
<b>Sports Management</b>	
Introduction to Sports Management	100
Contemporary Health Issues	100
Psychology and Sociology of Sport and Leisure	100
Introduction to Sport Law	200
Player and Performance Management	200
Sports Promotion and Sponsorship	200
Innovation in Sports Management	300
Sports Media Management	300
<b>Hospitality Management</b>	
Introduction to Hospitality Management	100
Facilities Management	100
Hospitality Operations 1	100
Hospitality Operations 2	100
Rooms Division Operations	100
Rooms Division Management	200
Operational Management and Cost Control	200
Hotel Management Simulations (HOTS)	300
Globalisation in the Hospitality Industry	300

The above Study Pattern is to be used as guide only. Subjects and curriculum are subject to change.

CRICOS CODES: Diploma of Business Management: 072938J. Bachelor of Business Management: 068149F

\*Industry Training may be deferred or taken part time. Industry Training may only be taken provided all prerequisites are met. Students will be assisted by an Academic Advisor when choosing their electives.

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