

ICMS



SYDNEY
AUSTRALIA

ALREADY HIRED.



96% OF GRADUATES ARE EMPLOYED UPON GRADUATION*

UNDERGRADUATE COURSE GUIDE 2026

Australia's Leader in Graduate Employment.

100% of our 2023 graduates
and 96% of our 2024 graduates
secured employment before
graduation.*

That's why we say our students
are *'Already Hired'!*

*Graduates who are engaged in or available for work (in the labour force). Internal Graduate Survey 2023 and 2024.

What sets ICMS apart?

It all comes back to our purpose. We educate students for personal success in their professional lives.

HERE’S HOW:



PROFESSIONAL PLACEMENTS (INTERNSHIPS) INCLUDED

Every ICMS bachelor’s degree features two trimesters of Work Integrated Learning (WIL), giving you practical experience in your chosen field. With access to 1,000+ industry partners across our core study areas, the opportunities are endless. In fact, 76% of ICMS graduates receive job offers from their WIL placement companies, proving that our students are in high demand even before they graduate.*

*Internal Graduate Survey undertaken at the morning and afternoon ICMS November graduations on 1 November 2024.



DEGREES DESIGNED WITH INDUSTRY, DELIVERED BY INDUSTRY

Our courses are built with backward design, ensuring they are structured for real-world graduate employment. With 90% of our academic faculty actively working in the industry, students benefit from expert teaching, hands-on mentorship, and industry insights.* This unique blend of academic excellence and practical knowledge sets ICMS apart.

*2024 Faculty Body.



A STUDENT EXPERIENCE LIKE NO OTHER

ICMS ranks higher than the Group of Eight Australian universities for student satisfaction in QILT and outperforms all Australian public universities in learner engagement for Business and Management.* At ICMS, ‘Big enough to connect you, small enough to connect with you’ isn’t just a tagline – it’s our reality. You’ll enjoy one of the best student experiences in a close-knit community, while building valuable leading industry connections that set you up for success.

*QILT Survey 2024



ONE OF THE MOST BEAUTIFUL CAMPUSES IN THE WORLD

Beauty may be subjective, but ICMS offers a truly unmatched setting – a breathtaking blend of historic architecture, lush greenery, panoramic ocean views, and unparalleled access to world-class beaches. What other campus in the world boasts nine beaches on its doorstep? Our iconic castle campus in Manly provides an inspiring place to learn and grow, while our vibrant CBD campus places you in the heart of Sydney’s business district.



Cover: Shoot with Georgia Rapley, ICMS Bachelor of Business (Marketing) student. All statistics referenced in this course guide can be found at icms.edu.au/facts-and-rankings

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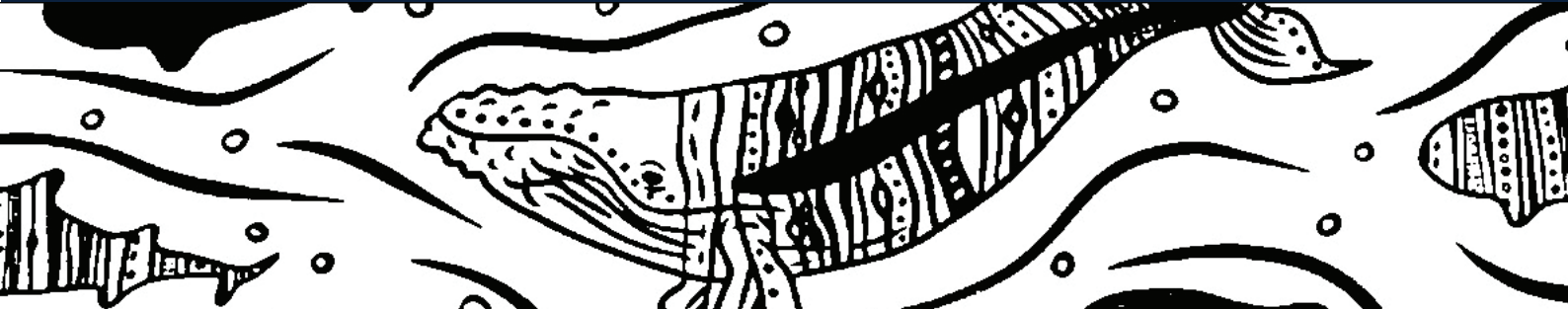
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We acknowledge the traditional owners of the land on which our campuses operate. We recognise and pay respect to Indigenous Elders and communities, past, present, and emerging. Image: Whale Songs, 2022. Artist: Frances Belle Parker (Yaegl).

Your journey starts here

When your school studies come to an end, countless exciting possibilities await you.

At ICMS, we're here to guide you every step of the way, ensuring your higher education not only nurtures your unique interests, talents and potential but also prepares you for success in the industry you're passionate about.

ICMS is more than just a place to study; it's a place where you will feel seen, supported and challenged to excel.

Snapshot of ICMS

Founded in 1996, ICMS is a leader in industry-focused, quality education. ICMS qualifications are recognised by the Australian Qualifications Framework (AQF) in the same way as university qualifications.

1. Follow your passion

Let your talents and interests guide you as you explore your study options.



Visit us on Open Day or attend another event to help you find the right course for you.



**SEE ALL
UPCOMING
EVENTS**



Follow us on social media.

@icmscampus

@icmsaustralia



Book a campus tour with our Student Advisors. Explore our stunning 'castle on the hill' in Manly or experience the buzz of our City Campus.



**BOOK
YOUR
TOUR**

2. Apply to study at ICMS

If ICMS feels like a good fit, it's time to apply for the course you're interested in. You can do this directly through our website:



icms.edu.au

You can also apply through the Universities Admissions Centre (UAC). We recommend you put ICMS as your first preference in UAC to boost your chances of an offer.

Did you know you can get a head start with an Early Entry application? This is a way to secure your spot at ICMS before you finish your final-year exams! We look at your Year 11 and Year 12 academic results to help you get an offer sooner.



**LEARN
MORE
AND
APPLY**

3. Embrace campus life



Once you're here, we'll welcome you to the ICMS community. This starts during Orientation Week. You'll meet your classmates and participate in lots of fun on-campus activities and social events, including our Welcome Cocktail Party – a highlight on the calendar each year.



Then, get ready for a student experience like no other. Throughout your studies you'll be invited to exclusive masterclasses with industry icons, student parties, fun sporting competitions, and plenty of other social activities. Join a student club, make the most of volunteer activities, and immerse yourself in the ICMS community to make lifelong memories and friends.

4. Land your dream role

After graduation, you'll leave ICMS excited for the success you can achieve.

Our Work Integrated Learning (WIL) program prepares you to make your mark. Through 600 hours of professional placement, you'll gain industry-relevant skills, practical experience and valuable contacts.

Curious to see where your ICMS degree could take you? See how far others have gone by reading our alumni stories.



**GET
INSPIRED**





Our network is your network

At ICMS, our Work Integrated Learning (WIL) program is unlike any other, ensuring you graduate with more than a degree.

We give you access to our network of 1,000-plus industry partners in Australia and overseas. Through 600 hours of professional placement, you'll learn valuable skills and make key industry contacts. It's one of the key ways we help you fast-track your career.

DID YOU KNOW?

100% of our degree students graduate with industry experience.



LEARN MORE ABOUT WIL

Here's how it works



1. GET PREPARED

Our Professional Placement Preparation Program is the first step. You'll attend workshops, get mentoring, update your resume and perfect your interview skills before starting your professional placement.



2. CONNECT WITH INDUSTRY

Our Professional Placement Consultants work closely with you to find a host organisation that aligns with your skills and talents. It could be a business in a local or regional area – or even overseas!



3. TRY YOUR DREAM CAREER

Use your professional placement to learn new things, make industry connections, and get a taste for your chosen industry. Three in four ICMS graduates receive job offers from their WIL placement companies, highlighting just how valuable the program is for students and industry.*

*ICMS Internal Graduate Survey 2024.



Student life

Studying at ICMS sets you up for success. It also gives you the opportunity to build connections, get involved in the community and have plenty of fun along the way.



Global community

You will build life-long friendships and connections with students from more than 50 different countries.



Professional placements

Your bachelor degree includes two study periods of practical industry experience relevant to your studies.



Small class sizes

Small interactive classes mean you will develop strong relationships with fellow students and teachers.



Extra support

We provide wellness, academic and English language services. Learn more at icms.edu.au/future-students/wellness-and-support



Campus accommodation

Make the most of college life by moving into student accommodation. Visit icms.edu.au/future-students/student-services/accommodation



Get involved

ICMS has lots of social and sporting activities on throughout the year. Play futsal or tennis, join the SRC, and attend our parties and events.

“The connections I’ve made aren’t just for now – they’re for life.”

Georgia Rapley

Bachelor of Business (Marketing) student

STUDY IN THE CITY City Campus

Our City Campus is located in the heart of Sydney’s buzzing business district. It’s just a few minutes’ walk from Central Station, with Thai Town, Chinatown, Darling Harbour and the Barangaroo waterfront all nearby. If you study here, you can enjoy everything a world-class city offers, from shopping and entertainment to the famous Sydney Harbour.



17min Fast Ferry to Sydney CBD

STUDY BY THE BEACH Northern Beaches Campus

Our Northern Beaches Campus, fondly called ‘the castle on the hill’, is located in Manly – only a short stroll away from famous beaches, bushwalking tracks and stunning lookouts. Manly is also well known for its shopping precinct, cafés and restaurants.

Find out more about our campuses at icms.edu.au/contact/our-campuses

On-Site Free Parking

Student Accommodation



Bachelor of

Business

Lead with vision.

Build businesses that thrive.

Do you want to make a tangible contribution to the success and growth of businesses, push boundaries and challenge the status quo? Then our Bachelor of Business could be for you.

This degree equips you with the skills you need to have a successful business career in a rapidly changing world. Whether you choose to stay local or go global, our Bachelor of Business can help fast-track your climb up the corporate ladder.



FULL COURSE DETAILS

QUICK FACTS

- Study mode:
- Location:
- Course duration:
- Start:
- FEE-HELP:
- Industry experience:
- On-campus | Online
- Northern Beaches Campus, Manly | City Campus, Sydney
- 3 years for a full-time study load (or part-time equivalent)
- Feb | Mar | May | Jun | Aug | Oct | Dec
- Available for domestic students
- 600 hours included

CRICOS course code: 0101110 UAC code: 530016 (Northern Beaches) | 530017 (City) | 530015 (Online)

Note: ICMS delivers a course at the location outlined in a student’s letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check [icms.edu.au](#) for more.

POTENTIAL CAREERS

Business Manager, Business Analyst, Entrepreneur, Management Consultant, Franchisee, Supply Chain Manager, and more!

Course overview

The Bachelor of Business has 26 subjects, comprised of:

- 12 core subjects
- 12 electives (turn to page 38 for the full list)
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
MGT101A	Management Solutions for a Changing World	Core
ACC101A	Financial and Commercial Literacy	Core
MKT101A	Marketing	Core
MGT102A	Global Citizenship	Core
STA101A	Data Informed Decision Making	Core
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit [icms.edu.au/courses/undergraduate/bachelor-of-business](#) for full details of pre-requisites.



Alumni insight

ICMS alumna Anna Walker studied a Bachelor of Business and now runs two thriving businesses in the restaurant industry.



READ HOW SHE DID IT

DID YOU KNOW?

The typical salary for a Business Analyst role in Australia is \$115k per year.

Source: Seek 2024



Bachelor of Business (Sports Management)

Succeed off the field.
Turn passion into a profession.

The multimillion-dollar global sports industry is a lucrative place to be. Combine your passion for the game with strategic business moves by studying a Bachelor of Business (Sports Management).

From managing athletes or facilities, to sports marketing and finance roles, this degree can prepare you for a leadership position in the ever evolving and exciting world of sports.

QUICK FACTS

- Study mode:** On-campus | Online
- Location:** Northern Beaches Campus, Manly | City Campus, Sydney
- Course duration:** 3 years for a full-time study load (or part-time equivalent)
- Start:** Feb | Mar | May | Jun | Aug | Oct | Dec
- FEE-HELP:** Available for domestic students
- Industry experience:** 600 hours included

CRICOS course code: 0101122 UAC code: 530121 (Northern Beaches) | 531011 (City) | 530122 (Online)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

POTENTIAL CAREERS

Player or Team Manager, Merchandising Manager, Events Manager, Brand Manager, Sports Marketing Manager, Sponsorship Manager, Sports Agent, and more!

Course overview

The Bachelor of Business (Sports Management) has 26 subjects, comprised of:

- 12 core subjects
- 6 electives (turn to page 38 for the full list)
- 6 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
MGT101A	Management Solutions for a Changing World	Core
ACC101A	Financial and Commercial Literacy	Core
MKT101A	Marketing	Core
MGT102A	Global Citizenship	Core
STA101A	Data Informed Decision Making	Core
SPO101A	Sports Management Fundamentals	Specialisation
SPO102A	Socio-Cultural Factors in Sports	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
SPO201A	Sports Marketing	Specialisation
SPO202A	Sports Facilities and Event Management	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
SPO301A	Athlete Management and Representation	Specialisation
SPO302A	Sports Futures	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-business-sports-management for full details of pre-requisites.



Placement insight

Watch how Laura Smith revved up her future career in racing with an internship at Supercars, Australia's premier motorsport series.



SEE BEHIND THE SCENES

DID YOU KNOW?

The sports industry generates an estimated \$83 billion in combined economic, health and educational benefits annually.

Source: Sport for All



Bachelor of Business (Entrepreneurship)

Think boldly.
Innovate with purpose.

Entrepreneurs know how to look at things differently, identify opportunities and balance calculated risk with potential rewards. But did you know that entrepreneurship is a skill that can be taught?

Our Bachelor of Business (Entrepreneurship) teaches you the skills you need to confidently challenge convention, disrupt the status quo and seek solutions to some of the world’s biggest problems.



FULL COURSE DETAILS

QUICK FACTS

- Study mode:** On-campus | Online
- Location:** Northern Beaches Campus, Manly
- Course duration:** 3 years for a full-time study load (or part-time equivalent)
- Start:** Feb | Mar | May | Jun | Aug | Oct | Dec
- FEE-HELP:** Available for domestic students
- Industry experience:** 600 hours included

CRICOS course code: 0101115 UAC code: 530018 (Northern Beaches) | 530024 (Online)

Note: ICMS delivers a course at the location outlined in a student’s letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check [icms.edu.au](#) for more.

POTENTIAL CAREERS

Entrepreneur, Sales Manager, Director of Innovation, Management Consultant, Marketing Manager, Director of Development, and more!

Course overview

The Bachelor of Business (Entrepreneurship) has 26 subjects, comprised of:

- 12 core subjects
- 6 electives (turn to page 38 for the full list)
- 6 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
MGT101A	Management Solutions for a Changing World	Core
ACC101A	Financial and Commercial Literacy	Core
MKT101A	Marketing	Core
MGT102A	Global Citizenship	Core
STA101A	Data Informed Decision Making	Core
ENT101A	Entrepreneurship Foundations and Mindset	Specialisation
ENT102A	Venture Ideation and Validation	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
ENT202A	Entrepreneurial Business Model and Launch	Specialisation
ENT203A	Guerrilla Marketing	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
ENT301A	Funding and Financial Modelling	Specialisation
ENT302A	Entrepreneurial Operations and Growth	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit [icms.edu.au/courses/undergraduate/bachelor-of-business-entrepreneurship](#) for full details of pre-requisites.



Industry insight

Dream of starting your own business? Watch our Start Up Masterclass with five successful business founders.



SEE THEIR TOP
START UP TIPS

DID YOU KNOW?

At ICMS, we have some impressive alumni who have gone on to start businesses such as 210 Speciality Coffee, Siempre Golden and Kontrak Social.



Bachelor of Business (Fashion and Global Brand Management)

Define trends.
Lead brands that shape the world.

You don't need to be the next Anna Wintour or Gianni Versace to make an impact in the world of fashion. Our Bachelor of Business (Fashion and Global Brand Management) is designed to place you at the junction of fashion, business and marketing.

This degree helps you become an expert in marketing, merchandising, logistics, sales, retailing and more. You'll understand exactly what fuels this fascinating, multi-trillion-dollar industry.

QUICK FACTS

- Study mode: On-campus | Online
- Location: Northern Beaches Campus, Manly | City Campus, Sydney
- Course duration: 3 years for a full-time study load (or part-time equivalent)
- Start: Feb | Mar | May | Jun | Aug | Oct | Dec
- FEE-HELP: Available for domestic students
- Industry experience: 600 hours included

CRICOS course code: 106411M UAC code: 530019 (Northern Beaches) | 531013 (City Campus) | 530020 (Online)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

Our fashion students get access to WGSN, the global authority on consumer insight and product design trends. This allows them to see the information that leading brands and retailers are using to forecast fashion trends.

POTENTIAL CAREERS

Brand Manager, Digital Marketer, Brand Strategist, Visual Merchandiser, Retail Manager, Fashion Planner, Fashion Buyer, and more!

Course overview

The Bachelor of Business (Fashion and Global Brand Management) has 26 subjects, comprised of:

- 12 core subjects
- 6 electives (turn to page 38 for the full list)
- 6 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ACC101A	Financial and Commercial Literacy	Core
MGT102A	Global Citizenship	Core
MKT101A	Marketing	Core
STA101A	Data Informed Decision Making	Core
MGT101A	Management Solutions for a Changing World	Core
FBM101A	Introduction to the Fashion and Retail Industry	Specialisation
FBM102A	Styling and Creative Direction	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
FBM201A	Brand Management and Product Innovation	Specialisation
FBM202A	Fashion Planning and Buying	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
FBM301A	Retail Strategy and Operations	Specialisation
FBM302A	Visual Merchandising and Design	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-of-business-fashion-and-global-brand-management for full details of pre-requisites.



Industry insight

We invited the founders of fashion brand P.E. Nation to share their tips for building a business from the ground up. Here's what they told students.



WATCH THE VIDEO HERE



Bachelor of Business (Marketing)

Create stories that connect. Build brands that last.

Every organisation in every industry requires marketing professionals who have the skills to build strong brands, launch new products, optimise operations and maximise a company’s potential for profit.

Our Bachelor of Business (Marketing) is designed to equip you with the knowledge and acumen you need to creatively influence brand direction and consumer behaviour. Learn how to attract, engage and retain customers through authentic storytelling and connection.

QUICK FACTS

Study mode:	On-campus Online
Location:	Northern Beaches Campus, Manly City Campus, Sydney
Course duration:	3 years for a full-time study load (or part-time equivalent)
Start:	Feb Mar May Jun Aug Oct Dec
FEE-HELP:	Available for domestic students
Industry experience:	600 hours included

CRICOS course code: 0101119 UAC code: 530022 (Northern Beaches) | 531012 (City Campus) | 530023 (Online)

Note: ICMS delivers a course at the location outlined in a student’s letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

More than half of Australia’s marketing and advertising professionals have a bachelor’s degree. Many have also completed postgraduate studies.

Source: ABS

POTENTIAL CAREERS

Marketing Manager, Business Development Manager, Communications Director, Multimedia Specialist, Social Media Manager, e-Commerce Specialist, Content Manager, and more!

Course overview

The Bachelor of Business (Marketing) has 26 subjects, comprised of:

- 12 core subjects
- 6 electives (turn to page 38 for the full list)
- 6 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ACC101A	Financial and Commercial Literacy	Core
MGT102A	Global Citizenship	Core
MKT101A	Marketing	Core
STA101A	Data Informed Decision Making	Core
MGT101A	Management Solutions for a Changing World	Core
MKT102A	Consumer Behaviour	Specialisation
MKT103A	Digital Marketing	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
MKT201A	Integrated Marketing Communications	Specialisation
MKT202A	Pricing and Distribution	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
MKT301A	Marketing Strategy	Specialisation
MKT302A	Marketing Analytics and Big Data	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-business-marketing for full details of pre-requisites.



Student insight

Watch how studying marketing at ICMS has given Georgia the confidence and belief that she can make a positive impact in this field.



WATCH
GEORGIA'S
STORY



Bachelor of Business (Accounting)

Master the numbers.
Drive financial success.

Studying a business degree with an accounting focus can put you in a strong position to succeed in any industry, anywhere in the world. Our Bachelor of Business (Accounting) equips you with the skills you need to make an impact in a range of complex, global environments.

Being good with numbers is only part of the equation. You'll also learn how to effectively interpret financial data, then communicate those findings clearly to key stakeholders.

QUICK FACTS

Study mode: On-campus
Location: Northern Beaches Campus, Manly
Course duration: 3 years for a full-time study load (or part-time equivalent)
Start: Feb | Mar | May | Jun | Aug | Oct | Dec
FEE-HELP: Available for domestic students
Industry experience: 600 hours included

CRICOS course code: 106410A **UAC code:** 530004 (Northern Beaches)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

This course has been accredited by three professional accounting bodies – Chartered Accountants Australia and New Zealand, CPA Australia, and the Association of Chartered Certified Accountants.

POTENTIAL CAREERS

Financial Accountant, Business Analyst, Investment Manager, Chief Finance Officer, Tax Accountant, Forensic Accountant, Auditor, and more!

Course overview

The Bachelor of Business (Accounting) has 26 subjects, comprised of:

- 12 core subjects
- 6 electives (turn to page 38 for the full list)
- 6 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ACC101A	Financial and Commercial Literacy	Core
MGT102A	Global Citizenship	Core
MKT101A	Marketing	Core
STA101A	Data Informed Decision Making	Core
MGT101A	Management Solutions for a Changing World	Core
ACC102A	Management Accounting I	Specialisation
ACC103A	Financial Accounting I	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
ACC202A	Management Accounting II	Specialisation
ACC203A	Financial Accounting II	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
ACC301A	Corporate Finance	Specialisation
ACC302A	Audit and Assurance	Specialisation
Elective	Choose your elective (if you wish to seek CA/CPA/ACCA accreditation ACC303A Business Taxation must be chosen as your elective)	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-of-business-accounting for full details of pre-requisites.



Is accounting for you?

Take our quiz to see if the accounting industry is the right fit for you.



SCAN FOR QUIZ



Bachelor of Business (International Tourism)

Inspire wanderlust. Redefine global travel.

International tourism is booming, fuelled by globalisation and easy access to travel. As a tourism professional, the opportunities are endless. You could be responsible for promoting dream destinations, devising profitable visitor campaigns, or arranging entertaining tours and holidays in locations far and wide.

Our Bachelor of Business (International Tourism) helps you channel your adventurous spirit, business acumen and love for travel into a rewarding career.

QUICK FACTS

- Study mode:

On-campus
- Location:

Northern Beaches Campus, Manly
- Course duration:

3 years for a full-time study load (or part-time equivalent)
- Start:

Feb | Mar | May | Jun | Aug | Oct | Dec
- FEE-HELP:

Available for domestic students
- Industry experience:

600 hours included

CRICOS course code: 0101128

UAC code: 530061 (Northern Beaches)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

ICMS offers exciting Exchange Programs in the US where you can swap places with a student from an overseas university. It's a great opportunity to get some international experience on your resume, make new friends and learn about another culture!

POTENTIAL CAREERS

Travel and Tourism Consultant, Regional Destination Manager, Cruise Director, Hotel Manager, Theming Consultant, Airline Operations Manager, and more!

Course overview

The Bachelor of Business (International Tourism) has 26 subjects, comprised of:

- 12 core subjects
- 6 electives (turn to page 38 for the full list)
- 6 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ACC101A	Financial and Commercial Literacy	Core
MGT102A	Global Citizenship	Core
MKT101A	Marketing	Core
STA101A	Data Informed Decision Making	Core
MGT101A	Management Solutions for a Changing World	Core
THE101A	Introduction to Tourism, Hospitality and Events	Specialisation
TOU101A	Tourism, Technology and Innovation	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
THE201A	Trends and Issues in the Visitor Economy	Specialisation
TOU201A	Tour Design and Development	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
TOU301A	Airline Management	Specialisation
TOU302A	Sustainable and Competitive Destinations	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-business-international-tourism for full details of pre-requisites.



Student insight

Hear why Scarlett chose to study international tourism at ICMS.



WATCH
SCARLETT'S
STORY



Bachelor of Event Management

Design experiences.
Bring events to life.

Creating special memories and designing lifetime experiences for others is what makes working in event management so fulfilling. Plus, it’s a career that can take you all over the world!

If you’re organised, social and enjoy the satisfaction of seeing a project through to completion, then our Bachelor of Event Management could be for you. This degree will equip you with the skills you need to rise to the top of this diverse and dynamic sector.

QUICK FACTS

- Study mode:

Location:

Course duration:

Start:

FEE-HELP:

Industry experience:
- On-campus

Northern Beaches Campus, Manly

3 years for a full-time study load (or part-time equivalent)

Feb | Mar | May | Jun | Aug | Oct | Dec

Available for domestic students

600 hours included

CRICOS course code: 0101130

UAC code: 530021 (Northern Beaches)

Note: ICMS delivers a course at the location outlined in a student’s letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

The event management sector is projected to grow 10.7% over the next five years.

Source: Seek 2024

POTENTIAL CAREERS

Event Manager, Venue Manager, Fashion Show Coordinator, Wedding Organiser, Festival Manager, Theming Consultant, Event Director, and more!

Course overview

The Bachelor of Event Management has 26 subjects, comprised of:

- 12 core subjects
- 4 electives (turn to page 38 for the full list)
- 8 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ACC101A	Financial and Commercial Literacy	Core
MGT102A	Global Citizenship	Core
MKT101A	Marketing	Core
STA101A	Data Informed Decision Making	Core
MGT101A	Management Solutions for a Changing World	Core
THE101A	Introduction to Tourism, Hospitality and Events	Specialisation
EVT101A	Event Concept and Design	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
EVT202A	Site Logistics	Specialisation
EVT203A	Event Production	Specialisation
EVT201A	Event Planning	Specialisation
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
EVT301A	Finance and Sponsorships	Specialisation
EVT302A	Creating Event Experiences	Specialisation
THE301A	Risk Management	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-event-management for full details of pre-requisites.



Student insight

Bella is studying a Bachelor of Event Management. Hear how it’s helping her achieve her dream career.



WATCH BELLA'S STORY



Bachelor of Hospitality Management

Deliver excellence.
Shape the future of hospitality.

Ever thought of yourself working for a five-star international hotel, an island resort, a lively city restaurant or a major tourist destination? A career in hospitality offers you both choice and security with a broad range of job opportunities available in every country around the world.

Our Bachelor of Hospitality Management was developed in conjunction with industry leaders, so when you graduate, you'll possess the perfect blend of practical, theoretical and business skills to take you to the top of your profession.

QUICK FACTS

- Study mode:

On-campus
- Location:

Northern Beaches Campus, Manly
- Course duration:

3 years for a full-time study load (or part-time equivalent)
- Start:

Feb | Mar | May | Jun | Aug | Oct | Dec
- FEE-HELP:

Available for domestic students
- Industry experience:

600 hours included

CRICOS course code: 0101132 UAC code: 530041 (Northern Beaches)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

Our students have done work placements with some of the best hospitality brands in the world. Think Hilton Hotels and Resorts, InterContinental Hotels and Resorts, The Star Entertainment Group, and Four Seasons.

POTENTIAL CAREERS

Hotel Manager, Hotel Sales and Marketing, Food and Beverage Director, Airline Operations Manager, Restaurant Manager, and more!

Course overview

The Bachelor of Hospitality Management has 26 subjects, comprised of:

- 12 core subjects
- 4 electives (turn to page 38 for the full list)
- 8 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ACC101A	Financial and Commercial Literacy	Core
MGT102A	Global Citizenship	Core
MKT101A	Marketing	Core
STA101A	Data Informed Decision Making	Core
MGT101A	Management Solutions for a Changing World	Core
THE101A	Introduction to Tourism, Hospitality and Events	Specialisation
HOS101A	Rooms Division Operations	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
LAW201A	Business Law for Managers	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
HOS201A	Food and Beverage Service	Specialisation
HOS202A	Bar and Mixology	Specialisation
HOS203A	Gastronomy	Specialisation
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
THE302A	Revenue Optimisation	Specialisation
HOS302A	Service and Experience Management	Specialisation
HOS301A	Hotel Management Simulation	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-hospitality-management for full details of pre-requisites.



Student insight

Meet Tommy. He's studying hospitality management and dreams of becoming a Director of Operations. Hear his story.



WATCH TOMMY'S STORY



Bachelor of Property (Development, Investment and Valuation)

Build communities.
Shape the future of property.

Property professionals are in demand around the world for their ability to manage complex issues related to real estate. To succeed in this lucrative industry, you need to be investment-focused, willing to take risks, have sound business skills and be a great networker.

A Bachelor of Property (Development, Investment and Valuation) lets you pursue a career in the property sector without limiting your employability to one specialised area. Get the foundations you need and set yourself up for success.

QUICK FACTS

Study mode:	On-campus Online
Location:	Northern Beaches Campus, Manly
Course duration:	3.3 years for a full-time study load (or part-time equivalent)
Start:	Feb Mar May Jun Aug Oct Dec
FEE-HELP:	Available for domestic students
Industry experience:	600 hours included

CRICOS course code: 106412K UAC code: 530080 (Northern Beaches) | 530081 (Online)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

If you want to be a
property developer, you
need four key skills:
the ability to analyse
information, negotiate
deals, manage projects,
and build connections.

POTENTIAL CAREERS

Facilities Manager, Commercial Property Manager,
Funds Manager, Project Manager, Property Analyst,
Property Valuer, and more!

Course overview

The Bachelor of Property (Development Investment and Valuation) has 28 subjects, comprised of:

- 11 core subjects
- 4 electives (turn to page 38 for the full list)
- 11 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ACC101A	Financial and Commercial Literacy	Core
MGT102A	Global Citizenship	Core
MKT101A	Marketing	Core
STA101A	Data Informed Decision Making	Core
MGT101A	Management Solutions for a Changing World	Core
PRO120A	Introduction to the Property Industry	Specialisation
PRO134A	Property Development	Specialisation
PRO110A	Principles of Valuation	Specialisation
Level 200		
ECO201A	Economics for Managers	Core
ENT201A	Creativity and Innovation for Business	Core
MGT201A	Unlocking Your Leadership Potential	Core
WIL201A	Professional Placement I	WIL
PRO220A	Property Asset Management	Specialisation
PRO210A	Land and Property Law	Specialisation
PRO240A	Property Facilities Management	Specialisation
PRO200A	Commercial Valuation	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
Level 300		
BUS301A	Capstone	Core
MGT301A	Ethics, Sustainability and Profit	Core
WIL301A	Professional Placement II	WIL
PRO300A	Property Investment and Finance	Specialisation
PRO320A	Corporate Real Estate Asset Management	Specialisation
PRO340A	Statutory and Specialist Valuation	Specialisation
PRO350A	Building Design and Sustainable Development	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-property-development-investment-and-valuation for full details of pre-requisites.



Student insight

Millie's big goal is to work in
the property sector. See a
snippet of her journey so far.



WATCH
MILLIE'S
STORY



Bachelor of Information Technology

Code the future.
Drive digital transformation.

The world is becoming more and more digital, and with that comes the increased risk of cyber threats. An agile, skilled workforce is needed to take on the new wave of digital challenges.

Our Bachelor of Information Technology will prepare you for the workforce of tomorrow with specialised subjects covering everything from cyber security and cloud to artificial intelligence and data analytics.

QUICK FACTS

Study mode: On-campus
Location: Northern Beaches Campus, Manly | City Campus, Sydney
Course duration: 3 years for a full-time study load (or part-time equivalent)
Start: Feb | Mar | May | Jun | Aug | Oct | Dec
FEE-HELP: Available for domestic students
Industry experience: 600 hours included

CRICOS course code: 115067C **UAC code:** 530123 (Northern Beaches) | 530124 (City)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

Over the next five years, IT Manager roles are expected to grow by 17.7%.

Source: Seek 2024

POTENTIAL CAREERS

ICT Business Analyst, Systems Analyst, Business Intelligence Officer, IT Support Specialist, ICT Project Analyst, Database Analyst, and more!

Course overview

The Bachelor of Information Technology has 26 subjects, comprised of:

- 12 core subjects
- 4 electives (turn to page 38 for the full list)
- 8 specified IT electives (see page 38)
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ICT101A	IS Fundamentals	Core
ICT102A	Network Fundamentals	Core
ICT103A	Programming Principles	Core
DAT101A	Database Systems	Core
CYB101A	Cyber Security Essentials	Core
Specified elective	Choose your IT specified elective	IT elective
Elective	Choose your elective	Elective
Level 200		
ICT201A	Systems Analysis and Solution Design	Core
ICT202A	Web and Mobile Technologies	Core
ICT203A	Edge Computing	Core
ICT204A	IT Project Management	Core
Specified elective	Choose your IT specified elective	IT elective
Specified elective	Choose your IT specified elective	IT elective
Specified elective	Choose your IT specified elective	IT elective
Elective	Choose your elective	Elective
WIL201A	Professional Placement I	WIL
Level 300		
ICT301A	IT Risk Management	Core
ICT302A	IT Capstone	Core
Specified elective	Choose your IT specified elective	IT elective
Specified elective	Choose your IT specified elective	IT elective
Specified elective	Choose your IT specified elective	IT elective
Specified elective	Choose your IT specified elective	IT elective
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
WIL301A	Professional Placement II	WIL

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in some subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-of-information-technology for full details of pre-requisites.



Interested in IT?

Find out what's involved when you graduate and start a career in IT.



READ OUR GUIDE HERE



Bachelor of Information Technology (Cyber Security)

Safeguard systems.
Defend innovation.

The accelerating digitisation of business is reshaping every sector of the economy. With globalisation, automation, artificial intelligence (AI) and the Internet of Things (IoT) on the rise, organisations are bracing for a surge in opportunities – alongside inevitable threats.

There has never been a better time to begin a career in the exciting and dynamic field of cyber security. Our Bachelor of Information Technology (Cyber Security) equips you with the in-demand skills you need to prevent cybercrime and enhance digital security.

QUICK FACTS

Study mode:	On-campus
Location:	Northern Beaches Campus, Manly City Campus, Sydney
Course duration:	3 years for a full-time study load (or part-time equivalent)
Start:	Feb Mar May Jun Aug Oct Dec
FEE-HELP:	Available for domestic students
Industry experience:	600 hours included

CRICOS course code: 115069A UAC code: 530127 (Northern Beaches) | 530128 (City)

Note: ICMS delivers a course at the location outlined in a student's letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

The typical annual salary for an IT Manager role in Australia is \$130k.

Source: Seek 2024



POTENTIAL CAREERS

Cyber Security Analyst, Cyber Threat Analyst, Cyber Security and Vulnerability Assessor, Malware Analyst, and Forensic Computer Analyst, and more!

Course overview

The Bachelor of Information Technology (Cyber Security) has 26 subjects, comprised of:

- 12 core subjects
- 4 electives (turn to page 38 for the full list)
- 8 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ICT101A	IS Fundamentals	Core
ICT102A	Network Fundamentals	Core
ICT103A	Programming Principles	Core
DAT101A	Database Systems	Core
CYB101A	Cyber Security Essentials	Core
CYB102A	Cybercrime and Behaviour	Specialisation
Elective	Choose your elective	Elective
Level 200		
ICT201A	Systems Analysis and Solution Design	Core
ICT202A	Web and Mobile Technologies	Core
ICT203A	Edge Computing	Core
ICT204A	IT Project Management	Core
CYB201A	Network Security	Specialisation
CYB202A	Database Security	Specialisation
CYB203A	Cloud Security	Specialisation
Elective	Choose your elective	Elective
WIL201A	Professional Placement I	WIL
Level 300		
ICT301A	IT Risk Management	Core
ICT302A	IT Capstone	Core
CYB303A	Digital Forensics	Specialisation
CYB301A	SecOps Management	Specialisation
CYB302A	Cyber Security Governance	Specialisation
CYB304A	Penetration Testing	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
WIL301A	Professional Placement II	WIL

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in most Level 200 and 300 subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-of-information-technology-cyber-security for full details of pre-requisites.

Cyber security is in demand

Some of the world's biggest companies have experienced significant data breaches in recent years. Here's why the world of IT needs you.



READ THE FULL STORY





Bachelor of Information Technology (Big Data and Analytics)

Unlock insights.
Drive smarter solutions.

Data is a hugely valuable asset for companies all over the world, helping them make decisions, create strategies and move forward with new ideas. Modern businesses also need proper systems in place to protect this data.

Our Bachelor of Information Technology (Big Data and Analytics) teaches you about data analysis, programming and problem-solving. It equips you with the in-demand skills you need to decode the data puzzle and turn complex information into powerful insights.

QUICK FACTS

- Study mode:** On-campus
- Location:** Northern Beaches Campus, Manly | City Campus, Sydney
- Course duration:** 3 years for a full-time study load (or part-time equivalent)
- Start:** Feb | Mar | May | Jun | Aug | Oct | Dec
- FEE-HELP:** Available for domestic students
- Industry experience:** 600 hours included

CRICOS course code: 115068B UAC code: 530125 (Northern Beaches) | 530126 (City)

Note: ICMS delivers a course at the location outlined in a student’s letter of offer. The institution may alter the location of a course upon agreement in writing from the intending student. Some selected subjects may also be offered online or at a different campus to your enrolment, subject to availability. Please check icms.edu.au for more.



FULL COURSE DETAILS

DID YOU KNOW?

Harnessing insights from big data is important for businesses across many sectors, from healthcare and politics, to retail, finance and crime prevention.

POTENTIAL CAREERS

ICT Business Analyst, Data Analyst, Data Mining Officer, Data Centre Support Specialist, Data Warehouse Administrator, Business Intelligence Analyst, and more!

Course overview

The Bachelor of Information Technology (Big Data and Analytics) has 26 subjects, comprised of:

- 12 core subjects
- 4 electives (turn to page 38 for the full list)
- 8 specialisation subjects
- 2 Work Integrated Learning (WIL) subjects

Subject code	Subject name	Subject type
Level 100		
BUS101A	Pathway to Success	Core
ICT101A	IS Fundamentals	Core
ICT102A	Network Fundamentals	Core
ICT103A	Programming Principles	Core
DAT101A	Database Systems	Core
CYB101A	Cyber Security Essentials	Core
Specified elective	Business Data Analytics	Specialisation
Elective	Choose your elective	Elective
Level 200		
ICT201A	Systems Analysis and Solution Design	Core
ICT202A	Web and Mobile Technologies	Core
ICT203A	Edge Computing	Core
ICT204A	IT Project Management	Core
DAT201A	Applied Data Mining	Specialisation
DAT202A	Computational Thinking and Algorithms	Specialisation
DAT203A	Big Data System	Specialisation
Elective	Choose your elective	Elective
WIL201A	Professional Placement I	WIL
Level 300		
ICT301A	IT Risk Management	Core
ICT302A	IT Capstone	Core
DAT302A	Web and Text Analytics	Specialisation
DAT301A	Data Visualisation and Storytelling	Specialisation
DAT303A	AI and Machine Learning	Specialisation
DAT304A	Data Governance	Specialisation
Elective	Choose your elective	Elective
Elective	Choose your elective	Elective
WIL301A	Professional Placement II	WIL

All subjects are worth 3 credit points, except for the WIL subjects which are worth 6 points each. To be eligible for WIL201A Professional Placement I, a minimum of 30 credit points is required, including 24 credit points at Level 100. Students are required to complete the Professional Placement Preparation Program, which is a key requirement of WIL201A, prior to undertaking their placement. Before enrolling in most Level 200 and 300 subjects, you may be required to undertake a pre-requisite subject. Visit icms.edu.au/courses/undergraduate/bachelor-of-information-technology-big-data-and-analytics for full details of pre-requisites.



Future jobs guide

See where an IT career specialising in big data and analytics can take you.



DISCOVER YOUR FUTURE

Choose Your Electives

Follow your interests and pick subjects you’re passionate about.

Electives allow you to build a personalised educational experience that reflects your curiosities and ambitions. You can choose your Level 100, 200 and 300 elective subjects from a range of business areas, subject to availability and course progression requirements. Please note, some electives have pre-requisites and not all electives are available for every course. If you’re studying your course online, you may be required to attend class in person for some electives.

Subject code	Subject name
Level 100	
ACC102A	Management Accounting I
ACC103A	Financial Accounting I
CYB102A	Cybercrime and Behaviour (IT specified elective)
DAT102A	Business Data Analytics (IT specified elective)
ENT101A	Entrepreneurship Foundations and Mindset
ENT102A	Venture Ideation and Validation
EVT101A	Event Concept and Design
FBM101A	Introduction To The Fashion and Retail Industry
FBM102A	Styling and Creative Direction
HOS101A	Rooms Division Operations
ICT101A	Information Systems (IS) Fundamentals
MKT102A	Consumer Behaviour
MKT103A	Digital Marketing
PRO120A	Introduction to the Property Industry
PRO134A	Property Development
PRO110A	Principles of Valuation
SPO101A	Sports Management Fundamentals
SPO12A	Socio-Cultural Factors in Sports
THE101A	Introduction to Tourism, Hospitality and Events
TOU101A	Tourism, Technology and Innovation
Level 200	
ACC202A	Management Accounting II
ACC203A	Financial Accounting II
CYB201A	Network Security (IT specified elective)
CYB202A	Database Security (IT specified elective)
CYB203A	Cloud Security (IT specified elective)
DAT201A	Applied Data Mining (IT specified elective)
DAT202A	Computational Thinking and Algorithms (IT specified elective)
DAT203A	Big Data Systems (IT specified elective)
ENT202A	Entrepreneurial Business Model and Launch
ENT203A	Guerilla Marketing
EVT201A	Event Planning
EVT202A	Site Logistics
EVT203A	Event Production
FBM201A	Brand Management and Product Innovation
FBM202A	Fashion Planning and Buying
HOS201A	Food and Beverage Service
HOS202A	Bar and Mixology
HOS203A	Gastronomy
ICT205A	Network Technologies
MKT201A	Integrated Marketing Communications
MKT202A	Pricing and Distribution
PRO201A	Property Planning and Construction
PRO220A	Property Asset Management
PRO210A	Land and Property Law
PRO240A	Property Facilities Management
PRO200A	Commercial Valuation
SPO201A	Sports Marketing
SPO202A	Sports Facilities and Event Management
THE201A	Trends and Issues in the Visitor Economy
TOU201A	Tour Design and Development

Subject code	Subject name
Level 300	
ACC301A	Corporate Finance
ACC302A	Audit and Assurance
ACC303A	Business Taxation
BUS302A	Blogging Your Way to Fame
BUS303A	Study Tour
BUS304A	Project Management
BUS305A	Mastering the Sale
BUS306A	Innovative Disruption
CYB301A	SecOps Management (IT specified elective)
CYB302A	Cyber Security Governance (IT specified elective)
CYB303A	Digital Forensics (IT specified elective)
CYB304A	Penetration Testing (IT specified elective)
DAT301A	Data Visualisation and Story Telling (IT specified elective)
DAT302A	Web and Text Analytics (IT specified elective)
DAT303A	AI and Machine Learning (IT specified elective)
DAT304A	Data Governance (IT specified elective)
ENT301A	Funding and Financial Modelling
ENT302A	Entrepreneurial Operations and Growth
EVT301A	Finance and Sponsorship
EVT302A	Creating Event Experiences
FBM301A	Retail Strategy and Operations
FBM302A	Visual Merchandising and Design
FBM303A	E-Commerce
FBM304A	Fashion Consumption and Sustainability
HOS301A	Hotel Management Simulation
HOS302A	Service and Experience Management
HOS303A	International Restaurant Concepts
ICT303A	Enterprise Network Management
MGT302A	High Performance Leadership
MGT303A	Culture and Leadership
MKT301A	Marketing Strategy
MKT302A	Marketing Analytics and Big Data
MKT303A	International Marketing
MKT304A	Social Content Creation
MKT305A	Advanced Social Media Marketing
PRO300A	Property Investment and Finance
PRO320A	Corporate Real Estate Asset Management
PRO340A	Statutory and Specialist Valuation
PRO350A	Building Design and Sustainable Development
PRO301A	Advanced Property Analysis
SPO301A	Athlete Management and Representation
SPO302A	Sports Futures
SPO303A	Sports Governance
SPO304A	Sports, Events, Tourism
THE301A	Risk Management
THE302A	Revenue Optimisation
THE303A	Cruise Management
TOU301A	Airline Management
TOU302A	Sustainable and Competitive Destinations



Need to know more?

Read our frequently asked questions.

What is ICMS's ATAR entry requirement?

At ICMS, we don't use your ATAR for academic entry. That's because we don't believe it's a true reflection of your aptitude, attitude and long-term career success. Depending on which entry pathway you use to apply, we'll consider your individual subject marks, performance in an interview, and/or references. Learn more at icms.edu.au/future-students/application-information. The only time we use your ATAR is to check your eligibility for a High Academic Place (HAP) tuition fee bursary.

How do I pay for my tuition fees?

If you are an Australian citizen, the government can help cover your tuition fees through the FEE-HELP system. This is similar to the HECS-HELP system at public universities. See full tuition fee details at icms.edu.au/future-students/application-information/tuition-fees-2

What will my timetable be like and when do I get it?

Most domestic undergraduate students tend to be on campus for two full days or three partial days per week (totalling 12 hours of class time). Once you have been accepted into ICMS and completed your FEE-HELP form (if applicable), your personalised timetable will be created.

Do I have to apply through UAC?

No, it is not compulsory to complete an application through the Universities Admissions Centre (UAC). However, most Year 12 students will use UAC as one of their entry pathways. We strongly recommend ensuring ICMS is listed as your first preference on UAC to increase the likelihood of receiving an offer from us. We have a limited number of places available, so not having ICMS as your top preference might mean you miss out. If you finished school more than one year ago, we recommend you apply directly at icms.edu.au/apply-now

How long is the course I'm interested in?

The standard undergraduate course length is three years full time. However, sometimes domestic students accelerate their studies and complete their degree in 2.75 years. That timeframe includes the two study periods (600 hours) of professional placement.

How do I find a workplace for my professional placement subjects?

It's our job to find you the perfect place to gain relevant industry experience during your studies. We'll allocate you a placement facilitator and they'll work with you to find an organisation that suits your interests and talents.

When can I enrol in my preferred course?

ICMS offers seven opportunities for enrolment throughout the year. Our main intakes are in February, May and August. For intake dates, visit icms.edu.au/important-dates

What if I don't meet the entry requirements for ICMS?

If you fall short of the ICMS entry requirements, we offer pathway courses through Aspire Institute. For more information, visit aspire.edu.au

Got more questions?

We are always happy to chat!

Use Live Chat on icms.edu.au, call our Student Advisors on 1800 110 490 or complete an enquiry form by scanning the QR code:



NEXT STEPS

APPLY TO ICMS

So you've decided ICMS has the perfect degree for you, now what?

If you're an Australian citizen or permanent resident, or a New Zealand citizen, it's as simple as:

1 Apply

Apply direct through icms.edu.au/apply-now



Or apply through the Universities Admissions Centre at uac.edu.au

2 Accept your offer

If you successfully meet our admissions criteria, we'll offer you a place to study at ICMS. You'll then need to accept your offer.

3 Begin your studies

Welcome to ICMS! You'll be invited to Orientation Week to explore the campus and meet your peers before classes start.



Alternate entry pathways

Early Entry

Early Entry is for high-achieving Higher School Certificate (HSC) students who want to secure a place at ICMS before sitting their final-year exams.

Elite Athlete and Performer Entry

This pathway is for students whose high-level sport or performing arts commitments may have impacted their high school studies.

Leadership Entry Program

If you have demonstrated significant leadership in your school and/or community, there is an opportunity for a guaranteed place at ICMS.



LEARN MORE



Hard work deserves to be rewarded

Could you be eligible for a High Academic Place (HAP)?

Each February intake we offer a number of tuition fee bursaries for students who achieve a high ATAR. We call this a HAP which reduces tuition fees to a similar amount to what a student would be expected to pay with a Commonwealth Supported Place (CSP) at a public university.

To be considered for a HAP, you must apply for an ICMS offer through UAC and demonstrate strong academic ability.



HOW HAPS WORK



Scholarship opportunities

Each year ICMS provides a comprehensive range of scholarships for new and current students. We work with partners such as Country Education Foundation, Motti + Smith, Nova 96.9, Wotif, Surf Life Saving Sydney Northern Beaches, and Wellington College to provide these opportunities to students.



CHECK IF YOU'RE ELIGIBLE





APPLY NOW.

Big enough to connect you,
small enough to connect with you.



APPLY DIRECT

We Mentor.^{ICMS}



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