

# MBA

Be In Demand.

I T ' S   T H E   W O R L D ' S   B U S I N E S S





A woman in a black blazer and beige skirt, a woman in a red blazer and grey skirt, and a man in a blue suit and tie are standing in front of a large, ornate building with many windows and flags. The sky is blue with white clouds.

# We didn't want to create an MBA like everyone else.

We wanted to make something unique, a program that would make our graduates in high demand.

So we took our time and got the best in the business to create a degree that aims to revolutionise careers.

It's an MBA designed to develop leaders who are truly sought after in the business world.

It has Industry at its core, with full industry integration and applied learning.

It's an MBA that's connected, helping to establish professional and personal networks, and it's centred on the journey to leadership mastery.

We are ICMS, do you want to be in high demand?



# Master Leadership

## Master of Business Administration

The International College of Management, Sydney (ICMS) Master of Business Administration (MBA) is a next-level postgraduate degree experience for the ambitious, passionate, and driven - those who are serious about fast-tracking their careers to the next level.

With an emphasis towards mastery of leadership, the ICMS MBA focuses on personal leadership development and people-first development, transforming students into sought-after graduate leaders who will positively influence the culture of their organisation, and their industry of choice.

**The next-level MBA, for the next-level in you.**

Specialisation MBAs also offered include:

- Master of Business Administration (Business Analytics)
- Master of Business Administration (Innovation and Entrepreneurship)
- Master of Business Administration (Digital Transformation)

Alternatively, you could pathway to the full MBA after successful completion of the:

- Graduate Certificate of Business Administration



# Sought-After Global MBA Graduates

The ICMS MBA degree is designed to develop leaders who are truly sought-after in the business world. ICMS believes it is not just about gaining the letters - it's about your journey towards mastery in leadership - and positioning you for success in a highly competitive job market.

The MBA has been designed to equip future business leaders with the practical wisdom to enhance the effectiveness of any organisation, ensuring your status as a highly sought-after graduate within a range of industries.

Preparing you to be future-oriented with the ability to confidently lead through change and transformation, achieved through the emphasis on four cross-cutting themes that are embedded across all subjects:

- Global Mindset
- Personalised Leadership Development
- Ethics, Responsibility & Sustainability (ERS)
- Future Orientation and Strategic Transformation

These high-level skills are relevant for a variety of roles in any industry and are the backbone of a successful competitive global economy.

ICMS MBA graduates will be sought-after for their ability to embrace change, foster a positive work culture, and transform global businesses, helping them to thrive in this ever-changing world.

MBA QUICK FACTS	
Master of Business Administration	CRICOS COURSE CODES: 112980E
Master of Business Administration (Innovation and Entrepreneurship)	CRICOS COURSE CODES: 112982C
Master of Business Administration (Digital Transformation)	CRICOS COURSE CODES: 112981D
Master of Business Administration (Business Analytics)	CRICOS COURSE CODES: 112983B
Australian Qualifications Framework Level	9
Campus Locations	City Campus, Sydney, Australia Northern Beaches Campus, Manly, Australia
Study Mode	On-Campus and Online*
Full-time Duration	2 Years
Accelerated Duration	1.3 Years (Domestic Students)
Work Integrated Learning	2 x Subjects Included
FEE-HELP	DFEE (Domestic Students)
Start	Main Intakes: February, May, September   Mid-Term Intakes: March, June, October

\* In accordance with the Australian Government ESOS National Code international students on a student visa can only undertake 33% of their total enrolment load online and must be enrolled in at least one (1) on-campus subject in each compulsory study period.

The  
Promotion  
Letters





# Promotion Ready

## MBA Action Learning

The International College of Management Sydney (ICMS)'s Work Integrated Learning (WIL) Program is exemplary in the Australian tertiary sector.

ICMS' vision is as 'Australia's leader of industry-focused education' and preparing students for success in their chosen career is our highest priority.

A central element in achieving this vision is Work Integrated Learning (also known as 'Industry Training', 'Internship' or 'Professional Placement'); with all bachelors and master's degrees having built-in WIL subjects, which include a professional placement. So, all ICMS students graduate with more than a degree. The WIL experience provides students with a professional placement within an industry of their choice and the opportunity to prepare for their future career, to apply (and further develop) their employability skills and gain valuable contacts and networks.

We couldn't achieve our high employability rates without our industry partners.

Our WIL Team have worked with over 1000 industry partners. Long term partner, Walt Disney World Resort in Florida has hosted 50+ students on industry Placement. Closer to home, Northern Beaches Council, Lakeba Group and the Novotel Sydney Manly Pacific have hosted many students on their industry Placement over the years. Our industry partners help ICMS to shape the leaders of tomorrow and their continued willingness to support and mentor our students speaks to the continued success of the WIL program.

- **100% of ICMS graduates have a job.\***

- **38% of graduates have a job at the same company as their WIL placement\***

As an ICMS MBA student you will have the opportunity to complete an Action Learning Project and a Professional Placement in an Australian or international business within your two (2) Work Integrated Learning (WIL) subjects, included within the degree.

Professional placements are arranged for you by the dedicated ICMS WIL team who will work with you to secure an individually tailored internship role aimed at building your Australian business networks and connections, as well as providing real life work experience.

\*Graduates who are engaged in or available for work (In the Labour force). Internal March Graduate Survey 2023. Please note that the employment statistics provided in this article are based on a survey of graduates who are in the labour force and have completed the survey. This excludes individuals who are not in the labour force, including those who are unable to work, as well as those who choose not to work.





# We Mentor.<sup>ICMS</sup>

The MBA has been designed with the aim of enhancing and cultivating your unique leadership style. From day one, the best of industry and academia will be alongside you, teaching, mentoring, coaching and stretching you.

With their support, you will get the opportunity to network whilst you develop into the leader you want to become - confident, competent, and connected.

“Our MBA is for those who want to own it, make an impact, and above all, believe it’s time to take their career and leadership to the next level.

**This is the next level MBA for the next level in you.”**

**Dr James Cooper**  
Senior Program Manager Postgraduate





# Welcome to The C -Suite

## MBA Career Accelerator

Graduating from an MBA results in career advancement in different ways for graduates. An MBA can be a career accelerator for graduates rising into managerial and leadership positions, typically resulting in higher levels of autonomy and responsibility. An MBA can also serve the purpose of changing a career track and to pivot into a different industry, role or to start a new career in a different country.

## C-Suite Positions

Job opportunities after you graduate with an MBA include those in the C-Suite, the pinnacle of the corporate ladder.

What is the C-Suite?

The C-Suite is for high level roles. These roles are in demand and are for industry leaders.

The three most notable roles are:

- Chief Executive Officer (CEO)
- Chief Financial Officer (CFO)
- Chief Operating Officer (COO)

Other C-suite roles include Chief Transformation Officer (CTO), Chief Marketing Officer (CMO), Chief Information Officer (CIO), Chief Human Resources Officer (CHRO), Chief Strategy Officer (CSO), and Chief Legal Officer, among others.

+ MBA graduate roles also include:

- General / Senior Manager
- Business/Management Consultant
- Industry Specialist Manager
- Marketing Manager
- Business Development Manager
- Operations Manager
- Product Manager

+ The ICMS MBA degree will also equip graduates to start their own business venture.



# Small Classes, Big Connections

## MBA Highlights

The Master of Business Administration is structured to provide you with the perfect balance of theoretical coursework and practical experience.

### WORK INTEGRATED LEARNING

There are 12 x subjects of in-depth coursework studies.

There are also 2 x subjects of Work Integrated Learning: 1 x Action Learning Project and 1 x Professional Placement.

### POST-STUDY WORK

The full-time 2-year course duration means international students may be eligible for up to 5 years' post-study work visa.\*

### RECOGNITION

ICMS encourages lifelong learning and provides an opportunity to recognise students' previous learning for credit in their ICMS courses.

### FLEXIBLE DELIVERY

Course delivery is through a combination of small lectures, tutorials, workshops, and industry research to cater for a range of learning styles. Lectures also available online.

\*Check Department of Home Affairs for visa regulations <https://www.homeaffairs.gov.au/>

## MBA Admission Criteria

At least three years' relevant professional work experience (or attend an interview with the relevant Program Manager to assess merit-based entry criteria if the applicant has at least two years of relevant professional work experience) \*

### AND

Meet one of the following academic entry requirements:

- Successful completion of a bachelor's degree from an Australian higher education institution or overseas equivalent with a minimum grade average, GPA 3.0 (on a 5-point scale). **OR**
- Successful completion of a Graduate Certificate or Graduate Diploma from an Australian higher education institution or overseas equivalent. **OR**
- Successful completion of at least four award, or non-award, postgraduate subjects (at AQF Level 8 or above) from an Australian higher education institution or overseas equivalent. **OR**
- Successful completion of an approved Postgraduate Qualifying Program from an Australian higher education institution or overseas equivalent. **OR**
- For mature age entry (21+): successful completion of a diploma or associate degree qualification (or equivalent as recognised by the Australian Government's qualifications recognition tool) AND five years of relevant management experience.

Additional admission criteria for international students  
IELTS 6.5 overall (or equivalent) with no band lower than 6.

\*refer to admission guidebook for further criteria.



MBA Degree Structure

Year	Study period	Subject code	Subject name	Subject type	Pre/Co-requisites	Credit points
1	T1	MGT6011A	Talent and the Future of Work	Core	n/a	4
		ECO6011A	Economics for Leaders	Core	n/a	4
		FIN6011A	Applied Financial Management	Core	n/a	4
	T2	MKT6011A	Strategic Marketing and Branding	Core	n/a	4
		MGT7011A	Managing for Sustainable Impact	Core	n/a	4
		MGT7012A	Leading for Change	Core	n/a	4
	T3	LAW8011A	Law, Governance and Enterprise Risk Management	Core	n/a	4
		MGT804A	Operations and Value Chain Management	Core	n/a	4
2	T4	-	Elective or Specialisation Subject	Elective / Specialisation	n/a	4
		-	Elective or Specialisation Subject	Elective / Specialisation	n/a	4
	T5	RES800A	Applied Business Research	Core	n/a	4
		MGT8013A	Global Strategy and Innovation for Leaders	Core	n/a	4
	T6	WIL8011A	Industry Action Learning Project	Core	n/a	8
		WIL8012A	Professional Placement	Core	**WIL8011A	8

Total: 64 credit points \*\*Individual subject pre-requisite:

MBA Specialisations

Master of Business Administration  
(Innovation and Entrepreneurship)

The Innovation and Entrepreneurship specialisation MBA will equip you with the skills, analytical tools, perspectives, and experiences to prepare you for a career as an autonomous entrepreneur, or as an intrapreneur in a global corporate setting. This specialisation option draws on the emerging body of research on entrepreneurial strategies, innovation and creativity. It combines theory with practice, providing you with the opportunity to test the theories, models, and strategies learned in the classroom by engaging with industry – through which you will gain access and insights from leaders in the entrepreneurial community.

Master of Business Administration  
(Digital Transformation)

The Digital Transformation specialisation MBA develops your capability to managing the design and execution of new structures and processes to assist organisations to manage the waves of digital disruption sweeping industry. You will explore new competitive digital business models and platform-based product offerings as well as emergent trends including data analytics, artificial intelligence (AI), and the Internet of Things (IoT).

Master of Business Administration (Business Analytics)

The Business Analytics specialisation MBA equips you with the ability to implement and manage high-level business analytics projects within any global organisation. You will gain the capabilities and skills to develop data-driven business solutions. Essential to all business, you will develop in-demand skills and analytical techniques used to turn data into actionable insights for decision making purposes.

Electives

Master of Business Administration  
Choose any two electives:

- Multinational Corporations
- International Finance and Banking
- International Trade and Logistics
- Entrepreneurship and Innovation
- Responsible Leadership
- Digital Transformation
- Business Innovation and Creativity
- Business Analytics for Decision Making

Master of Business Administration  
(Business Analytics)

- 2 x Specialisation subjects
- Business Analytics for Decision Making
  - Fundamentals of Big Data and Analytics

Master of Business Administration  
(Digital Transformation)

- 2 x Specialisation subjects
- Digital Transformation
  - Digital Based Innovation and Design

Master of Business Administration  
(Innovation and Entrepreneurship)

- 2 x Specialisation subjects
- Business Innovation and Creativity
  - Entrepreneurship and Entrepreneurial Strategies

Tuition Fees

TUITION FEES		2023		2024	
Course		Domestic	International	Domestic	International
Masters of Business Administration					
Masters of Business Administration (Digital Transformation)					
Masters of Business Administration (Business Analytics)					
Masters of Business Administration (Innovation and Entrepreneurship)					
Tuition Fee Per Subject		\$3,600	\$4,180	\$3,800	\$4,500
Trimester	Subjects	Fee		Fee	
1	3	\$10,800	\$12,540	\$11,400	\$13,500
2	3	\$10,800	\$12,540	\$11,400	\$13,500
3	3	\$10,800	\$12,540	\$11,400	\$13,500
4	3	\$10,800	\$12,540	\$11,400	\$13,500
5	1 x Work Integrated Learning subject	\$0 (no fee payable)		\$0 (no fee payable)	
6	1 x Work Integrated Learning subject	\$0 (no fee payable)		\$0 (no fee payable)	
Indicative Total Tuition Course Fee*		\$43,200	\$50,160	\$45,600	\$54,000

\*Fees are for programs delivered in the year selected below and will expire on 31 December of each year. Fees are expressed in Australian Dollars (AUS). Fees are payable prior to each study period. Fees are reviewed annually and may be varied during the period of study.



# Getting To The Top

## Pathway to MBA

The ICMS Graduate Certificate of Business Administration is a postgraduate business qualification designed to propel your career to the next level, or can be a pathway to a Master of Business Administration (MBA) at ICMS.

The Graduate Certificate of Business Administration will provide you with transferable skills, industry exposure and knowledge of business practices positioning you for a potential leadership career.

## Course Structure

### Graduate Certificate of Business Administration

4 x Core Subjects

Upon successful completion of the Graduate Certificate of Business Administration, graduates may wish to continue their studies and progress to an MBA. Graduate Certificate of Business Administration graduates will need to complete the following remaining subjects as part of the Master of Business Administration:

6 x Core Subjects (required)

2 x Elective or Specialisation Subjects (required)

2 x Work Integrated Learning Subjects (required)

## Tuition Fees

TUITION FEES		2023		2024	
Course		Domestic	International	Domestic	International
Graduate Certificate of Business Administration (Pathway to MBA)					
Tuition Fee Per Subject		\$3,600	\$4,180	\$3,800	\$4,500
Trimester	Subjects	Fee		Fee	
1	2	\$7,200	\$8,360	\$7,600	\$9,000
2	2	\$7,200	\$8,360	\$7,600	\$9,000
Indicative Total Tuition Course Fee*		\$14,400	\$16,720	\$15,200	\$18,000

\*Fees are for programs delivered in the year selected below and will expire on 31 December of each year. Fees are expressed in Australian Dollars (AU\$). Fees are payable prior to each study period. Fees are reviewed annually and may be varied during the period of study.

## Graduate Certificate of Business Administration Admission Criteria

Entry Requirements for ICMS Graduate Certificate of Business Administration (Pathway to MBA): Relevant professional work experience (or attend an interview with the relevant Program Manager to assess merit based entry criteria if the applicant does not have relevant professional work experience)\*

**AND**

Meet one of the following academic entry requirements:

- Successful completion of a Bachelor degree from an Australian higher education institution or overseas equivalent with a minimum grade average, GPA 2.5 (on a 5 point scale). **OR**
- Successful completion of a Graduate Certificate from an Australian higher education institution or overseas equivalent. **OR**
- Successful completion of at least two award, or two non-award, postgraduate subjects (at AQF Level 8 or above) from an Australian higher education institution or overseas equivalent. **OR**
- Successful completion of an approved Postgraduate Qualifying Program from an Australian higher education institution or overseas equivalent. **OR**
- For mature age entry (21+): successful completion of a diploma or associate degree qualification (or equivalent as recognised by the Australian Government's qualifications recognition tool) AND five years of relevant management experience.

Additional admission criteria for international students

IELTS Overall 6.0; Writing 5.5; Speaking 5.5 (or equivalent)

\*refer to admission guidebook for further criteria.





## ICMS INTERNATIONAL COLLEGE OF MANAGEMENT, SYDNEY

### Northern Beaches Campus

151 Darley Road, Manly, Sydney  
NSW 2095 Australia

Tollfree 1800 110 490  
(within Australia)  
T +61 2 9977 0333  
E [info@icms.edu.au](mailto:info@icms.edu.au)  
W [www.icms.edu.au](http://www.icms.edu.au)

### City Campus

Level 4, 451 Pitt Street  
Haymarket NSW 2000

T: +61 2 9160 8841



ICMSAustralia



@icmscampus



c/ICMSAustralia



International  
College of  
Management  
Sydney



@ICMS\_Campus



@icmscampus

International College of Management, Sydney Pty Ltd ACN 003 144 045 ATF The ICTHM Trust ABN 54 174 259 919, trading as International College of Management, Sydney, Aspire Institute, Aspire English, International Sport College of Australia CRIOS Provider Code: 01484M, TEQSA ID: PRV12025, Provider category: Institute of Higher Education.

#### Enrolment:

Application enrolment closing dates for some countries may vary up to 6 weeks before enrolment date due to time taken to process visas. Please enquire at [info@icms.edu.au](mailto:info@icms.edu.au).  
For more information on important dates see <https://www.icms.edu.au/important-Dates/>.

#### Our Campuses:

ICMS has three campuses and more than 1,350 students from around the world gaining qualifications in a diverse range of fields. Please refer to the link below for more information.  
<https://www.icms.edu.au/contact/our-campuses/>

#### Student Services, Academic Support and General Facilities:

To help students succeed in their studies, experienced academic staff and the Academic Learning Centre staff are available. Please refer to <https://www.icms.edu.au/future-students/student-services/> for further information.

#### Fees and Expenses:

For information on fees and refund please refer to <https://www.icms.edu.au/future-students/application-information/tuition-fees/>. The website also has a fee calculator which can be found on <https://www.icms.edu.au/future-students/application-information/tuition-fees/fees-calculator/>.

#### For Information On Accommodation And Cost Of Living In Sydney:

<https://www.icms.edu.au/future-students/student-experiences/student-life-in-sydney-australia/>

#### Other Important Information:

A range of information about Student Life can be found on our website <https://www.icms.edu.au/future-students/student-experiences/>.

#### Policies And Procedures:

For related policies and procedures, please refer to the ICMS Policy Library <https://policies.icms.edu.au/>.

#### Information On Education Services For Overseas Student (Esos) Framework:

<https://www.education.gov.au/esos-framework>

#### Contact us:

Tollfree 1800 110 490 (within Australia)  
T: +61 2 9977 0333  
F: +61 2 9977 0555  
E: [info@icms.edu.au](mailto:info@icms.edu.au)  
W: [www.icms.edu.au](http://www.icms.edu.au)

Disclaimer: Every effort has been made to ensure the accuracy of information given in the brochure and application documents. The College reserves the right to change the contents without prior notice. Information in this publication is correct at time of printing, but is subject to change from time to time. In particular, the College reserves the right to change the content or the method of presentation of any subject, or to withdraw any subject or degree which it offers, or to impose limitations on enrolment in any subject or program of study. College fees are subject to change. Published August 2023.