



# BACHELOR OF HOSPITALITY MANAGEMENT

From a 5 star New York hotel to a sundrenched island resort, the ICMS Bachelor of Hospitality Management could place you anywhere in the world. Turn your passion for professional service into a global career. Hospitality is one of the world's biggest industries with job opportunities in almost every country. Hospitality managers are in high demand and professionals are needed to fill roles in hotels, function centres, resorts, restaurants, and airlines around the world. ICMS will get you there.

## DEGREE DETAILS

	Subject Type	Subject Name	Subject Level	Credit Point
<b>Trimester 1</b>	Core	Managing People and Organisations	100	3
	Core	Principles of Marketing	100	3
	Specialisation	Hospitality Operations 1	100	3
	Specialisation	Introduction to Hospitality and Tourism Management	100	3
<b>Trimester 2</b>	Core	Accounting Fundamentals	100	3
	Core	Service Management and Innovation	200	3
	Core	Introduction to Human Resources Management	100	3
	Specialisation	Rooms Division Operations	100	3
<b>Trimester 3</b>	Core	Business Statistics	100	3
	Core	Business Economics	100	3
	Specialisation	Hospitality Operations 2	200	3
	Specialisation	Gastronomy	200	3
<b>Trimester 4</b>	Industry Placement	Industry Training I		12
<b>Trimester 5</b>	Industry Placement	Industry Training II		12
<b>Trimester 6</b>	Core	Career Planning and Strategy	200	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Operational Management and Cost Control	200	3
	Specialisation	Rooms Division Management	200	3
	Other	Applied Leadership	200	1
<b>Trimester 7</b>	Core	Research Methods	300	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Global Trends in Hospitality and Tourism	300	3
	Specialisation	e-Commerce and Social Media	200	3
<b>Trimester 8</b>	Core	Strategic Management	300	3
	Elective	General Elective (as per course rules)	300	3
	Specialisation	Hotel Management Simulations	300	3
	Specialisation	Global Wine Tourism	300	3
<b>Trimester 9</b>	Elective	General Elective (as per course rules)	300	3
	Specialisation	Hospitality Management Project	300	3

## COURSE RULES

Please note that each trimester has a duration of 13 weeks. The course comprises:

- 10 Compulsory Business Core subjects
- 12 Compulsory Specialisation subjects
- 4 General Elective subjects

Plus

- 1,200 hours of Industry Training (work integrated learning)
- 3 day Foundation subject – Applied Leadership

To qualify for award of the degree of Bachelor of Hospitality Management you need to complete at least 103 credit points, including satisfactory completion of all compulsory subjects.

## PROGRESSION RULES

Additional subject requirements for completion:

- Maximum number of first year/100 level subjects - 11
- Minimum number of third year/300 level subjects - 8

Satisfactory completion of the following is also compulsory:

- up to 1,200 hours of Industry Training (work integrated learning)
- the Applied Leadership subject



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**Disclaimer:** Information in this leaflet is correct at the time of printing. The above study pattern should be used as a guide and subjects and curriculum are subject to change. Published: February 2017.