



BACHELOR OF SPORTS MANAGEMENT

The ICMS Bachelor of Sports Management is a well-rounded and multi-disciplinary qualification that prepares you for sports management leadership. Whether you are interested in managing an individual athlete, sporting team or organisation, your Bachelor of Sports Management will train you to be a leading sports management professional.

DEGREE DETAILS

	Subject Type	Subject Name	Subject Level	Credit Point
Trimester 1	Core	Managing People and Organisations	100	3
	Core	Principles of Marketing	100	3
	Core	Introduction to Human Resources Management	100	3
	Specialisation	Introduction to Sports Management	100	3
Trimester 2	Core	Accounting Fundamentals	100	3
	Core	Service Management and Innovation	200	3
	Specialisation	Contemporary Health Issues	100	3
	Specialisation	Sports Psychology, Health and Wellbeing	100	3
Trimester 3	Core	Business Statistics	100	3
	Core	Business Economics	100	3
	Specialisation	Facilities Management	200	3
	Specialisation	Introduction to Sports Law	200	3
Trimester 4	Industry Placement	Industry Training I		12
Trimester 5	Core	Career Planning and Strategy	200	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Innovation in Sports Management	200	3
	Specialisation	Risk Management in Sport	200	3
	Other	Applied Leadership	200	1
Trimester 6	Core	Research Methods	300	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Promotions and Sponsorship	300	3
	Specialisation	e-Commerce and Social Media	200	3
Trimester 7	Core	Strategic Management	300	3
	Elective	General Elective (as per course rules)	300	3
	Specialisation	Sports Media Management	300	3
	Specialisation	Performance Management in Sport	300	3
Trimester 8	Elective	General Elective (as per course rules)	300	3
	Specialisation	Sports Management Project	300	3

COURSE RULES

The course structure is based on eight trimesters with four subjects taught in each trimester. Please note that each trimester has a duration of 13 weeks. The course comprises:

- 10 Compulsory Business Core subjects
- 12 Compulsory Specialisation subjects
- 4 General Elective subjects

Plus

- 600 hours of Industry Training (work integrated learning)
- 3 day Foundation subject – Applied Leadership

To qualify for award of the degree of Bachelor of Sports Management you need to complete at least 91 credit points, including satisfactory completion of all compulsory subjects.

PROGRESSION RULES

Additional subject requirements for completion:

- Maximum number of first year/100 level subjects - 11
- Minimum number of third year/300 level subjects - 8

Satisfactory completion of the following is also compulsory:

- up to 600 hours of Industry Training (work integrated learning)
- the Applied Leadership subject



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CRICOS Provider Code: 01484M

CRICOS Course Code: 068281B

Disclaimer: Information in this leaflet is correct at the time of printing. The above study pattern should be used as a guide and subjects and curriculum are subject to change.
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