



BACHELOR OF BUSINESS MANAGEMENT

The ICMS Bachelor of Business Management is highly regarded by the professional services industry. Your Business Management degree at ICMS is a well-rounded qualification with opportunities for in-depth study in a professional services sector of your choice. Your core subjects are supplemented with business electives or specialist industry electives in a range of study areas.

DEGREE DETAILS

	Subject Type	Subject Name	Subject Level	Credit Point
Trimester 1	Core	Managing People and Organisations	100	3
	Core	Principles of Marketing	100	3
	Core	Introduction to Human Resources Management	100	3
	Elective	Specialist Elective (100 Level)	100	3
	Other	Introduction to ICMS	N/A	N/A
Trimester 2	Core	Accounting Fundamentals	100	3
	Core	Service Management and Innovation	200	3
	Elective	Specialist Elective (as per course rules)	100	3
	Elective	Specialist Elective (as per course rules)	100	3
Trimester 3	Core	Business Statistics	100	3
	Core	Business Economics	100	3
	Elective	Specialist Elective (as per course rules)	200	3
	Elective	Business Elective	100	3
Trimester 4	Industry Placement	Industry Training I		12
Trimester 5	Industry Placement	Industry Training II		12
Trimester 6	Core	Career Planning and Strategy	200	3
	Elective	Specialist Elective (as per course rules)	200	3
	Elective	Business Elective	200	3
	Elective	Business Elective	200	3
	Other	Applied Leadership	200	1
Trimester 7	Core	Research Methods	300	3
	Elective	Specialist Elective (as per course rules)	300	3
	Elective	Business Elective	200	3
	Elective	Business Elective	200	3
Trimester 8	Core	Strategic Management	300	3
	Elective	Specialist Elective (as per course rules)	300	3
	Elective	Specialist Elective (as per course rules)	300	3
	Elective	Business Elective	300	3

Business elective subject choices

Subject Name	Subject Level	Pre-requisite required
Business Communications	100	Nil
Introduction to Information Systems	100	Nil
Consumer Behaviour	100	Nil
New Enterprise Creation	200	Nil
Business Finance	200	ACC100
Business Law	200	Nil
Cross Cultural Management	200	MGT101
Business Ethics	300	MGT101
Managing Workplace Conflicts	300	HRM100
Strategic Marketing Management	300	MKT101

COURSE RULES

The course structure is based on eight trimesters. Please note that each trimester has a duration of 13 weeks. The course comprises:

- 10 Compulsory Business Core subjects
- 6 Business Elective subjects (choose any 6 subjects from a choice of 10, as per the progression rules)
- 8 General Elective or Specialisation subjects

Plus

- 1,200 hours of Industry Training (work integrated learning)
- 3 day Foundation subject - Applied Leadership

To qualify for award of the degree of Bachelor of Business Management you need to complete at least 97 credit points, including satisfactory completion of all compulsory subjects.

PROGRESSION RULES

Additional subject requirements for completion:

- Maximum number of first year/100 level subjects - 10
- Minimum number of third year/300 level subjects - 6

Satisfactory completion of the following is also compulsory:

- up to 1,200 hours of Industry Training (work integrated learning)
- the Applied Leadership subject



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Disclaimer: Information in this leaflet is correct at the time of printing. The above study pattern should be used as a guide and subjects and curriculum are subject to change. Published: March 2017.