SUCCESSFUL CAREERS START AT ICMS

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JAMES BRADY, AUSTRALIA
2013 RETAIL MARKETING GRADUATE
Sales Development Specialist, LinkedIn
My ICMS degree gave me great foundations for a career in business, preparing me to succeed both academically and professionally in the world of consumer and enterprise technology. I was headhunted for my current role at LinkedIn after graduating based on the ICMS experience and qualifications listed in my LinkedIn profile. I am now one of the top performing junior specialists globally for the company.

ADI GULATI, AUSTRALIA
2013 SPORTS MANAGEMENT GRADUATE
Market Development Coordinator (Oceania), Major League Baseball
Industry training was a big reason why I did my degree at ICMS. I learnt the art of time management, prioritising tasks and networking while on industry training – absolute skills to have in the sports management world. I will always remember my time at ICMS – the great staff, great culture and an awesome social life. I now work in the sports industry, developing and implementing marketing strategies for the Major League Baseball.

JESSICA BENT, AUSTRALIA
2011 EVENT MANAGEMENT GRADUATE
Account Manager, DoubleClick Bid Manager, Google Sydney
Of all of the event management courses in Australia, the ICMS course stood out – I could obtain a business degree and get hands-on experience while studying. For industry training, I managed weddings, conferences and themed parties at Club Med Lindeman Island. I was challenged to think ahead, particularly when dealing with the logistics of setting up a party to a remote island. In my current role at Google, I work with clients to find the best digital solutions for new and current advertising campaigns. I have also successfully managed client events and conferences using the hands-on knowledge and skills gained at ICMS.
ABOUT US
The International College of Management, Sydney (ICMS) is a leading business school, offering a balance of management and practical training within a culture of innovation and entrepreneurialism.

At ICMS, you won’t just be part of the crowd. Our class sizes are kept small and intimate, so you’ll receive a more personal learning experience. Plus, you’ll be studying alongside students from across the globe, making inter-cultural experiences a part of your everyday learning. And, when you’re ready to start your career, you’ll be well equipped with the practical skills and theoretical knowledge to take you to the top of your profession.

OUR HISTORY
The building that houses ICMS was originally St. Patrick’s Seminary. It has stood in a commanding position overlooking Manly and its surroundings for more than a century.

Construction of the College began in June 1885. Gothic in style with a Spanish flavour, the College stands four storeys high with a central bell tower with the entire estate covering 20 hectares of parkland. St Patrick’s has produced many outstanding leaders. Those who have served the Australian community with great distinction include Cardinals Gilroy, Freeman, Cassidy and Clancy along with 41 bishops. Australia’s Prime Minister, Tony Abbott was a student of St. Patrick’s Seminary.

St Patrick’s College is now a centre for excellence of a different kind. In 1996, ICMS was established as a specialised college of higher education. Today, the College has more than 1,200 students from around the world.

At ICMS, your student experience will be unique. Our approach to work-integrated learning, emphasis on professionalism and comprehensive industry training program provides you with the foundations of a successful career. Plus, you’ll earn your qualification in a friendly multicultural environment at one of the world’s most stunning campus locations. Students from around the world choose ICMS for our:

QUALITY TEACHING AND LEARNING EXPERIENCE
Our applied teaching and learning philosophy delivers a student experience that is both relevant and contemporary to the business world. College faculty combine extensive industry experience and high-level teaching qualifications with a passion for teaching and share their experience, knowledge and insights with our students. Modern teaching spaces at ICMS engage students in active learning with a curriculum that delivers industry knowledge and work-ready skills. Our learning spaces cater for collaborative work in small groups and interconnectivity through a range of computer and mobile technologies. Our regular student surveys of teaching and learning show that our students highly value their learning experience.

UNIQUE INDUSTRY TRAINING PROGRAM
At ICMS we believe that the best learning experience combines practical ‘real-world’ work with a strong academic foundation. All our undergraduate degrees include a work placement component called industry training. At ICMS you will work within your industry for up to nine months giving you a distinct edge over other graduates. Our industry training program will prepare you for your future career in your chosen field of study. Read more about our unique industry training program on page 10.

INCREDIBLE STUDENT EXPERIENCE
At ICMS you will have the opportunity to immerse yourself in all aspects of student life. You will find student-led clubs and societies, sporting teams and an enviable social and events calendar. Our dedicated Student Experience Coordinators work with the Student Representative Council (SRC) to organise activities such as surfing trips, skiing trips and theatre visits to help students take advantage of everything Manly, Sydney and Australia have to offer. Read more about the ICMS student experience on page 12.

WHY ICMS?
At ICMS your student experience will be unique. Our approach to work-integrated learning, emphasis on professionalism and comprehensive industry training program provides you with the foundations of a successful career. Plus, you’ll earn your qualification in a friendly multicultural environment at one of the world’s most stunning campus locations. Students from around the world choose ICMS for our:

EMPHASIS ON PROFESSIONALISM
The College is committed to ensuring that your education incorporates professional and practical training. When you study at ICMS you will wear business attire and meet a professional standard of behaviour, grooming and presentation. Our industry partners have told us that our students and graduates stand out from the crowd because of their professional behaviour and presentation – a great asset for any business career.

AN INTERNATIONAL EDUCATION
Diverse multicultural learning environment
When you study at ICMS you will share the campus with more than 1,200 students from over 40 countries allowing you to develop an extensive network of friends and contacts. Plus, your exposure to an international learning environment will give your education a global context as you exchange diverse insights and perspectives in the classroom.

International study opportunities
Our Study Abroad and Exchange programs allow you to spend one trimester overseas as one of our partner institutions and your study will be fully accredited to your ICMS degree. Our international double degree courses allow you to study at both ICMS and a selected partner institution and qualify for a Bachelor degree from each institution. We have many partner institutions in countries in Europe and the Americas including Johnson & Wales University and San Francisco State University in the USA, César Ritz Colleges, Switzerland and a number of universities in Germany.

GLOBAL ALUMNI COMMUNITY
There are more than 6,500 ICMS graduates working around the world and we are very proud of their achievements. As an ICMS graduate, you will have access to an online community of graduates and networking opportunities. You will also be able to catch up with former classmates, find out more about upcoming reunions and keep up to date with the latest developments in the College.

Frank Prestipino
Managing Director & President

“ICMS mission is to provide you with an exceptional education and the much valued skills set to gain a competitive edge and related industry expectations in today’s job market. That’s why so many of our lectures have extensive industry experience, and why industry training and leadership programs are integrated into our courses. By choosing to study at ICMS, you will have the practical, academic and professional experience you need to be career-ready by the day you graduate.”

FRANK PRESTIPINO
MANAGING DIRECTOR & PRESIDENT

The building that houses ICMS was originally St. Patrick’s Seminary. It has stood in a commanding position overlooking Manly and its surroundings for more than a century.
MANLY, A BEAUTIFUL PLACE TO LEARN

It would be hard to find a college in a more spectacular location than the ICMS campus in the Sydney beachside suburb of Manly. To the north of the College, there are spectacular views of the Pacific Ocean stretching to the New South Wales central coast. To the south, you can see sweeping views of legendary Sydney Harbour.

The historic site of the ICMS main campus is surrounded by 20 hectares of parklands. It is a five-minute walk to the famous Manly beach, one of Sydney’s premier surfing beaches. A few minutes’ walk in the other direction will lead you to the foreshores of the harbour. There are harbour side bush walks to explore, extending more than 50 kilometers north and south. Manly also boasts a vibrant shopping precinct and is well known for its cafés, restaurants and beachside lifestyle.

ICMS is also close enough to the city – 17 minutes by fast ferry – for visits to art galleries, museums, the best city shops, the historic Rocks area, and Sydney’s famous Opera House.

GETTING TO ICMS

Regular transport services to ICMS are available via Sydney ferries, buses and taxis.

By bus
Sydney buses operate regularly around Manly and can transport you to all Sydney regions. ICMS runs a free regular shuttle bus service for ICMS students from the main Manly precinct up to our campus and also to the North Head Sanctuary campus.

By car
If you travel to ICMS by car, free parking is available on campus.

By ferry
The most scenic way to travel to ICMS is by ferry. The quickest option is by fast ferry which takes only 17 minutes between Manly and Circular Quay. You can also catch the normal ferry service which leaves approximately every half hour from Circular Quay (Wharf 3) and returns at similar intervals. The trip takes 30 minutes.
Our undergraduate and postgraduate degrees prepare students to be leaders in their given field. All ICMS courses share a business and management core comprising subjects essential to any professional career. To provide you the flexibility and choice across career options a number of discipline specialisations are available, as listed below. This rigorous academic foundation is combined with a compulsory period of industry experience that gives you the knowledge, skills and invaluable work experience to differentiate yourself in a competitive job market.

**BUSINESS MANAGEMENT**
Livelihood industries demand graduates with broad business and managerial skills. If you’re looking for a generalist business qualification or simply don’t want to limit yourself to one particular specialisation, ICMS gives you the option of completing a comprehensive business and management qualification which you can complement with a range of electives. Read more about business management on page 20.

**ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT**
Entrepreneurship and Small Business Development focuses on developing the skills and knowledge necessary to identify and exploit business opportunities and manage business growth. While there is a specific emphasis on small to medium business and new enterprise creation, opportunities also exist in larger organisations seeking expansion or the development of new products and services.

**EVENT MANAGEMENT**
Event Management is an exciting and dynamic industry where no two days are ever the same. With an ICMS Event Management degree you will learn the essential skills involved in conceptualising planning and running a range of diverse events across industry sectors from corporate conferences, community charity events, weddings to large scale festivals and concerts. It’s not all text book learning with a focus on practical experience incorporated into all subjects. Read more about the Event Management specialisation on page 22.

**GLOBAL BUSINESS MANAGEMENT**
With businesses competing in a rapidly changing global marketplace, managers with international business skills and insights are in high demand. A specialisation in Global Business Management will equip you with the ability to analyse and interpret the complexities of global organisations and manage increasingly diverse working environments.

**HOSPITALITY MANAGEMENT**
If you love people and travel it’s hard to go past a career in hospitality. Hospitality Management opens the doors to careers in major hotels, exotic resorts, restaurants, catering and many other service oriented businesses. ICMS Hospitality Management qualifications are developed in conjunction with the world renowned César Ritz Colleges in Switzerland and enhanced by our practical approach to learning. Read more about the Hospitality Management specialisation on page 24.

**INTERNATIONAL TOURISM**
Tourism is one of Australia’s largest export industries and critical to many global economies. An International Tourism qualification from ICMS will prepare you for careers in destination management and marketing, tourism business operations and tourism policy development. Armed with these skills and a passion for enhancing the experience of tourists you could join successful ICMS graduates now working as tourism operators, travel operations managers, destination marketers, and airline managers. Read more about the International Tourism specialisation on page 26.

**LOGISTICS AND SUPPLY CHAIN MANAGEMENT**
Learn how organisations source products and ensure they are delivered to the end consumer - including the myriad of steps in between. You will develop a deep understanding of logistics, materials management, inventory control, warehousing, transport and distribution. You’ll also gain project management expertise, learn the skills to deal with stakeholders and negotiate prices plus understand the role of technology in managing the supply chain.

**MARKETING AND NEW MEDIA MANAGEMENT**
Develop a deep understanding of how technology and new media is reshaping the way consumers research, buy and use products and services. In this specialisation you will develop the skills modern marketers and communication specialists use to engage markets and grow brands including the use of digital and internet marketing, e-commerce, social media and integrated marketing communications.

**PROPERTY MANAGEMENT**
Property is a growing industry with a shortage of qualified professionals. Your internationally recognised qualification in Property Management can lead to a career in property development, commercial valuation, project management, facilities management and property investment, to name a few. It has provided a rich and diverse career path for our graduates, many of whom are earning top salaries. Read more about the Property Management specialisation on page 28.

**RETAIL MARKETING**
Top brands and companies are fighting for market share both online and in traditional ‘bricks and mortar’ stores. As such, the retail sector requires savvy marketers who can employ the latest tactics and strategies to secure sales and generate consumer loyalty. Developed in conjunction with leading industry professionals, Retail Marketing at ICMS gives you exposure to consumer behaviour, retail technology, advertising, e-commerce, buying and logistics, and visual merchandising.

**SPORTS MANAGEMENT**
Transform your love for sports into a business career. Professional sports management spans everything from the management of elite athletes and teams to the administration of mass market participation sports. When you study a sports management course at ICMS you will take subjects in sponsorship, sports marketing, player and performance management media relations and facilities management. Read more about the Sports Management specialisation on page 30.

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**WHAT TO STUDY AT ICMS**

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**SAMPLE TIMETABLES**
Most full-time ICMS students take four or five subjects per trimester and have an average of 16 to 20 hours a week of lectures, tutorials and group work. Below are some sample weekly timetables for two first year ICMS students.

### Time | Monday | Tuesday | Wednesday | Thursday | Friday
--- | --- | --- | --- | --- | ---
8am to 10am | Facilities Management LECTURE | Facilities Management LECTURE | Facilities Management LECTURE | Facilities Management LECTURE | Facilities Management LECTURE
10am to 12pm | Facilities Management TUTORIAL | Event Operations and Logistics TUTORIAL | Event Operations and Logistics TUTORIAL | Event Operations and Logistics TUTORIAL | Managerial Accounting TUTORIAL
12pm to 2pm | Introduction to the Event Industry LECTURE | Introduction to the Event Industry LECTURE | Introduction to the Event Industry LECTURE | Introduction to the Event Industry LECTURE | Managerial Accounting TUTORIAL
2pm to 4pm | Introduction to Human Resources TUTORIAL | Introduction to Human Resources TUTORIAL | Introduction to Human Resources TUTORIAL | Introduction to Human Resources TUTORIAL | Managerial Accounting TUTORIAL
4pm to 6pm | Introduction to Human Resources TUTORIAL | Introduction to Human Resources TUTORIAL | Introduction to Human Resources TUTORIAL | Introduction to Human Resources TUTORIAL | Managerial Accounting TUTORIAL
6pm to 8pm | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL
8pm to 10pm | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL
10pm to 12pm | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL | Managerial Accounting TUTORIAL

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WHICH ICMS COURSE IS RIGHT FOR ME?

Once you’ve chosen an ICMS specialisation, you’ll need to consider the qualification level you wish to attain. This depends on many factors like how long you wish to study and the experience you need to enter a particular industry or position. You can enter straight into one of our Bachelor degrees if you meet the entry requirements, choose an alternative entry option or select a preparatory English language program if your language skills need upgrading (see page 38). Double degrees are also available to Bachelor graduates in just 2-3 trimesters of additional study (depending on electives chosen).

BACHELOR OF BUSINESS MANAGEMENT (BBM)
Course length: 2.75 years full time, 24 subjects
The BBM is a broad business qualification that can be completed in less than three years and includes up to nine months of compulsory industry training which will give you a head start over other graduates. You can combine your core business studies with electives from all ICMS specialisations or if you want to focus your studies, choose electives from one of our specialisations and achieve a specialisation in Entrepreneurship and Small Business Development, Event Management, Global Business Management, Hospitality Management, International Tourism, Logistics and Supply Chain Management, Marketing and New Media Management, Property Management, Retail Marketing or Sports Management.

SPECIALIST BACHELOR DEGREES
Course length: 3 years full time, 32 subjects
Bachelor of Event Management, Hospitality Management, International Tourism, Property Management and Sports Management
If you know exactly what you want to study it’s hard to look past the ICMS specialist bachelor degrees. Along with key business and management subjects, when you complete an ICMS specialist qualification you’ll study additional electives in your chosen specialisation area. These qualifications allow you to truly focus on your passion and hone skills relevant to a specific industry.

DOUBLE DEGREE
Course length: 3.5 years full time, 32 subjects
At ICMS you can combine a specialist degree with the Bachelor of Business Management (BBM) and be awarded with a double degree. Our double degree combinations are flexible, the way you combine them will depend on your interests, abilities and career aspirations. And you don’t have to enrol in a double degree when you first apply to ICMS, in fact, you can make your decision in trimester seven of your first degree. A double degree from ICMS expands your career and allows you to explore multiple study disciplines. After you complete 32 subjects and your industry training placement, you can earn both an ICMS specialist degree plus a BBM. For example, you could graduate with a Bachelor of Property Management and a Bachelor of Business Management (BBM).

STUDY ABROAD PROGRAMS AT ICMS
Spend a trimester in Australia and take study credits back home. ICMS offers an exciting location for international students who wish to undertake a study abroad program. Not only can you study in one of Sydney’s most beautiful locations overlooking Manly Beach and Sydney Harbour, the comprehensive academic and social programs ensure that you experience the Australian lifestyle while learning within an internationally recognised institution.

At ICMS you can study abroad for up to two trimesters and take three or four subjects per trimester. That’s approximately 12 to 16 hours of class time per week. This program offers a range of subjects in:
- Business Management
- Entrepreneurship and Small Business Development
- Event Management
- Global Business Management
- Hospitality Management
- International Tourism
- Logistics and Supply Chain Management
- Marketing and New Media Management
- Property Management
- Retail Marketing
- Sports Management

Internship options are also available for Study Abroad students. Intakes are in February, May and September. Students on the Study Abroad program are invited to attend the International Cultural Immersion Program. More information is available on page 13.

UNIVERSITY OF LONDON DEGREES
ICMS provides teaching support for two University of London International Programmes degrees under the academic direction of LSE (The London School of Economics and Political Science). Support is available for the Bachelor of Science (Banking and Finance) and Bachelor of Science (Accounting and Finances). The University of London has an international reputation for academic distinction in teaching and research. Graduates of the University are keenly sought by employers the world over.

POSTgraduate DEGREES
Once you have completed your Bachelor degree, you can continue your studies at ICMS by taking one of our three postgraduate business programs: Master of International Business, Master of Management or Graduate Certificate of Business. All ICMS Master degrees include an industry research project when you work in an organisation for 600 hours and apply your knowledge to real business issues.

For more information visit, www.icms.edu.au/postgraduate

DIPLOMA AND ENGLISH LANGUAGE PROGRAMS
Diploma and English language programs are also offered via Aspire Institute as a pathway into our degree programs and help you to reach your fullest potential.

If you are passionate about golf, you can complete the Diploma of Golf Management offered by the PGA International Golf Institute and receive credit towards an ICMS Bachelor degree. For more information see page 39.
When you study at ICMS, theory and academic study are only part of the picture. Embedded in every ICMS degree is an industry placement. It’s not just valuable experience; it’s a structured part of your course and provides a foundation for your capstone subjects.

Our Industry Training program is amongst the most comprehensive programs of its kind in Australia and highly regarded amongst employers who continually seek our students for placements. It is a complete course that allows you to gain the skills needed for a suitable placement to build your career.

You will gain a distinct advantage over other graduates when you enter the competitive job market. Kick start your career and:

• Work in a role where you can apply the theoretical knowledge learnt at ICMS in a real workplace setting
• Develop your professional contacts
• Develop your interview skills
• Network with our industry partners at our Careers Open Days
• Take the opportunity to earn an income
• Take the opportunity to work in a role in a company that is in the area you are studying

HOW DOES IT WORK?

We have established an extensive network of industry partners within Australia and overseas and you can complete your placement with one of our industry partners in Australia or internationally.

There are two stages of our industry training program as outlined below.

Stage 1: Pre-Placement Program
During your first year of study you will undertake a Pre-Placement Program to prepare you for your placement. You will prepare a resume, practise interview techniques and gain the necessary knowledge and skills to secure a placement.

The Pre-Placement Program is delivered by our team of industry training consultants who provide coaching and guidance so you can benefit from an invaluable work-integrated learning experience.

Stage 2: Industry Training Placement
Complete your industry training placement with one of our industry partners in the second year of your degree in trimesters four and five. There are no college fees for the industry training period.

INDUSTRY TRAINING PROGRAM

STAND OUT FROM YOUR COMPETITION WITH ICMS INDUSTRY TRAINING

ELODIE BOURSAUS, FRENCH POLYNESIA
2011 EVENT MANAGEMENT GRADUATE
Industry Training: Intercontinental Resort, French Polynesia 2011 Marketing and sponsorship intern, Australian Open of Surfing 2012 Production Coordinator, Mercedes-Benz Fashion Week

When I was on industry training I realised that the events industry was made for people who really believe in their own capabilities and who are not afraid of hard work. I came back to ICMS with open eyes and a more concrete understanding of some of the concepts discussed in class.

CHRIS BRAAE, NEW ZEALAND
CURRENT STUDENT: BUSINESS MANAGEMENT
Industry Training: Australian Society for HIV Medicine

My industry training experience gave me a great perspective about how what you learn in the classroom can be put into practice. I’ve gained intangible skills which have been added to my CV, such as management, effectively running a webinar and analysing data.

IAIN BYLSMA, AUSTRALIA
2009 PROPERTY MANAGEMENT GRADUATE
Industry Training: Brookfield Multiplex 2010 National Leasing Manager, Anytime Fitness

Now: National Leasing Manager, Anytime Fitness

After nine months of industry training at Brookfield Multiplex, I took up a role at Colonial First State Property Management, Now, at Anytime Fitness I’m in a managerial role and have responsibility for the strategic acquisition of new sites. The experience and contacts I gained during my industry training gave me a head start to my career.

DAN WEI YU, CHINA
CURRENT STUDENT: HOSPITALITY MANAGEMENT
Industry Training: Shangri La Hotel Sydney, Horizon Club

At the Shangri La Hotel Club I deal with high-end clientele including diplomats and government delegations from around the world. It’s a lot of responsibility but I enjoy the challenge and I’ve been approached to stay with the company in a casual capacity after my placement.

10 11
STUDENT CLUBS AND ASSOCIATIONS

There is so much to get involved in while studying at ICMS and there is a club or association for everyone. You can always start your own club or association on campus if you see an opportunity; just visit the Student Experience Team for details. These are a few of the groups that students are involved in:

- Asian Students Association
- Scandinavian Students Association
- Rotaract Club (associated with Rotary International)
- The Green Team (Environmental Action Group)
- Living Water (inter-denominational Christian group)
- College Choir

COMMUNITY CONTRIBUTION SCHEME

The Community Contribution Scheme has been developed to encourage and acknowledge voluntary participation within the College and local community. The scheme acknowledges voluntary contribution by students on their academic transcripts at the end of each trimester. Students may choose to donate their time and skills to local charities, fundraising events and community activities.

SPORT AT ICMS

Whether you’re into rugby, netball, futsal, basketball, beach volleyball, or just general fitness, you can become involved in sport and fitness programs at ICMS. We have sporting teams in these sports representing ICMS in internal and external tournaments. Our Student Experience Coordinators support all our sports teams and if there’s not one that meets your needs, find 12 friends and form your own.

Other activities on campus include tennis, ice tennis, yoga, Zumba and even boot camp. Manly is also a paradise for outdoor activities and we organise weekend activities such as surf camp trips, snorkelling, kayaking, stand-up boarding, canoeing, horse riding, surf lessons and amazing bush walks all within a short distance from the ICMS campus.

BASEMENT

The Basement, located in Kelly House, is a fantastic area for students to meet, unwind and relax. Major college parties and themed events are hosted here throughout trimesters including auction night, karaoke and trivia night, and sports viewing events such as the Melbourne Cup and the Rugby Origins. The Basement is open for leisure and games until 10:30pm daily and features Foxtel TV, a pool table and table tennis facilities. Staffed by volunteers, all profits made from events and serviced food and drinks are managed by the Student Representative Council (SRC) to directly benefit the ICMS student body.

ORIENTATION WEEK

Your first week at ICMS begins with Orientation Week (O-Week). During this action-packed week, you will be introduced to the vibrant and caring community that is ICMS and also to life in Manly. You will get to understand the academic side of things and enjoy memorable experiences with new friends you will be spending your next phase of life with.

These are just a few of the things you’ll do in O-Week:

- Enrol in your classes and get your timetable.
- Team building with your new classmates.
- Tour the College and Manly.
- Attend a surf safety course at Manly Beach.
- Catch the ferry to Sydney for a city tour.
- Attend the Welcome Cocktail Party and Manly night life induction.
- Enjoy Campus day, full of fun activities such as tug-o-war.

We open our doors to all new residential students on the weekend before O-Week so you can move in and get settled before the fun starts. There are a number of compulsory sessions for all students, so be sure to review the schedule on your arrival so you don’t miss out.

INTERNATIONAL CULTURAL IMMERSION PROGRAM

If you are an international study abroad student, the International Cultural Immersion Program is designed to welcome you to your host country. This five-day adventure will help you adjust to the academic and cultural differences you might encounter, introduce you to ICMS Study Abroad students and expose you to a beautiful and exciting area of Australia.

Taking place in Cairns, the package includes accommodation, breakfast daily, some lunches and dinners, a day on the Great Barrier Reef, Aboriginal and wildlife experiences, tours, airport transfers and more. Flights to and from Cairns are not included. Cost is approximately $850.

CARLY TARRANT,
STUDENT EXPERIENCE COORDINATOR
STUDENT SUPPORT AND FACILITIES
The ICMS community prides itself on being more personal than larger universities. We ensure all students receive and have access to an extensive range of support services.

ACADEMIC SUPPORT SERVICES
ICMS offers a wide variety of academic support services for students. Our Academic Learning Centre (ALC) has academic learning advisers who will help you to develop your academic skills and prepare you for the cultural change to tertiary student life. It is open from Monday to Friday every week of the College trimester. Take advantage of learning support available so you can achieve the best academic results possible. This could be in the areas of:

- Effective study techniques
- Note taking skills
- Exam preparation techniques
- Time and stress management
- Academic writing, oral presentations
- Specialist English language support (written, spoken and comprehension)
- Marked assignments, including academic style and language feedback
- One-on-one and group advice

The ALC also runs a Peer Assisted Learning Service (PALS). It is a program where high performing students assist others in specific areas of their studies. Be it grasping a key concept or steering students in the right direction, our PALS mentors give up their time voluntarily to ensure students succeed at ICMS.

LIBRARY - POLLARD RESOURCE CENTRE
The Pollard Resource Centre houses the College library. It is equipped with interactive learning resources including computers, books, journals and audio-visual materials. Quiet areas and syndicate rooms dedicated to group study and meetings are also located in the Centre.

A high-speed printer/photocopier/scanner is available for student use.

Most importantly the library provides access to the College’s impressive collection of electronic resources, including hundreds of thousands of e-book and e-journal titles from the most respected publishers.

Our friendly library staff will guide you in the efficient use of these resources. They will ensure that you find high quality, relevant academic resources for your assignments. During trimesters, the library opening hour are Monday to Wednesday 8am to 8pm, Thursday 8am to 5.30pm and Friday 8m to 5pm. The library is also open on both Saturday and Sunday.

PERSONAL SUPPORT
ICMS remains committed to the physical and emotional health and well-being of our students. The Wellness team provides appropriate guidance and personal support to our students when needed. If you feel overwhelmed at any time, or a personal problem arises, you can speak to our Wellness team who can help you or guide you in finding appropriate help.

STUDENT REPRESENTATIVE COUNCIL (SRC)
The Student Representative Council (SRC) strives to improve and maintain the quality of student life for the entire student body. The SRC is elected by peers and acts as an advocate for the student body with the SRC President holding a position on the Academic Senate. The SRC also works with our Student Experience Coordinators to plan and organise a range of social activities, including major events such as our College Icebreaker. Throughout the ICMS trimesters, the SRC also runs the student common area, the Bassment Bar and holds regular events for students to enjoy.

RESIDENTIAL SUPPORT
Our Resident Assistants (RAs) are senior student leaders who live on campus and provide support to all ICMS students. They are responsible for the management of each floor of residence, providing support and security for residential students including emotional support, academic guidance, student safety, floor meetings, and kitchenette maintenance. They also provide the student voice - your voice - on issues and ideas to be put forward about on-campus accommodation.

Your RAs are there to help you through your time at ICMS. Chat to them if you require help while studying at ICMS - they will be able to point you in the right direction.

FACILITIES
Facilities on campus include computer laboratories, tennis and basketball courts, café, bar and a restaurant open to the public called the Grand Dining Room. Free wireless internet is available throughout the buildings of ICMS including classrooms and accommodation.
CULTURE
Australian people are generally very relaxed and laid back in manner and are known for their cheeky sense of humour and their habit of "tall it how it is" personally. Australians value common courtesies such as saying "please" and "thank you" and eating patiently to be served or attended to. Australians are known for many things, but perhaps none more so than their passion and patriotism when it comes to sport, which makes up a large cultural part of life in Sydney.

COST OF LIVING AND WORKING IN SYDNEY
The cost of living in Sydney compares with many European and Asian cities. You can determine your budget depending on the type of textile you wish to lease. Fortunately, Sydney is an outdoor city, so many activities can be undertaken without charge or for minimal expense. International students receive a minimum of $15,000 per year for living expenses (not including tuition).

As an international student in Australia, you are able to work in paid employment up to 40 hours per fortnight (two weeks period) and unlimited hours during College vacation periods. ICMS students completing their Industry Training placement are eligible to work full time during that period as the work placement is a subject within their course and not subject to the same restrictions as their academic coursework. Visit www.imms.gov.au for more information on your visa privileges.

GETTING AROUND
The cost of travelling on combined forms of transport around Sydney.

public transport system in Sydney includes ferries, trains and buses. ICMS is located 17 minutes by fast ferry from the city of Sydney. The closest railway station to ICMS campus. In my first week as a student at ICMS, I went snorkeling there for the first time – it was a great way to make friends and learn about the diverse sea life in Manly!

2. Shopping at the Corso
The Manly Corso is a great place for shopping. You'll find a mix of franchise stores and boutiques catering to each other's need. Each weekend there's a market with eclectic art, homewares, clothing and food. When you're exhausted from shopping grab a coffee at one of the many cafés in Manly.

3. The view from North Head Sanctuary's furthest lookout
North Head has amazing views overlooking Sydney Harbour and you get to experience a unique perspective of the city. I like walking to the furthest lookout – it's a nice stroll from the campus and there's also some great cafés along the way!

4. Relaxing at Manly Beach
An easy place to relax when you're short on time is Manly Beach. I find an afternoon soaking up the sun makes a busy week of study feel like you are on holidays.

5. Dinner at Criniti's
There are a lot of fantastic restaurants in Manly but Criniti's would have to be my favourite. With stylish furnishings, delicious food, and great hospitality; Criniti's is a great choice for a special night out. Must haves at Criniti's is the pasta and the seafood – you can't go wrong!

COST OF LIVING AND WORKING IN SYDNEY
The cost of living in Sydney compares with many European and Asian cities. You can determine your budget depending on the type of textile you wish to lease. Fortunately, Sydney is an outdoor city, so many activities can be undertaken without charge or for minimal expense. International students receive a minimum of $15,000 per year for living expenses (not including tuition).

As an international student in Australia, you are able to work in paid employment up to 40 hours per fortnight (two weeks period) and unlimited hours during College vacation periods. ICMS students completing their Industry Training placement are eligible to work full time during that period as the work placement is a subject within their course and not subject to the same restrictions as their academic coursework. Visit www.imms.gov.au for more information on your visa privileges.

GETTING AROUND
Dan is interested in going to a bar with a view. Manly is one of Sydney's most popular areas and there are plenty of bars and restaurants to choose from.

1. Snorkelling at Shelly Beach
Shelly Beach is one of Manly's prettiest beaches and only a five-minute walk from the ICMS campus. In my first week as a student at ICMS, I went snorkeling there for the first time – it was a great way to make friends and learn about the diverse sea life in Manly!

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SOPHIE’S TOP FIVE THINGS TO DO IN MANLY

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MEET YOUR ACADEMIC MENTORS AND TEACHERS

The ICMS teaching style is student-centred and encourages creativity and innovation. Our faculty, made up of experienced academics with industry and professional experience, offer you a transformative educational experience. Our strong links with industry, practical curriculum and renowned industry training program provide active learning opportunities and deliver skills that employers want. In our integrated learning spaces, you will put theory into practice. Our faculty also engage the latest teaching and communication technologies to make a difference in the lives of our students and graduates.

Whatever area of study you choose at ICMS, you will engage with dedicated faculty who are always there to help you achieve your career goals.

Professor Mike Berrell
Deputy Vice Chancellor (Academic Operations)
PhD (LaT), MA (USComm)
MEd (LaT), Dip Teach (WAGA)

Professor Mike Berrell has extensive experience in higher education in teaching, academic administration, research and business consulting. Before joining ICMS, Mike held professorship and executive faculty positions in Australia, China, the United Arab Emirates and Vietnam. His research interests include Chinese and Middle Eastern business networks, high performance organisations, international management behaviour, competitive strategy and higher education management.

Professor Alexander has a record of success in teaching, domestic and international course and curriculum development, academic leadership, and business management in both the private and public education sectors for more than 25 years. As Deputy Vice Chancellor (Academic and Strategic Development) Professor Alexander has responsibility for the strategic direction and development of the academic activities of ICMS, both domestically and internationally.

Bryn James
Head of School
Professional Services Management
MEd (MQ), Grad Dip Education Studies (MQ), Grad Cert Higher Education (MQ)

Bryn has extensive experience in the operational set up of new colleges and schools, teaching, management and academic administration. Having worked in the tourism, hospitality and education sectors for 30 years, Bryn has held educational leadership positions both in the vocational and higher education sectors and gained international experience in the USA, Canada, New Zealand and Switzerland. In his role as Head of School Professional Services Management, Bryn manages all specialisations of undergraduate programs including recruitment, professional staff development and academic management.

Juliet Hudson
Academic Program Coordinator
Grad. Dip. Tourism Mgt (UTS), BA (Econ & Math) (Hon), Cert. IV Tourism Mgt (UTS) and MEA

Juliet has more than 25 years’ experience in the event, hospitality and tourism sectors, in Australia and internationally. With a background in management roles with Accor and Dockside group, she currently runs EventED, a venue marketing and training consultancy and has worked with a diverse range of clients including World Youth Day, Bob Wood Travel Group, Hard Rock Café, the American Club Sydney and Outrigger on the Lagoon Fiji. At ICMS, Juliet brings with her more than 14 years of lecturing experience in the event, hospitality and tourism sectors.

Anne-Marie Flynn
Associate Dean, Teaching and Learning
PhD (Surrey), BSc (Hons) (UNSW)

Anne-Marie Flynn was the head of event management studies at ICMS from 2004-2013. She has held the position of Associate Dean, Teaching and Learning since January 2012. In this role, Anne-Marie is responsible for managing, monitoring and evaluating the core teaching and learning activities for all programs at ICMS. Anne-Marie’s academic interests include best practice in teaching and learning, quality assurance, curriculum design and development and e-learning. She was awarded the Teaching Excellence Award at ICMS in 2008 and 2013.

Martin Long
Academic Program Coordinator
MBA (Monash), Cert. IV TAE, Cert. IV C. Cookery (RC)

Martin Long is a seasoned marketer with more than 30 years’ senior management experience. More recently Martin has specialised in membership engagement and marketing strategy for the not-for-profit sector, regularly advising boards on branding and positioning. His work has been recognised by the Australian Marketing Institute and the Public Relations Institute. An experienced lecturer, Martin is passionate about teaching young adults the whole range of marketing subjects and excited about new marketing techniques in the digital age.

John Power
Academic Program Coordinator
MEd (UQ), Fest (Arch) (UC), Cert. Design and Technology (USyd), Cert II (TAE)

John is a highly experienced lecturer with 25 years’ experience teaching in the secondary, tertiary and community college sectors. In his role as academic program coordinator at ICMS, John uses his industry knowledge and teaching experience to prepare students for rewarding roles in the property industry.

Alex Menge
Academic Program Coordinator

Alex’s experience in the hospitality industry spans three decades in the areas of kitchen management, food and beverages, and housekeeping at five-star hotels and the dining restaurants in Australia and the United Kingdom. Alex has competed in many culinary competitions at a national level achieving outstanding results, notably the ‘Golden Chefs Hat’. Alex is motivated to deliver a hospitality program at ICMS that is exciting, current and practical for today’s graduates to be successful in the global hospitality industry.

Juliet has more than 25 years’ experience in the event, hospitality and tourism sectors, in Australia and internationally. With a background in management roles with Accor and Dockside group, she currently runs EventED, a venue marketing and training consultancy and has worked with a diverse range of clients including World Youth Day, Bob Wood Travel Group, Hard Rock Café, the American Club Sydney and Outrigger on the Lagoon Fiji. At ICMS, Juliet brings with her more than 14 years of lecturing experience in the event, hospitality and tourism sectors.

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Management is getting things done by organising and coordinating people. Every organisation, regardless of size or industry relies on management principles to achieve its goals. Individuals with a solid and well-rounded management education will have the skills required to excel in a variety of roles and fields.

WHY STUDY BUSINESS MANAGEMENT AT ICMS?
Studying Business Management at ICMS provides you with a rounded business qualification which you can complement with your choice of electives. You will combine a solid business and management core with subjects that suit your interests and career goals, making it ideal if you don’t want to limit yourself to one specialisation. The College teaches in trimesters so you’ll be able to graduate in just 2.75 years including an industry placement of up to nine months. On graduation you’ll have practical experience and transferrable skills, giving you a head start over other graduates.

WHAT WILL I STUDY?
With an ICMS Business Management qualification you will combine essential business and management studies with a range of electives. The core of your degree will include subjects in areas such as strategic management, marketing, human resources, finance, accounting and economics. Your studies will culminate in an applied research project where you will identify and find a solution to a real-world business problem. In addition to your core subjects you will be able to choose from a range of additional business electives or specialist electives in event management, hospitality management, international tourism, property management, retail marketing or sports management. Choose all your electives from one specialisation and you can graduate with your major area of specialisation named on your degree.

WHERE WILL I WORK WHEN I GRADUATE?
Your Business Management qualification combined with up to nine months professional industry training will open the door to a range of careers and industries. You could work in positions such as:

- Business Analyst
- Marketing Manager
- Sales Representative
- Human Resources Manager
- Management Consultant
- Supply Chain Manager

For details of course structure including subjects, please see page 32.
If you’re looking for a career where no two days are the same and you aren’t afraid of challenging work, event management can be one of the most rewarding and exciting choices you could make. Event management professionals are responsible for the planning and delivery of anything from an intimate wedding, a large music festival with thousands of fans, conferences, exhibitions, product launches, incentive groups and much more. An ICMS Event Management qualification will equip you with the practical skills and theory to excel in this diverse professional industry.

WHY STUDY EVENT MANAGEMENT AT ICMS?
At ICMS you will be studying for one of Australia’s foremost Event Management qualifications. The College’s extensive industry links, applied curriculum and reputation will give you the best possible start to your career. With an ICMS Event Management qualification you will:

- Develop work-ready skills and attitudes developed through the combination of on-campus study and a comprehensive industry training component.
- Have the opportunity to conceptualise, plan, coordinate and stage at least one major event during your study.
- Experience applied learning with industry-based projects and case studies.
- Learn event industry standard software training.
- Gain hands-on experience with production and staging modules.
- Learn from lecturers who are current practitioners.

WHAT WILL I STUDY?
During your course you will acquire the strategic management, practical and personal skills needed to manage a range of events. Alongside your core business management subjects, you will take specialist units in: Event Production and Design, Promotions and Sponsorship, Event Operations and Logistics, Venue and Hospitality Operations, International Events, and Exhibition Services. You will also be involved in conceptualising, planning and staging real events. Industry training will introduce you to the industry and help you get a job when you graduate.

WHERE WILL I WORK WHEN I GRADUATE?
Event management opens the door to travel and international careers. As your career develops, combining your knowledge and experience with a personal interest such as sport, business, arts or cultural pursuits allows entry to any number of exciting career directions. With your qualification from ICMS, your international skills will bring job opportunities such as:

- Event Manager
- Event Producer
- Event Director
- Venue Manager
- Exhibition Manager
- Sponsorship Manager
- Festival Manager
- Training Consultant
- Banquet/Event Manager
- Incentive Manager

ICMS UNDERGRADUATE COURSES
Bachelor of Event Management
CRICOS Code: 06832A
Course length: 3 years full time (includes up to 9 months of industry training)

Bachelor of Business Management specialising in Event Management
CRICOS Code: 068149F
Course length: 2.75 years full time (includes up to 9 months of industry training)

Bachelor of Event Management combined with the Bachelor of Business Management
CRICOS Codes: 06832A, 068149F
Course length: 3.5 years full time (includes up to 9 months of industry training)

For details of course structure including subjects, please see pages 32 and 34.
Hospitality is one of the world’s biggest industries with job opportunities in almost every country. Hospitality managers are in high demand and professionals are needed to fill roles in hotels, function centres, resorts, restaurants, airlines – to name a few – and the businesses that own and operate them. Studying hospitality will allow you to enter this dynamic industry and turn your passions for professional service into a global career.

WHY STUDY HOSPITALITY MANAGEMENT AT ICMS?
• Have up to nine months of industry experience built into your qualification giving you real-world experience and an edge over other graduates.
• Experience a program developed in conjunction with world-renowned César Ritz Colleges Switzerland.
• Learn from hospitality and business experts with real industry experience and insights.
• Gain hands-on experience through practical classes, working on real events and in our on campus training restaurant, the Grand Dining Room, and kitchen.
• Combine your hospitality studies with a solid business and management core preparing you for supervisory and management roles in the industry.

WHAT WILL I STUDY?
ICMS Hospitality Management courses provide graduates with management expertise built on a core set of practical skills. Our team of expert hospitality lecturing staff at ICMS are from all corners of the world giving you a truly international perspective of the hospitality industry. They will combine industry knowledge, management skills and business understanding to provide you with the necessary skills required for a fabulous career in hospitality.

Alongside business and management subjects, you will study specialised hospitality subjects that include: Introduction to Hospitality, Hospitality Food and Beverage Operations, Rooms Division Management, Globalisation in the Hospitality Industry, Hotel Management Simulation, and Bar and Beverage Management.

Included in all ICMS Hospitality Management qualifications is a period of industry training where you will work in a hospitality industry position for nine months. Not only is this invaluable experience but a chance to grow your professional network before graduation.

WHERE WILL I WORK WHEN I GRADUATE?
You will find that after you have completed your studies at ICMS in hospitality management, there are many opportunities and career choices for you to make. Not only can you work in premier establishments locally, but you can also take your new found skills and experience around the world. Many of our graduates are working in exciting parts of the world like Europe, USA, South America, Asia, Pacific Islands and other exotic locations. Career opportunities vary and include positions such as:
• Hotel Manager
• Food and Beverage Director
• Accommodation Manager
• Hotel Sales and Marketing
• Guest Relations Manager
• Banquet Manager
• Conference and Event Co-ordinator
• Resort and Spa Manager
• Airline Operations Manager

For details of course structure including subjects, please see pages 32 and 34.
International Tourism is the study of the global travel and tourism industry. Professionals in this industry are responsible for the management, promotion and marketing of destinations and helping tourists make the most of their experiences. With an International Tourism qualification from ICMS you will combine core business and management skills with applied international tourism studies ensuring you are poised to enter a career in this exciting industry.

WHY STUDY INTERNATIONAL TOURISM AT ICMS?
ICMS will provide you with an internationally recognised qualification. The College is three-time winner of the NSW Tourism Award for Excellence in Tourism Education. With your International Tourism qualification from ICMS you will:
- Work in the tourism industry for up to nine months providing you practical experience and a professional network before graduation.
- Experience contemporary course content written by industry and enhanced by academics.
- Earn a qualification with a global perspective allowing you to take advantage of an international career.
- Learn from professionals who work in the tourism industry and take advantage of their insights and contacts.
- Combine your international tourism studies with a business and management core to prepare yourself for a management role in the global tourism industry.

WHAT WILL I STUDY?
While studying International Tourism at ICMS you will be exposed to the key concepts and theories in international tourism management as well as the strategic management and interpersonal skills required to excel in the industry. Alongside your business and management core subjects you will take specialist tourism electives in areas such as: destination sales and marketing, attraction and resort operations, tourism governance and policy and environmental planning and sustainability.

Industry training is a feature of all International Tourism degrees. ICMS will assist you in securing a placement (up to nine months) in the industry as part of your study.

WHERE WILL I WORK WHEN I GRADUATE?
Tourism is a growing international industry. Armed with your ICMS qualification, a passion for travel and helping people make the most of their destination and experience you could work in careers such as:
- Travel consultancy
- Destination sales and marketing
- Tour wholesaling and operations
- Tourism bureau management
- Regional destination management
- Resort management
- Tourism consultancy
- Destination development and management

For details of course structure including subjects, please see pages 32 and 35.
Property management involves the purchase, sale, leasing, valuation and development of property in areas as diverse as industrial, rural, commercial and residential. Property is a growing industry with every major company having property assets that need management. Become involved in this financially rewarding and interesting growth area. Take advantage of a host of rewarding careers ranging from positions in large commercial development companies to small property management firms.

WHY STUDY PROPERTY MANAGEMENT AT ICMS?
The ICMS Property Management course is the only one in Australia, and perhaps the world, that specialises to such an extent in property development, while at the same time being inclusive of all other major areas of the property industry. This gives you a distinct edge through a well-rounded and multi-disciplinary qualification relevant to today’s property sector. When you complete one of our property programs you will:

• Develop work-ready skills and attitudes developed through comprehensive on-campus study and up to nine months of industry training.
• Learn from current industry professionals with real industry experience and extensive industry networks.
• Experience the benefits of smaller class sizes. We will treat you as a future property professional and not just a name.
• Benefit from our practical approach to learning which involves a high percentage of hands on real world projects.
• Combine specialised property electives with a business and management core unit to expand your employment opportunities.
• Be able to apply for a real estate license upon graduation.

WHAT WILL I STUDY?
The ICMS approach to a property qualification is based on a genuine industry focus through practical assessment tasks and lectures with current industry experience. You will be further ahead of graduates from other places with the practical experience gained during invaluable industry training. This is built into the program and gives you the skills necessary to work in Australia and internationally. As a graduate with relevant work experience, you are much sought after by property industry employers.

WHERE WILL I WORK WHEN I GRADUATE?
Property management is now a truly global industry and there is a shortage of qualified professionals for many key roles. Studying at ICMS could help you access global opportunities created by this shortage. With your ICMS qualification, you could work as a:

• Facilities Manager
• Strata Manager
• Commercial Property Valuer
• Business Manager
• Portfolio Manager (Corporate)
• Retail Centre Manager
• Operations Manager
• Contract Manager
• Project Manager
• Senior Property Manager

ICMS UNDERGRADUATE COURSES
Bachelor of Property Management
CRICOS Code: 068279G
Course length: 3 years full time (includes up to 9 months of industry training)

Bachelor of Business Management specialising in Property Management
CRICOS Code: 068149F
Course length: 2.75 years full time (includes up to 9 months of industry training)

DOUBLE DEGREES
Bachelor of Property Management combined with the Bachelor of Business Management
CRICOS Codes: 068279G, 068149F
Course length: 3.5 years full time (includes up to 9 months of industry training)

For details of course structure including subjects, please see pages 32 and 35.
Professional sports management is an integral part of a multi-million dollar global industry. It spans everything from the management of elite athletes and major teams to the administration of mass market participation sports and the myriad of industries and government bodies that support them. The business of sports management requires a combination of talents that encompass everything from financial management to media skills.

WHY STUDY SPORTS MANAGEMENT AT ICMS?
If you want to combine your passion for sports with a viable business career ICMS can help. With a Sports Management qualification from ICMS you will:

- Experience our practical approach to learning including industry-based case studies, analysis and simulation.
- Combine on-campus study with industry training in the sports industry.
- Study course content developed and taught by sports industry professionals.
- Combine your specialist sports management studies with a business core to prepare yourself for a management role.

WHAT WILL I STUDY?
When you study Sports Management at ICMS you will experience a well-rounded and multi-disciplinary qualification. Your course will focus on the business and managerial skills demanded by modern organisations, teams and players in this industry. On completion of the program, you will have a thorough understanding of areas including: player and performance management, sports promotion and sponsorship, sports media management, sports psychology, facilities management and sports law.

WHERE WILL I WORK WHEN I GRADUATE?
The business of sport has extended worldwide from sporting organisations and athletes to sponsorship, merchandising and event management. As a graduate in sport’s new era of professionalism, your skills, specialist qualification and enthusiasm will form the foundation of an exciting and highly rewarding career. With your ICMS qualification, your internationally recognised skills will open the door to job opportunities in:

- Player or team management
- Sports marketing
- Facilities management
- Fitness
- Merchandising
- Sports promotion and sponsorship
- Event management
- Sports media and public relations

For details of course structure including subjects, please see pages 32 and 35.
### COURSE STRUCTURE

#### BACHELOR OF BUSINESS MANAGEMENT

The Bachelor of Business Management (BBM) consists of core business and management subjects, specialist subjects, an industry training component and Leadership Foundations (a teamwork-based project).

If you want to pursue a career in business and management, choose any eight specialist subjects from our 10 specialisations. Alternatively, you can choose at least seven subjects from a single specialisation and this specialisation will be named on your testamur.

<table>
<thead>
<tr>
<th>COURSE DURATION:</th>
<th>2.75 YEARS FULL TIME (24 SUBJECTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CORE SUBJECTS</strong></td>
<td>Introduction to Information Systems</td>
</tr>
<tr>
<td></td>
<td>Business Organisation Principles</td>
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<td></td>
<td>Business Communication</td>
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<tr>
<td></td>
<td>Principles of Marketing</td>
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<tr>
<td></td>
<td>Academic Writing and Research Skills</td>
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<td></td>
<td>Accounting Fundamentals</td>
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<tr>
<td></td>
<td>Introduction to Human Resources</td>
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<tr>
<td></td>
<td>Business Statistics</td>
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<td></td>
<td>Business Economics</td>
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<tr>
<td></td>
<td>Service Management</td>
</tr>
<tr>
<td></td>
<td>Techniques and Elements of Finance</td>
</tr>
<tr>
<td></td>
<td>Business Law</td>
</tr>
<tr>
<td></td>
<td>Management Philosophy &amp; Performance</td>
</tr>
<tr>
<td></td>
<td>Research Methods</td>
</tr>
<tr>
<td></td>
<td>Strategic Management</td>
</tr>
<tr>
<td></td>
<td>Strategic Marketing Management</td>
</tr>
<tr>
<td><strong>INDUSTRY TRAINING</strong></td>
<td>Industry Training 1</td>
</tr>
<tr>
<td></td>
<td>Industry Training 2</td>
</tr>
<tr>
<td><strong>SPECIALIST SUBJECTS</strong></td>
<td>Your choice of any 8 elective subjects from the list of specialisations below. If you choose at least seven electives from a single specialisation, this specialisation will be named on your testamur.</td>
</tr>
</tbody>
</table>

#### SPECIALIST SUBJECTS

**ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT**

- Small Business and the SME Sector
- Franchising
- Introduction to Project Management
- New Enterprise Creation
- Entrepreneurship and Innovation
- Quality Management and Customer Service
- Entrepreneurship Project

**GLOBAL BUSINESS MANAGEMENT**

- Introduction to International Business
- Leadership Principles
- Introduction to Global Business Strategy
- International Trade and Finance
- Entrepreneurship and Innovation
- Environmental Planning and Sustainability
- Global Business Management Project

**HOSPITALITY MANAGEMENT**

- Introduction to Hospitality Management
- Hospitality Operations I
- Hospitality Operations II
- Rooms Division Operations
- Operational Management and Cost Control
- Hotel Management Simulations
- Hospitality Management Project

**LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

- Introduction to Logistics and Supply Chain Management
- Global Sourcing and Supply Chain Design
- Warehousing, Transport and Distribution Channels
- e-Commerce and Social Media
- Operations Management
- Enterprise Systems and Supply Chain Management
- Logistics and Supply Chain Management Project

**PROPERTY MANAGEMENT**

- Introduction to the Property Industry
- Principles of Valuation
- Building Construction
- Facilities Management
- Commercial Valuation
- Property Investment and Finance
- Property Industry Project

**RETAIL MARKETING**

- Introduction to Retail Management
- Consumer Behaviour
- Buying and Retail Logistics
- e-Commerce and Social Media
- Integrated Marketing Communications
- Visual Merchandising and Design
- Retail Marketing Project

**SPORTS MANAGEMENT**

- Introduction to Sports Management
- Introduction to Sports Law
- Sports Psychology, Health and Wellbeing
- Contemporary Health Issues
- Innovation in Sports Management
- Promotions and Sponsorship
- Sports Management Project

**INTERNATIONAL TOURISM**

- Introduction to Tourism Management
- Destination Sales and Marketing
- Attraction and Resort Operations
- Destination Management Issues
- Tourism Technology and Service Innovation
- Global Trends in Tourism
- International Tourism Project

**MARKETING AND NEW MEDIA MANAGEMENT**

- Consumer Behavior
- New Media and Marketing
- Brand Management and Strategy
- e-Commerce and Social Media
- Global Media and Communication
- Applied Market Research
- Marketing and New Media Project

**MARKETING AND NEW MEDIA MANAGEMENT**

- Introduction to Information Systems
- Business Organisation Principles
- Business Communication
- Principles of Marketing
- Academic Writing and Research Skills
- Accounting Fundamentals
- Introduction to Human Resources
- Business Statistics
- Business Economics
- Service Management
- Techniques and Elements of Finance
- Business Law
- Management Philosophy & Performance
- Research Methods
- Strategic Management
- Strategic Marketing Management

Note: The course structure for the BBM highlighted above is an example only and based on a full time study load. Subjects listed and course curriculum may vary. Please refer to www.icms.edu.au/handbook for the latest course information.
COURSE STRUCTURE

SPECIALIST DEGREES

The specialist degrees consists of core business and management subjects, elective subjects, specialist subjects and Leadership Foundations (a teamwork-based project). You also complete a compulsory industry training component as part of your degree.

### Core Subjects

- Academic Writing and Research Skills
- Introduction to Information Systems
- Business Communication
- Business Organisation Principles
- Accounting Fundamentals
- Principles of Marketing
- Introduction to Human Resources
- Business Statistics
- Business Economics
- Service Management
- Techniques and Elements of Finance
- Managerial Accounting
- Human Resource Planning and Performance
- Business Law
- Business Ethics
- Research Methods
- Strategic Marketing Management
- Strategic Management
- Business Forecasting

### Industry Training

- Industry Training 1
- Industry Training 2
- 4 elective subjects

### Elective Subjects

- 4 elective subjects

### Specialist Subjects

- Introduction to Event Management
- Venue and Hospitality Operations
- Event Operations and Logistics
- Event Production and Design
- Event Practicum
- Legal Issues For Event Management
- Promotions and Sponsorship
- International Events
- Event Management Project
- Introduction to Hospitality Management
- Hospitality Operations I
- Hospitality Operations II
- Rooms Division Operations
- Operational Management and Cost Control
- Rooms Division Management
- Globalisation in the Hospitality Industry
- Hotel Management Simulations
- Hospitality Management Project

### Elective Subjects

- 4 elective subjects

### BACHELOR OF EVENT MANAGEMENT

- **COURSE DURATION:** 3 YEARS FULL TIME

### BACHELOR OF HOSPITALITY MANAGEMENT

- **COURSE DURATION:** 3 YEARS FULL TIME

### BACHELOR OF INTERNATIONAL TOURISM

- **COURSE DURATION:** 3 YEARS FULL TIME

### BACHELOR OF PROPERTY MANAGEMENT

- **COURSE DURATION:** 3 YEARS FULL TIME

### BACHELOR OF SPORTS MANAGEMENT

- **COURSE DURATION:** 3 YEARS FULL TIME

Note: Course structures for the specialist degrees highlighted above are indicative of subjects taken for a full time study load. Subjects listed and course curriculum may vary. Please refer to www.icms.edu.au/handbook for the latest course information.
# ENTRY REQUIREMENTS

When applying for entry into a Bachelor degree at ICMS you will need to meet certain academic and English entry requirements. The table below provides some country specific examples. If your qualification does not appear please visit www.icms.edu.au or email info@icms.edu.au. If you do not meet the academic and/or English language proficiency requirements, pathway options are available through the Aspire Institute – see page 38 for more information.

<table>
<thead>
<tr>
<th>Country</th>
<th>Academic entry requirements</th>
<th>English language requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>All countries</td>
<td>International Baccalaureate - IB Diploma with a score of 24</td>
<td>IELTS (academic): Overall score of 6.0, no band less than 5.5 OR TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Argentina</td>
<td>Completion of higher secondary (Bachiller or Bachillarato) with an average of 70%</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Australia</td>
<td>Completion of Year 12 with an ATAR and a personal interview. You should have taken at least two of the following subjects - English, Maths, Business Studies, Economics, Hospitality, Tourism, Events, PQHPE</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Brazil</td>
<td>Completion of at least 12 years of schooling with an average of 70% in the Vestibular or Exame Nacional do Ensino Médio (ENEM)</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>China</td>
<td>Successful completion of the Gao San (Senior Middle 3) with an average of 70%</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Colombia</td>
<td>Completion of the Bachillerato/Bachillerato with an average of 70%</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>France</td>
<td>Successful completion of the Baccalauréat Général, the L’Enseignement du Second Degré, or the Diplôme de Bachelier de L’Enseignement du Second Degré with a minimum overall grade of 10</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Germany</td>
<td>Completion of the Abitur with an average of 4 or lower</td>
<td>Minimum English score of 3 or DAAD B2</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>Successful completion of the HKDSE: an average of 4 in Level 4 core subjects and an average of 4 in two Level 4 electives</td>
<td>HKDSE - Lavel 3 in English language</td>
</tr>
<tr>
<td>India</td>
<td>Successful completion of all Indian Senior School Certificate, or Indian School Certificate, or Senior Secondary Certificate, or State Board Examinations with an average score of at least 65% in last 3 subjects excluding local language</td>
<td>IELTS (academic): Overall score of 6.0, no band less than 5.5 OR TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Indonesia</td>
<td>Successful completion of SMU 3 or Secondary School Certificate of Graduation with an average of 70%</td>
<td>IELTS (academic): Overall score of 6.0, no band less than 5.5 OR TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Iran</td>
<td>High School Diploma/Pre University Certificate (Pashehnamehgar) with an average GPA of 11/20</td>
<td>IELTS (academic): Overall score of 6.0, no band less than 5.5 OR TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Italy</td>
<td>Successful completion of the Upper Secondary School Leaving Certificate with an average of 70%</td>
<td>IELTS (academic): Overall score of 6.0, no band less than 5.5 OR TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Japan</td>
<td>Successful completion of the Upper Secondary School Leaving Certificate with a GPA of 3.8 or above (85%)</td>
<td>IELTS (academic): Overall score of 6.0, no band less than 5.5 OR TOEFL i-BT: Overall score of 60</td>
</tr>
</tbody>
</table>

## Country Academic entry requirements

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<tr>
<th>Country</th>
<th>Academic entry requirements</th>
<th>English language requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Level Examinations (Cambridge International or Edexcel GCE) - aggregate score of 6 or higher</td>
<td>TOEFL i-BT: Overall score of 60</td>
<td></td>
</tr>
<tr>
<td>Successful completion of a qualification equivalent to an Australian high school</td>
<td>TOEFL i-BT: Overall score of 60</td>
<td></td>
</tr>
<tr>
<td>Completion of Year 12</td>
<td>TOEFL i-BT: Overall score of 60</td>
<td></td>
</tr>
<tr>
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<td>TOEFL i-BT: Overall score of 60</td>
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<tr>
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<td>Italy</td>
<td>Successful completion of the Upper Secondary School Leaving Certificate with an average of 70%</td>
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<tr>
<td>Japan</td>
<td>Successful completion of the Upper Secondary School Leaving Certificate with a GPA of 3.8 or above (85%)</td>
<td>IELTS (academic): Overall score of 6.0, no band less than 5.5 OR TOEFL i-BT: Overall score of 60</td>
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</table>

## Country Academic entry requirements

<table>
<thead>
<tr>
<th>Country</th>
<th>Academic entry requirements</th>
<th>English language requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korea</td>
<td>Successful completion of the General Senior High School Certificate with a 96% or Successful completion of the Diploma with an average GPA of 3 or higher</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
<tr>
<td>Macau</td>
<td>Successful completion of the Senior Secondary Diploma with a 90% or Successful completion of the Unified Examination Certificate with an average of 55</td>
<td>TOEFL i-BT: Overall score of 60</td>
</tr>
</tbody>
</table>
| Malaysia | Successful completion of STPM with an aggregate of 4 or Successful completion of the STPM with an overall entry requirements are subject to change and are a guide only. Each application to ICMS will be assessed on an individual basis. 1. Score is based on the best three Advanced Level subjects in one sitting where A* = 6, A = 5, B = 4, C = 3, D = 2, E = 1. To see all Academic entry requirements for other countries please visit www.icms.edu.au. If you do not meet the academic and/or English language proficiency requirements, pathway options are available through the Aspire Institute – see page 38 for more information.

## Notes:

1. Score is based on the best three Advanced Level subjects in one sitting where A* = 6, A = 5, B = 4, C = 3, D = 2, E = 1. To see all Academic entry requirements for other countries please visit www.icms.edu.au. If you do not meet the academic and/or English language proficiency requirements, pathway options are available through the Aspire Institute – see page 38 for more information.
YOUR PATHWAY TO ICMS

ASPIRE INSTITUTE

ICMS has an inclusive approach to education - we help our students to achieve their career goals whether it is directly through our Bachelor degrees or via our pathway programs with Aspire Institute.

Aspire Institute provides another way for you to start your ICMS degree. You can be in the second year of study of your chosen ICMS degree after completing at least eight academic subjects of your chosen ICMS degree after completing Aspire Institute.

Students choose Aspire Institute for the following reasons:

- **Academic excellence and support**
  Our programs are taught by the respected academic staff of ICMS. We focus on preparing you for a smooth transition into Bachelor degree and provide continuous academic support, personalised attention and small class sizes.
- **Guaranteed pathway to ICMS degrees**
  You are guaranteed entry into your chosen ICMS Bachelor degree upon successful completion of the pathway program.
- **A beachside campus environment**
  Aspire students study and live in one of Sydney's most popular and spectacular suburbs, Manly.
- **Exceptional student experience**
  The exceptional student experience extends beyond the classroom through sporting groups, tours and activities to build your social network.

The exceptional student experience extends beyond the classroom through sporting groups, tours and activities to build your social network.

PGA INTERNATIONAL GOLF INSTITUTE

Golf is an international sport, played by millions of people worldwide. Study golf management with the PGA International Golf Institute (IGI) and create your career in golf management.

The PGA of Australia and the PGA IGI (RTO number: 31270, CRICOS Provider Code: 07693J) are acknowledged as Australia’s leading golf education providers with an international profile to match. You can study the PGA IGI Diploma of Golf Management at the PGA IGI Sydney campus located at ICMS as a qualification on its own or as a pathway to a Bachelor degree at ICMS. ICMS is the exclusive PGA IGI campus in Sydney.

**DIPLOMA OF GOLF MANAGEMENT**

**Duration:** 1 year full time (Fast-track study options are available)

The PGA IGI Diploma of Golf Management has been specifically written for the golf sector. You will gain core business knowledge and skills in the field of golf management. The diploma includes tournament play, golf management theory classes and golf skills coaching.

**Golf competitions**

You are required to participate in a compulsory weekly event to improve your skills in a competitive environment. Competitions are scheduled as part of the program of study and you are encouraged to participate in other events and Pro-Ams.

**Entry requirements**

Entry into the program generally requires:

- A golf handicap of 18 or better for males, 25 or better for females
- An IELTS score of 5.5 overall or equivalent

**For more information including application form, visit**

www.icms.edu.au/golf or email golf@icms.edu.au

**Fees**

International: $9,880
Domestic: $8,920

**Place of study**

Manly (Sydney, Australia)

**Duration:** 1 year full time

**Entry Requirements**

- An IELTS score of 5.5 overall or equivalent
- Completion of Year 12 or equivalent
- Completion of a diploma or associate degree in a related field

**Summary**

The diploma can be completed as a qualification in its own right or as a pathway to a Bachelor degree at ICMS. Students are available in most ICMS specialisations and subjects completed count towards your ICMS degree. Upon successful completion of your diploma, you can enter directly into the second year of the ICMS Bachelor degree.

**Cost per trimester**

<table>
<thead>
<tr>
<th>Business Management</th>
<th>International Tourism</th>
<th>Property Management</th>
<th>Retail Management</th>
<th>Sports Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>International: $26,960</td>
<td>Domestic: $11,000</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Event Management**

**Hospitality Management**

International: $12,350
Domestic: $6,500

**Cost for internship:** $2,470

**Foundation Program**

The Foundation program (CRICOS Course Code: 07693J) provides a stepping stone to higher education for students who have not completed the first year of high school. Benefits of this program include:

- Direct entry into the first year of an ICMS Bachelor degree or a pathway program delivered by the Aspire Institute, depending on your academic results
- Business-focused content to help you hone skills relevant to your degree
- Small class sizes for more individual attention and support for IELTS (English as a Second Language) speakers
- FEE-Help available to Australian citizens

**Entry Requirements**

- Completion of Year 12 or equivalent
- IELTS 5.5 overall or equivalent
- Cost: $15,200

**Academic English Program**

The Academic English programs help you to improve your English language skills required for further study. The program is a result of close collaboration with Sydney English Language Centre (SELC) and caters for students with an IELTS academic score of 5.0 overall or equivalent. With our 13-week English programs you will:

- Develop your English proficiency level required to enter directly into an ICMS undergraduate degree or diploma
- Experience a high level of individual support with classes limited to 18 students
- Learn the essay and report writing, presentation and critical thinking skills required for success at ICMS

**Entry Requirements**

- Completion of Year 12 or equivalent
- IELTS 5.5 overall or equivalent
- Cost: $315 per week

**Additional Information**

For more information about the Aspire Institute, visit www.aspire.edu.au

**Note:** To receive a diploma qualification delivered by the Aspire Institute, you must complete a 160-hour internship.
APPLYING AS AN INTERNATIONAL STUDENT

WHEN TO APPLY
ICMS has three trimesters per year (February, May and September) and you can start your Bachelor degree in any of these trimesters. Applications should be made at least two months prior to the preferred enrolment date. Late applications are accepted, however places at the College are limited.

Your step-by-step application guide

STEP 1 CHOOSE YOUR COURSE
Read the course descriptions in this prospectus (starting from page 20). Consider what interests you, your career goals and the level of qualification you wish to attain. You can read more about ICMS courses online at www.icms.edu.au.

STEP 2 CHECK THE ENTRY REQUIREMENTS
All ICMS degrees have academic and English language entry requirements. A list of entry requirements with some country specific examples can be found on page 36. If you don’t meet the entry requirements, there are other study opportunities through Aspire Institute which provides pathways for you to become an ICMS student. Read about the Aspire Institute entry pathways on page 38.

STEP 3 SUBMIT AN APPLICATION
Complete and submit the application form on page 45. Alternatively, you can apply online at www.icms.edu.au/apply or through an education agent. Make sure you complete your application carefully and include all supporting information including proof of English language proficiency and academic transcripts. This will ensure there are no delays in the process. If you are eligible for streamlined visa processing (SVP), you may be required to submit additional documentation.

STEP 4 ACCEPT YOUR OFFER
Once ICMS receives and processes your application, if successful, you’ll receive a Letter of Offer. Sign and return your offer to ICMS along with the required documentation outlined in your Letter of Offer. Upon successful assessment you will be asked to submit the CoE Request Form to the Admissions office with evidence of payment to receive your Confirmation of Enrolment (CoE). You can then apply for your visa.

STEP 5 APPLY FOR YOUR VISA
All international students require a student visa to come to Australia to study. For information on how to apply for your visa visit www.immi.gov.au.

STEP 6 BOOK YOUR ACCOMMODATION
If you intend to live on-campus at ICMS you’ll need to book a room. Bookings can be made online at www.icms.edu.au/accommodation. Places are limited so remember to book early.

STEP 7 COME TO ORIENTATION WEEK AND ENROL IN CLASSES
Now you’re ready to start life as an ICMS student! Come along to Orientation Week, enrol in your classes, meet your classmates and enjoy all the fun.

ACADEMIC ENTRY REQUIREMENTS
Entry to ICMS programmes requires successful completion of at least 12 years of secondary school with passing grades in English and mathematics or another quantitative subject such as business studies. If you don’t meet the academic entry requirements for a Bachelor degree, you can enter a pathway diploma program through Aspire Institute. For more information please see page 38.

Completion of tertiary qualifications overseas may qualify you for recognition of prior learning also known as advanced standing. Please submit academic transcripts and course syllabus from your home institution for advanced standing consideration.

Please refer to the table on pages 36 and 37 for detailed information about entry requirements.

ENGLISH LANGUAGE ENTRY REQUIREMENTS
For entry into an ICMS Bachelor course, the following English language requirements apply:

• IELTS (academic): Overall score of 6.0, no band less than 5.5
• TOEFL i-BT: Overall score of 60

ICMS also accepts the following qualifications as meeting the English language proficiency requirements:

• Successful completion of the ICMS Academic English program offered by Aspire Institute. See page 38 for more details.
• Tertiary qualification from an approved institution where the language of instruction is English, obtained within two years prior to commencement of course.
• Tertiary studies in a country in which English is the official language, for a minimum duration of two years, within two years prior to commencement of course.
• Country specific qualifications listed in the English language requirements section on pages 36 and 37.

INTERNATIONAL REPRESENTATIVES
ICMS has representatives in over 50 countries around the world. Our education representatives can provide you with detailed information in your own language on our courses, educational requirements, accommodation, intakes and fees, as well as assist you in organizing student visas and travel arrangements.

ICMS Development Managers also travel around the world regularly, attending education exhibitions, visiting our representatives and giving seminar presentations. To organise an appointment in a city near you please email your current contact details and address to info@icms.edu.au.

APPLYING AS AN INTERNATIONAL STUDENT
APPLYING TO ICMS AS A DOMESTIC STUDENT

Applying to study at ICMS as a domestic student means you are an Australian citizen or permanent resident, or a New Zealand citizen. If you’re a domestic student applying to ICMS you have two options. You can apply directly to ICMS or through the Universities Admission Centre (UAC).

Your step-by-step application guide

**STEP 1: CHOOSE YOUR COURSE**
Read the course descriptions in this prospectus (starting from page 20). Consider what interests you, your career goals and the level of qualification you wish to attain. You can read more about ICMS courses online at www.icms.edu.au

**STEP 2: EXPLORE YOUR ENTRY OPTIONS AND APPLY**

<table>
<thead>
<tr>
<th>Direct entry into an ICMS course</th>
<th>Bookings can be made online at <a href="http://www.icms.edu.au/apply">www.icms.edu.au/apply</a></th>
</tr>
</thead>
</table>

At ICMS we believe that attitude and ambition is not always measurable by your ATAR. Our Direct Entry option is based on an application interview and your performance in individual HSC subjects (or equivalent) related to your degree, not your ATAR. Tuition fees can be covered by FEE-Help (Australian citizens only).

How to apply: Complete and submit the application on page 47. Alternatively, you can apply online at www.icms.edu.au/apply.

**ICMS High Academic Places (February intake only)**

Hard work deserves to be rewarded. That’s why we have created ICMS High Academic Places to allow you to study at ICMS at a cost more comparable with a university. Commonwealth Supported Places (CSP). These places are awarded on the basis of application interview and ATAR (or equivalent).

How to apply: To be eligible for an ICMS High Academic Place you must apply through the Universities Admission Centre (UAC) and include your chosen ICMS course(s) in your application. UAC details are available in early August – find ICMS in the 2015 UAC Guide – or you can apply online at www.uac.edu.au.

**STEP 3: ATTEND YOUR PERSONAL APPLICATION INTERVIEW**

Because personal ambition for a career in one of our specialisations is just as important as academic results we interview all applicants. Your interview will be one-on-one with an ICMS staff member and take approximately 20 minutes. It’s not a test! We want to get to know you and assess your enthusiasm for your chosen course. We’ll contact you about your interview once we receive your application.

**STEP 4: ACCEPT YOUR OFFER**

After your interview we will assess your application and issue you an official Letter of Offer. To secure your place at ICMS you will need to accept your offer. Simply follow the instructions in your offer pack.

**STEP 5: BOOK YOUR ACCOMMODATION**
If you intend to live on-campus at ICMS you will need to book a room. Bookings can be made online at www.icms.edu.au/accommodation. Places are limited so remember to book early.

**STEP 6: COME TO ORIENTATION WEEK AND ENROL IN CLASSES**
Now you’re ready to start life as an ICMS student! Come along to Orientation Week, enrol in your classes, meet your classmates and enjoy all the fun.

**WHEN TO APPLY**

ICMS has three trimesters per year (February, May and September) and you can start your qualification in any of these trimesters. If you are applying directly, you must submit your application two months before your desired start trimester. Late applications can be accepted however places are limited.

If you wish to be considered for an ICMS High Academic Place in this February trimester you need to apply through the Universities Admission Centre (UAC) and adhere to their application deadlines.

2015 UAC applications open early August 2014 and on-line applications close 30 September 2014. After this date, increased application fees will apply.

**ALTERNATIVE ENTRY**

Applications who have not completed Year 12 (or equivalent) and have relevant work, life experience and/or completion of a qualification recognised by ICMS will be considered for entry. For more information, please email: admissions@icms.edu.au.

**PATHWAY TO ICMS**

Through Aspire Institute, you can complete a pathway program for entry into an ICMS Bachelor degree. If you haven’t met the direct entry requirements, Aspire Institute has flexible entry requirements and a supportive environment with additional study skills to provide you with the knowledge and skills to succeed in degree study. Successful completion leads directly into the second year of an ICMS Bachelor degree. For more information, please refer to page 28 or visit www.aspire.edu.au.

**RECOGNITION OF PRIOR LEARNING/CREDIT TRANSFER**

Applicants who can demonstrate successful completion of equivalent units of study at a recognised institution may be eligible for credit towards study at ICMS. Exemptions are only granted for subjects studied at diploma or undergraduate level. Applicants who demonstrate competence attained through formal training, work experience and/or life experience may also be eligible for credit transfer.

**INTERNATIONAL STUDENTS**

International students are required to pay a commencing fee. This fee is included in the tuition fee of your first trimester. All college-related expenses such as textbooks and student amenities fees are charged separately.

International students are required to have health insurance during their stay in Australia. The college will arrange your Overseas Student Health Cover (OSHC) through Medibank Private. If you are a student from Norway or Sweden, you may not require OSHC as your cover is provided by your national health schemes. You must show proof of official health insurance cover from your home government provider. Your local representative will be able to provide more details.

**STUDY ABOROAD STUDENTS**

The fee for students coming to ICMS on a study abroad package is $9,950 for one trimester. This includes the tuition fees for four subjects. All college-related expenses such as textbooks are charged separately.

**INVEST IN YOUR FUTURE**

**TUITION FEES AND OTHER EXPENSES**

Studying a Bachelor degree is a big commitment in many ways, not least financially. You will need to consider tuition fees, living costs and other expenses such as transport, textbooks, food and accommodation.

The main expense will be tuition fees. Students studying a Bachelor course pay tuition fees on a trimester basis. Tuition fees are not payable during industry training trimesters unless part-time study has been arranged and you may be paid during industry training placement. You must complete all prerequisites subjects before starting your industry training placement.

**DOMESTIC STUDENTS**

If you are an Australian citizen, you are eligible for FEE-Help and SA-HELP for your Bachelor degree at ICMS. These Australian government loan schemes allow you to defer all or part of your tuition fees and student amenities fee. More information is available at www.studyassist.gov.au.

All college-related expenses such as textbooks and student experience activities are charged separately.

**STUDENT AMENITIES FEES**

All students (excluding study abroad) are required to pay a student amenities fee of $50 per trimester. The fee covers activities such as sporting and recreational activities, campus amenities, social events and food services.

Note: Fees are for the 2014 calendar year and are expressed in Australian dollars. Tuition fees are for programs delivered during 2014 and will expire on 31 December 2014. Tuition fees are reviewed annually and are subject to change. Fees are payable prior to each trimester. For the ICMS refund policy please refer to www.icms.edu.au.

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<thead>
<tr>
<th>Year 12 (or equivalent) and have relevant</th>
<th>Leadership Conference</th>
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<tr>
<td>work, life experience and/or completion</td>
<td>International: $833;</td>
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<tr>
<td>of a qualification recognised by ICMS</td>
<td>Domestic: $733</td>
</tr>
<tr>
<td>will be considered for entry. For more</td>
<td>Student amenities fee: $50/trimester</td>
</tr>
<tr>
<td>information, please email:</td>
<td>Leadership Conference</td>
</tr>
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<td></td>
<td>Domestic: $733</td>
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**2015 IMPORTANT DATES**

<table>
<thead>
<tr>
<th>2014</th>
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<tbody>
<tr>
<td>Trimester</td>
<td>Orientation Week</td>
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<tr>
<td>February</td>
<td>3 to 7 February</td>
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<tr>
<td>May</td>
<td>26 to 30 May</td>
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<tr>
<td>September</td>
<td>15 to 19 September</td>
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*Please note: The academic calendar is subject to change.*
ICMS recognises students with passion and potential, offering a balance of work-integrated learning, professionalism and academic excellence to produce career-ready graduates. The ICMS Professional Scholarships program builds on this approach with a unique range of scholarships linking high performing current and potential students with corporate industry partners.

**SCHOLARSHIPS FOR NEW INTERNATIONAL STUDENTS**

ICMS International Scholarships

The ICMS International entry scholarships, valued up to approximately $25,000 each, are awarded by the ICMS Scholarship committee and are based on academic merit, aptitude, determination and leadership skills of international students.

**SCHOLARSHIPS FOR NEW DOMESTIC STUDENTS**

ICMS Professional Scholarships

A number of ICMS Professional Scholarships are awarded to Australian high school leavers (year 12) commencing study at ICMS in February 2015. This scholarship covers tuition fees up to the value of $25,000. Scholarship recipients also have the opportunity to become a professional Student Ambassador and leader within the ICMS community. The ICMS Professional Scholarship will also provide extensive access to the executive level of the College and be of enormous value on any CV.

ICMS Sports Management Scholarship

The ICMS Professional Sports Management is awarded to students entering the Bachelor of Sports Management or Bachelor of Business Management with a specialisation in Sports Management and is valued at up to $25,000. This scholarship is designed to help individuals turn a passion for sport and the sporting industry into a viable business career.

ANZ Scholarship - Business Management

ICMS has partnered with ANZ to present this unique scholarship opportunity for new students commencing the Bachelor of Business Management. Successful recipients receive not only a $17,600 fee credit but also the advantage of completing a 12-14 week full-time paid work placement within the ANZ organisation.

**HOSTPLUS Scholarship – Sports Management**

ICMS has partnered with HOSTPLUS, to present this unique scholarship opportunity for new students commencing the Bachelor of Business Management with a specialisation in Sports Management or Bachelor of Hospitality Management. Successful recipients receive not only a $17,600 fee credit but also the advantage of completing a 12-14 week full-time paid work placement within the sport industry.

**HOSTPLUS Scholarship – Hospitality Management**

ICMS has partnered with HOSTPLUS, to present this unique scholarship opportunity for new students commencing the Bachelor of Business Management program with a specialisation in Hospitality Management or Bachelor of Hospitality Management. Successful recipients receive not only a $17,600 fee credit but also the advantage of completing a 12-14 week full-time paid work placement within the hospitality industry.

Aspiring Education Foundation Equity Scholarship

Through the Aspiring Education Foundation (AEF), ICMS awards equity scholarships to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarships are available for tuition fees and/or accommodation expenses. Evidence of financial hardship is required, and the AEF Committee determines the level and value of each scholarship awarded.

**SCHOLARSHIPS FOR CONTINUING ICMS STUDENTS**

ICMS places significant emphasis on awarding dedication and hard work. Once you become a student of ICMS, there are further opportunities to secure a scholarship, resulting in a significant and valuable tuition fee exemption and boost to your career even before you graduate. Current ICMS students are recognised for leadership roles, reputation as all-rounders, passion, dedication, hard work and academic excellence. These include a number of Professional Scholarships and Academic Excellence Scholarships every trimester.

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PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS

Name of parent/guardian

Parent/guardian’s telephone

Parent/guardian’s email address

YOUR APPLICATION CHECKLIST

☐ Proof of citizenship (certified copy of passport)
☐ Certified copies of final education transcripts (official English translations)
☐ Certified certificates of required English language proficiency tests no older than one year

IF YOU ARE REQUESTING CREDIT TRANSFER

☐ Certified academic transcripts and course syllabus
☐ Certified certificates of employment showing all previous work

PLEASE NOTE: INCOMPLETE APPLICATION FORMS WILL CAUSE DELAYS IN PROCESSING.

DECLARATION AND SIGNATURE

The information collected on this form is used to assess your application for entry to ICMS. Personal information may be disclosed to government agencies (for example, Australian Department of Immigration and Border Protection) as required by legislation.

• I declare that the information provided on this form and in support of my application is correct, complete and up to date in every detail.
• I am aware of the estimated total course fees at ICMS and living costs for my stay in Australia and have sufficient funds to support myself for the total period of my studies.
• I declare that I am a genuine temporary entrant (GTE) and a genuine student (GS) and that I have read and understood the conditions in relation to these requirements as defined on the following website: www.immi.gov.au/students/_pdf/211-genuine-temporary-entrant.pdf
• I agree to be bound by the applicable standards of conduct, statutes, regulations, policies and procedures of ICMS, including any variations to these that the College makes from time to time.

Signature

Date

For further information please visit www.icms.edu.au or contact info@icms.edu.au

CREDIT FOR PREVIOUS STUDY

If you have studies at another academic institution, you may be eligible for credit towards your degree at ICMS. To request for credit transfer (advance standing or recognition of prior learning), you will need to provide documentary evidence of your current or previous studies. Certified copies and official translations of relevant documents must be attached to this application.

STUDENTS WITH SPECIAL MEDICAL CONDITIONS

Do you have a disability, impairment or long term medical condition that may affect your studies?

Yes  ☐  No  ☐

If yes, you are required to submit translated and certified medical documentation from a relevant medical practitioner outlining the impact of your condition on your ability to meet the academic demands in the College environment. Disclosure of disability is treated confidentially and will not be used to disadvantage you.

AGENT DETAILS

(IF APPLICABLE)

Agency Name

Telephone

Email address

Agent name

Agent stamp

CITIZENSHIP AND OTHER DETAILS

Country of passport

Country of birth

Date of birth

Gender:  ☐ Male  ☐ Female

Is your country of birth Australia?

Yes  ☐  No  ☐

If no, you must submit a certified true copy of the personal details page of your passport.

CONTACT DETAILS

Permanent address in home country (required)

Street Address

Suburb

Postcode

Country

Current address (only complete if different from your permanent address)

Street Address

Suburb

Postcode

Country

Telephone number (required)

Mobile number

Email address (required)

PERSONAL DETAILS

Family name

Given name/s

Date of birth

Gender:  ☐ Male  ☐ Female

ADDRESS DETAILS

CURRENT ADDRESS

Current address

Suburb

Postcode

Country

Current address

SUBMIT YOUR COMPLETED APPLICATION FORM

☐ Send to your Education Agent with the required documentation OR
☐ Send directly to: Head of Development International College of Management, Sydney 151 Darley Road, Manly, NSW, 2095 Australia OR
☐ Submit electronically via our website: www.icms.edu.au

ACADEMIC QUALIFICATIONS

SECONDARY STUDIES
(for example, high school studies, Year 12 certificate)

Name of qualification

Institution attended

Year completed

TERTIARY STUDIES
(for example, Diploma, Bachelor, Master degree)

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☐ Yes ☐ No
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PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS
(if you are under 18 years of age)
Name of parent/guardian
Parent/guardian’s telephone
Parent/guardian’s email address

YOUR APPLICATION CHECKLIST
☐ All relevant sections of this application form are completed
☐ Certified copies of final education transcripts (official English translations)
☐ Proof of citizenship (certified copy of passport or birth certificate if your country of birth is not Australia)

IF YOU ARE REQUESTING CREDIT TRANSFER
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☐ I agree to be bound by the applicable standards of conduct, statutes, regulations, policies and procedures of ICMS, including any variations to these that the College makes from time to time.

Signature
Date
DAY / MONTH / YEAR

For further information please visit www.icms.edu.au or contact info@icms.edu.au

SUBMIT YOUR COMPLETED APPLICATION FORM
☐ Send directly to: Head of Development, International College of Management, Sydney 151 Darley Road, Manly, NSW, 2095 Australia OR
☐ Send to your Education Agent with the required documentation OR
☐ Submit electronically via our website: www.icms.edu.au

CRICOS Provider Code for International College of Management, Sydney Pty Limited: 01484M.

Disclaimer: Every effort has been made to ensure the accuracy of information given in the brochure and application documents. The College reserves the right to change the contents without prior notice. Information in this publication is correct at time of printing, but is subject to change from time to time. In particular, the College reserves the right to change the content or the method of presentation of any unit of study, or to withdraw any unit or program of study which it offers, or to impose limitations on enrolment in any unit or program of study. College fees are subject to change.

Published April 2014.
ICMS TURNS POTENTIAL INTO SUCCESS

ICMS

STUDY + EXPERIENCE = SUCCESS