



Bachelor of
PROPERTY
(Development, Investment & Valuation)

90%

of our degree students
graduate with a job in
their field.

Internal Graduate Survey 2018

Jonathan Voisin,
Bachelor of Property
(Development, Investment and Valuation)





“Coming to ICMS has ignited my passion to pursue a career in property.”

BACHELOR OF PROPERTY (DEVELOPMENT, INVESTMENT AND VALUATION)

Buying, selling, investing, and negotiating on property is a high stakes career where knowledge of the industry is as important as the bricks and mortar that make up the buildings around us.

Property managers are wanted worldwide for their ability to manage complex issues related to real estate. To succeed in this potentially lucrative industry you'll need to be investment-focused, willing to take risks, have sound business skills and be a great networker. With a professionally recognised property management degree from ICMS you have huge earning and employment potential in areas as diverse as industrial, rural, commercial and residential property.

The Bachelor of Property (Development, Investment and Valuation) is designed to position students for success as professionals in the growing property development and investment industry, with a focus on future-proofing you for adaptability in a rapidly changing world.

Subjects focus on core business skills with the addition of specialised property subjects. Business subjects include sales and marketing; collaboration and managing people; strategic planning and innovative problem solving; and financial literacy. In your specialisation subjects you will be exposed to an understanding of building best practices and the skills to communicate with all types of industry professionals. We'll put your understanding of property and business theory to work by sending you outside the classroom with practical education opportunities.

Property and business subjects are supplemented by elective subjects from a range of business areas. Your choices include electives in marketing, international tourism, entrepreneurship, hospitality management, event management and sports management. This allows you to enhance your degree with subjects that reflect your interests and ambitions.

At ICMS we believe that the best learning experience combines practical and 'real world' experience with a strong academic foundation. Work Integrated Learning (WIL) subjects are built into your degree, meaning you graduate with more than a degree – you'll graduate with real world experience – and will have gained invaluable industry connections.*

The teaching of this course integrates the practical experience of industry specialists with a more formal academic approach, providing you with a practical perspective on today's business sector.

In your final year of the Bachelor of Property (Development, Investment and Valuation), you will have the opportunity to participate in a research project which allows you to choose a special area of focus within property as a major project and test your abilities in addressing contemporary issues or problems in this area of interest.

Property development and investment is a broad field where you can find your niche at a domestic or global level. The Bachelor of Property (Development, Investment and Valuation) will equip you with the skills needed for a successful career in an ever-evolving and intensely exciting business environment.

QUICK FACTS

CRICOS Course Code:	068279G
Accreditation Status:	Active
AQF Level:	7
Campus:	Northern Beaches Campus, Manly
WIL:	Up to 9 months
FEE-Help:	Yes
Study Mode:	On-campus
Start:	February, May and September
Course Duration:	3 years

*See page 8 for more on WIL

A UNIQUE EXPERIENCE

You are career-focused but you still want a memorable, fun campus experience. ICMS offers everything that you'd expect from a traditional university – such as sporting teams, student clubs, modern facilities and residence options.

ICMS has three campuses; the iconic traditional sandstone Northern Beaches Campus, affectionately called the 'castle on the hill', which offers sweeping views over Manly Beach, and contrasts with the

beachfront Esplanade Campus and the new modern, vibrant and centrally-located City Campus. These spectacular locations offer a student experience that would be hard to beat anywhere in the world.



Global Community

You will build life-long friendships and connections with students from over 50 different countries.



Small Class Sizes

Small interactive classes mean you will develop strong relationships with fellow students and teachers.



Industry Training (Work Integrated Learning)

Your degree includes a minimum of 600 hours real-world industry placement.



Extra Learning & English Support

We give you every chance to succeed so you get access to personal study assistance and wellness support.



Campus Accommodation

Choose to make the most of college life by living in student accommodation on or off campus.



'Castle' by the Beach

Study in the iconic 'castle on the hill' within walking distance to Manly and Shelly beach.



City CBD Campus

Use convenient and modern campus facilities close to transport and the business centre.



Sports, Clubs & Associations

Make friends and get involved in social and sporting activities both on and off campus.

ICMS IS ALL ABOUT YOUR CAREER SUCCESS

WHAT DOES SUCCESS MEAN TO YOU?

Everyone has a different idea of what success means to them. That's why we start with YOU. No matter what you study, we'll walk beside you to create a personalised educational experience to ignite your career and mentor you to professional success.

BUSINESS LEADERSHIP IN A GLOBAL CONTEXT.

Like you, we recognise the importance of developing global professional expertise and business maturity. From professional attire to built-in Work Integrated Learning (WIL) subjects, an ICMS career-focused education positions you for leadership in a rapidly-changing world. That's one of the reasons why up to 90% of our graduates are already employed in their field when they graduate*.

**Internal Graduate Survey 2018*

THE KEYS TO A LUCRATIVE CAREER

The Bachelor of Property (Development, Investment and Valuation) has been designed to develop the following graduate capabilities:



Team Work

Able to work collaboratively within and across teams.



Proactivity

Independent, self-directed and lifelong learners, reflective in their practice.



Innovative Problem Solving

Innovative, ethical and critical thinkers with highly developed leadership and problem-solving skills.



Communication Skills

Effective communicators of knowledge and ideas within and across professional and cultural boundaries.



Experience Matters

Work-ready with the intellectual rigour to make effective contributions to their discipline and/or profession.



Socially Aware

Culturally and socially aware with the capacity to apply their knowledge in local, national and international contexts.



Digital Knowledge

Equipped with digital literacies for living and working in a technology-reliant society.



Management Discipline

Capable of implementing sustainable management practices.

DEGREE STRUCTURE

DEGREE LENGTH: 2.75 YEARS FULL-TIME

With a Bachelor of Property (Development, Investment & Valuation) you will be industry ready. You will combine accounting and business studies and up to 9 months of industry training in 2.75 years of full time study (or equivalent part time).

On your return from industry training we concentrate on developing your strategic management skills, getting you ready for a leadership role as a well-rounded manager.

STUDY PATTERN - 3 YEARS

1ST YEAR	TRIMESTER 1 (13 WEEKS) - 4 subjects taken
	TRIMESTER 2 (13 WEEKS) - 4 subjects taken
	TRIMESTER 3 (13 WEEKS) - 4 subjects taken
2ND YEAR	TRIMESTER 4 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 5 (13 WEEKS - 300 hours) - work integrated learning
	TRIMESTER 6 (13 WEEKS) - 4 subjects taken
3RD YEAR	TRIMESTER 7 (13 WEEKS) - 4 subjects taken
	TRIMESTER 8 (13 WEEKS) - 4 subjects taken
	TRIMESTER 9 (13 WEEKS) - 2 subjects taken

Note: Applied Leadership and Introduction to ICMS must be undertaken as extra subjects in this degree.

SUBJECT SNAPSHOTS

PRO134 PROPERTY DEVELOPMENT

This subject will teach students to understand the importance of land use controls as they apply to property development projects and the highest and best use of land. It will provide students with the ability to access and analyse the legislative and statutory framework that affects the development and use of land.

PRO110 PRINCIPLES OF VALUATION

The overall aim of this subject is to introduce students to valuation methodologies that can be applied to the valuation of residential and income producing properties. Students will learn how to inspect a property, conduct research and analyse and present evidence on their assessment of income producing properties.

PRO210 LAND AND PROPERTY LAW

This subject aims to provide students with a basic knowledge of the relevant New South Wales Land and Property Law pertaining to Property Management. Students will be introduced to both Common and Statute Law. They will be asked to critically analyse the impacts of Native Title, easements, covenants and co-ownership on the concept of property ownership in NSW; apply the legal knowledge to identify key issues relating to ownership or leasehold of land; identify and explain the various types of interest in land including leasehold; and apply the legal concepts relating to real property and land law in NSW.



REAL WORLD PROFESSIONAL PLACEMENT

All ICMS degrees include Work Integrated Learning (WIL) subjects in which students undertake a placement with an industry partner (also known as an Internship). Your placement is facilitated by our dedicated ICMS on-site WIL team who provide coaching and guidance throughout.

Your real-world industry experience prepares you for your future career in your chosen field of study. It allows you a unique opportunity to create a positive first impression with industry and develop strong professional and career networks; to demonstrate and further develop your real-world employability; and to fully explore your chosen industry to best inform your future career decisions.

ABOUT WORK INTEGRATED LEARNING (WIL)

There are two stages in the ICMS WIL program:

Pre-Placement Program

During your first year of study you will undertake a Pre-Placement Program. You will prepare a resume, attend a career workshop, practice interview techniques and gain the necessary knowledge and skills to secure a placement.

Your Placement

Our on-site team of WIL facilitators work with over 1000 industry partners to find the right fit for you to learn the most about your future career. We find a suitable placement that is the best fit for your skills, interests and professional goals. Your professional placement could take you to a major city or regional area in Australia. You could even take up a position in an international city.

Whilst you are out on placement you can work throughout two study periods* (including the term break), which means you could gain up to 9 months of professional placement experience before you graduate. And because this is part of your degree, international students, like domestic students, may work full-time (up to 38 hours per week) during their placement and during term breaks.

*One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment)

WHERE CAN THE DEGREE TAKE YOU?

When you graduate with an ICMS Bachelor of Property (Development, Investment and Valuation) you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You could work in a multinational company locally or take your skills and experience around the world.

The possible career opportunities can include but are not limited to:



FACILITIES MANAGER

A Facilities Manager is responsible for the operational control of buildings and other facilities belonging to a public or private organisation. They coordinate the building's maintenance and repairs in order to maintain a safe, clean and productive environment for the occupants. They also monitor and report on operational expenses and any income streams received by the facility.

4.1/5 JOB SATISFACTION*	7.3% PROJECTED JOB GROWTH IN FIVE YEARS*	4.1/5 VARIETY OF WORK
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*Statistics and definition from seek.com.au Nov 2019



PROPERTY MANAGER

Property Managers are responsible for organising, supervising and managing the letting of commercial, residential or retail properties on behalf of investors, landlords or owners.

4.1/5 JOB SECURITY*	7.3% PROJECTED JOB GROWTH IN FIVE YEARS*	4/5 WORK LIFE BALANCE*
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Property Manager Jobs on SEEK Nov 19: 2425* / *Statistics and definition from seek.com.au Nov 2019



CURRICULUM SUMMARY

	Subject Type	Subject Name	Subject Level	Credit Point
Trimester 1	Core	Managing People and Organisations	100	3
	Core	Principles of Marketing	100	3
	Specialisation	Property Development	100	3
	Specialisation	Introduction to the Property Industry	100	3
	Other	Introduction to ICMS	N/A	N/A
Trimester 2	Core	Accounting Fundamentals	100	3
	Core	Service Management and Innovation	200	3
	Core	Introduction to Human Resources Management	100	3
	Specialisation	Principles of Valuation	100	3
Trimester 3	Core	Business Statistics	100	3
	Core	Business Economics	100	3
	Specialisation	Facilities Management	200	3
	Specialisation	Commercial Valuation	200	3
Trimester 4	Industry Placement	Industry Training I*		12
Trimester 5	Industry Placement	Industry Training II*		12
Trimester 6	Core	Career Planning and Strategy	200	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Property Management	300	3
	Specialisation	Land and Property Law	200	3
	Other	Applied Leadership	200	1
Trimester 7	Core	Research Methods	300	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Commercial Real Estate	300	3
	Specialisation	e-Commerce and Social Media	200	3
Trimester 8	Core	Strategic Management	300	3
	Elective	General Elective (as per course rules)	300	3
	Specialisation	Property Investment and Finance	300	3
	Specialisation	Design Concepts	300	3
Trimester 9	Elective	General Elective (as per course rules)	300	3
	Specialisation	Research Project	300	3



“Studying property management at ICMS meant I was able to learn from industry professionals with long-term experience within the property world.”

Tom Bennett
ICMS Graduate



“I started my current role through ICMS industry training which helped me understand the basics of the property industry, and from there I just grew and developed in the company. They kept me on which has been a really great achievement.”

Ben Manton
ICMS Graduate

ICMS



**ICMS
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PRV12025 CRICOS Course Code: 068279G

MORE INFORMATION FOUND AT ICMS.EDU.AU

Admission Criteria:

[/future-students/application-information/admission-information](#)

Application Information:

[/future-students/application-information/how-apply](#)

Important Dates:

[/future-students/application-information/important-dates](#)

Fees:

[/future-students/application-information/tuition-fees](#)

Accommodation:

[/future-students/student-services/accommodation](#)

Student Support and Wellness:

[/future-students/student-services/wellness-support](#)

Information on Education Services for Overseas Student (ESOS) Framework:

internationaleducation.gov.au/regulatory-information/pages/regulatoryinformation

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