



CAREER ADVISOR MAGAZINE

- 2 0 2 2 -



Welcome



“ At ICMS, we will walk beside you to create a personalised educational experience to ignite your career and mentor you to professional success.

Message from Phil Watson,

Vice President - Domestic and International Development

A mentorship ecosystem geared towards helping students achieve their personal career goals, relevant work experience and support from enrolment through to graduation is what ICMS is all about, and we look forward to sharing this with you.

I am delighted to introduce myself as your key contact at the International College of Management, Sydney (ICMS).

This annual magazine is designed as a useful resource for schools, in particular for Career Advisors.

As an institute of higher education, at the heart of ICMS is the desire to equip each individual student with the educational and practical tools needed to be career-ready and to succeed in the industry in which each student has chosen to carve out a career.

Our team of Student Advisors are looking forward to working with your Class of 2022 students to create a personal educational experience which will ignite their careers and set them on the path to professional success.

We are here to offer students advice and assistance on:

- Applying for Early Entry
- Eligibility for the Elite Athlete and Performer Program
- How to qualify for the Leadership Entry Program
- What is involved in a scholarship application
- How to select UAC preferences
- How to accept an offer
- When it's better to apply direct
- What to do if you don't meet entry requirements

On top of that, anything else that helps smooth the transition to higher education in what can be both an exciting and a daunting time in their lives.

I am looking forward to getting to know you and your school better, as well as assisting your students on their path to higher education.

Phil Watson

Ph: +61 (2) 9977 0333

E: pwatson@icms.edu.au

2022 Commencement Ceremony



Photo Gallery



“

At ICMS, I've had so many more opportunities to grow, network and succeed than I ever thought I would have. Every step of the way I was mentored to succeed as a professional, so I could continue doing so after my studies.”

Angus Richards

School: Carinya Christian School, Tamworth NSW

Studying: Bachelor of Business (Sports Management)

Why

The International College of Management, Sydney (ICMS) is a leader in career-focused education, offering undergraduate bachelor's degrees and postgraduate master's degrees that are internationally recognised in the same way as degrees from traditional universities.

ICMS is big enough to connect you, but small enough to connect with you. At ICMS we aim to create a personal learning experience for our students.

Being a 'Professional Mentor' to our students is not simply about the fact that 100% of our degrees include built-in Industry Training experience. It's an approach that is woven into all that we do, such as...

- Small class sizes mean you really get to know your lecturers and fellow students.
- One on one placement sessions with your Industry Training facilitator help place you in a role that aligns with your goals with one of our 1,000+ industry partners.
- Training and feedback on your interview skills, your LinkedIn profile and your CV will build your career readiness.
- Dressing in business attire develops a management mindset.
- Networking opportunities with potential future employers gives you valuable connections.

Support in the form of Academic and English Support, Wellness, Peer Assisted Learning, and Disability Support means you are given every chance to succeed.

Most degrees have no exams. Instead, we focus on authentic real-world assessments.

This means that ICMS students graduate with more than a degree. Each individual student is given the educational and practical tools needed to succeed in the industry of their choice.

As well as modern online classes, ICMS has two campuses:

- The iconic traditional sandstone Northern Beaches Campus, affectionately called the 'castle on the hill', which offers sweeping views over Manly Beach;
- The new modern City Campus in the heart of Sydney.

These spectacular locations offer a student experience that would be hard to beat anywhere in the world.

ICMS also offers standalone and pathway programs through Aspire Institute and the International Sport College Australia (ISCA).

Undergraduate Courses



BACHELOR OF BUSINESS

Business continues to be one of the most popular qualifications – and for good reason. A qualification in business equips graduates with universally sought-after skills and offers opportunities in so many diverse roles and industries. The Bachelor of Business is ideal for those who want to make a tangible contribution to the success and growth of a business, push boundaries and challenge the status quo.

UAC CODE: 530016 (MANLY), 530017 (CITY)

BACHELOR OF BUSINESS (ENTREPRENEURSHIP)

Entrepreneurship focuses on developing the skills and knowledge necessary to identify and exploit business opportunities and manage business growth. While there is a specific emphasis on small to medium business and new enterprise creation, opportunities also exist in larger organisations seeking expansion or the development of new products and services.

UAC CODE: 530018

BACHELOR OF BUSINESS (MARKETING)

Marketing is a fast-paced and fluid industry, demanding the best of your business creativity when representing brands and influencing consumer behaviour. The ICMS Bachelor of Business (Marketing) is designed to equip you with the knowledge and acumen you need for a successful marketing career in any industry of this diverse and dynamic business sector.

UAC CODE: 530022

BACHELOR OF BUSINESS

(INTERNATIONAL TOURISM)

International Tourism is the study of the global travel and tourism industry. Channel your adventurous spirit, business acumen and lust for travel into a rewarding career. As an international tourism professional you will be responsible for the management, promotion and marketing of destinations around the world. With an International Tourism qualification from ICMS you will combine core business and management skills with applied international tourism studies ensuring you are poised to enter a career in this exciting industry.

UAC CODE: 530061

BACHELOR OF BUSINESS (SPORTS MANAGEMENT)

The ICMS Bachelor of Business (Sports Management) is a well-rounded and multi-disciplinary qualification that prepares you for sports management leadership. Whether you are interested in managing an individual athlete, sporting team or organisation, your Bachelor of Sports Management will train you to be a leading sports management professional with skills across many sports industry areas.

UAC CODE: 530121

BACHELOR OF EVENT MANAGEMENT

The ICMS Bachelor of Event Management is your backstage pass to a professional business career in event management. From business events including meetings, exhibitions and conferences to social events including weddings, festivals and fashion parades – a professional event manager can make any event look seamless. During your degree you will get real-world industry training.

UAC CODE: 530021

BACHELOR OF HOSPITALITY MANAGEMENT

From a 5 star New York hotel to a sun-drenched island resort, the ICMS Bachelor of Hospitality Management could place you anywhere in the world! Hospitality is one of the world's biggest industries with job opportunities in almost every country. The ICMS Bachelor of Hospitality Management has been developed in conjunction with César Ritz Colleges in Switzerland and features the most comprehensive practical training program in Australia. This is next generation education that gets you in the workforce before you've even graduated.

UAC CODE: 530041

BACHELOR OF BUSINESS (FASHION AND GLOBAL BRAND MANAGEMENT)

It takes more than just innovative designs to build a successful fashion brand. Experts in marketing, merchandising, logistics, sales, retailing and more, contribute to bringing a product from the runway to the racks of our favourite stores. You don't need to be the next Anna Wintour or Gianni Versace to make an impact though; if you're passionate about fashion, studying fashion and global brand management is the best way to learn about what fuels this fascinating, multi-trillion dollar industry.

UAC CODE: 530019

BACHELOR OF PROPERTY (DEVELOPMENT, INVESTMENT AND VALUATION)

The Bachelor of Property (Development, Investment and Valuation) offers opportunities to pursue a career in the property sector without limiting your employability to one specialised area of the property profession. The focus of the degree on three key, interrelated areas of the property profession - development, investment and valuation - differentiates it from other property courses and provides you with flexibility and choice in your future career.

UAC CODE: 530080

APPLY ONLINE OR VIA UAC

DREAM OF INTERNING ON AN ISLAND? BEHIND THE SCENES ON BEAUTIFUL HAYMAN ISLAND

Have you ever dreamed of interning on an island? ICMS Bachelor of Event Management student Sophie Burgess was lucky enough to make this dream a reality, securing an internship on Hayman Island. This tropical Australian island in the Whitsunday archipelago is home to the Intercontinental Hayman Island Resort and now also temporary home to Sophie, as she completes her compulsory ICMS Work Integrated Learning (WIL) placement.

Sophie found her placement with help from the ICMS WIL team. At ICMS 100% of degree students complete two trimesters of internship experience – as an integral part of their course. This can usually mean up to nine months of real-world experience, which sets ICMS graduates apart from others when it comes to seeking full-time employment. The WIL team help students prepare for their placements with guidance on important career building skills such as: how to create a professional resume; presentation tips; and interview practice sessions. They also work alongside students to help them find their desired company in which to complete their internship.

Internships can be city-based or exotic and, in Sophie's case, can even mean interning on an island. Some students have, in pre-COVID years, completed their placements overseas. Disney in the USA has been a popular choice for ICMS students!

After receiving the news that she would be doing her internship on beautiful Hayman Island, Sophie packed her bags and prepared for the move.

"I was very excited to move and intern on an island but was also nervous to leave Sydney and think about what was to come...I had a lot of different emotions, sad to be leaving my friends from back home, but overall excited for a new experience," said Sophie. "Everyone on the island is so nice and welcoming...I kept meeting so many new people from all different backgrounds and departments which made settling in a whole lot easier."

Sophie found ICMS through her high school career teacher and was impressed by ICMS' focus on specific industries. She was drawn to the Bachelor of Event Management degree.

"The events industry interested me, and I really wanted to learn more," said Sophie.

Her main role as an intern on the island is to work on events, including: weddings, family dinners, birthdays, and travel groups. Sophie says that her favourite task from her internship on an island has been the setting up and styling of the events.

"I have the opportunity to interact with guests every day, I've met and served some really wonderful people including Aria Award winner Anthony Callea and Tim Campbell, who are such lovely people."

As COVID-19 continues to impact the hospitality events and tourism sectors, many Australians have found that travelling regionally has become much more attractive than ever before. "It (COVID-19) has definitely made me aware of how quickly everything can change and how we have to adapt. The events industry has changed so much and we now have new events and ways to communicate through the internet in a larger way than before, which I think is remarkable," said Sophie.

Sophie's advice for interning on an island or anywhere in the events sector is: 'Just go for it!'

"The experience is so worth it, islands are always looking for staff to take on the challenge...island life is different to the mainland, but the lifestyle and view is definitely worthwhile".

“

I have the opportunity to interact with guests every day, I've met and served some really wonderful people including Aria Award winner Anthony Callea and Tim Campbell, who are such lovely people.”

Sophie Burgess

On placement at Intercontinental Hayman Island Resort
Studying: ICMS Bachelor of Event Management

Industry Training

WHAT IS INDUSTRY TRAINING AT ICMS?

Industry Training or Work Integrated Learning (WIL) at ICMS is any arrangement where students undertake learning in a workplace outside of the institution as a part of their course of study.

It is also known as a 'Professional Placement', 'Industry Placement' or 'Internship'. Bachelor degrees and Master's degrees at ICMS offer two trimesters of professional placement / work integrated learning.

Industry training internships are organised by the ICMS WIL team. The support is individual and personalised and aimed at facilitating the right industry placement for each student's skills, interests and professional goals.

HOW DOES INDUSTRY TRAINING WORK?

There are two stages to the ICMS Industry Training Program:

1. Pre-Placement Program

The WIL Team deliver the Work Integrated Learning Student Preparation Program undertaken in the study period prior to the WIL subject and industry placement. This Program includes workshops, mentoring and mock scenarios that prepare students for their placement.

Topics covered include resume preparation, interview skills and workplace behaviour. The program also includes an individual mock interview. Following the mock interview, the WIL Facilitators will arrange a series of interviews with our quality assured industry partners and generally advocate with industry to host eligible students on placement.

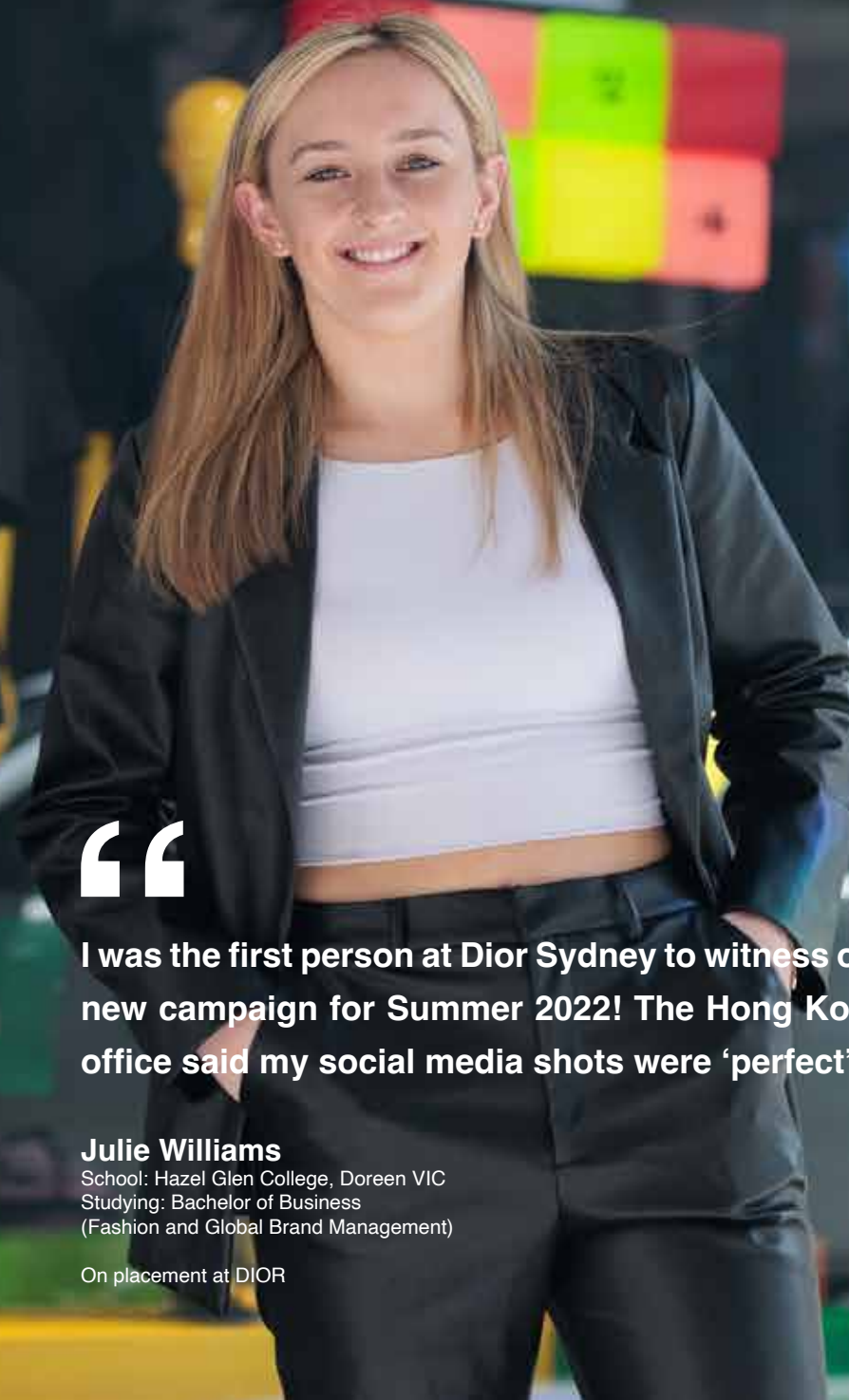
2. Industry Placement

Industry placements can take students to a major city or regional area in Australia. Previously, industry placement has also taken many students to international destinations.

Continued coaching is provided throughout the industry placement, including on-going contact, evaluation and assessment support.

Whilst on placement, students can be engaged by the host industry partner throughout two consecutive trimesters (including the term break), which means they could gain up to 9 months of professional experience before they graduate.

DIOR



“

I was the first person at Dior Sydney to witness our new campaign for Summer 2022! The Hong Kong office said my social media shots were ‘perfect’.”

Julie Williams

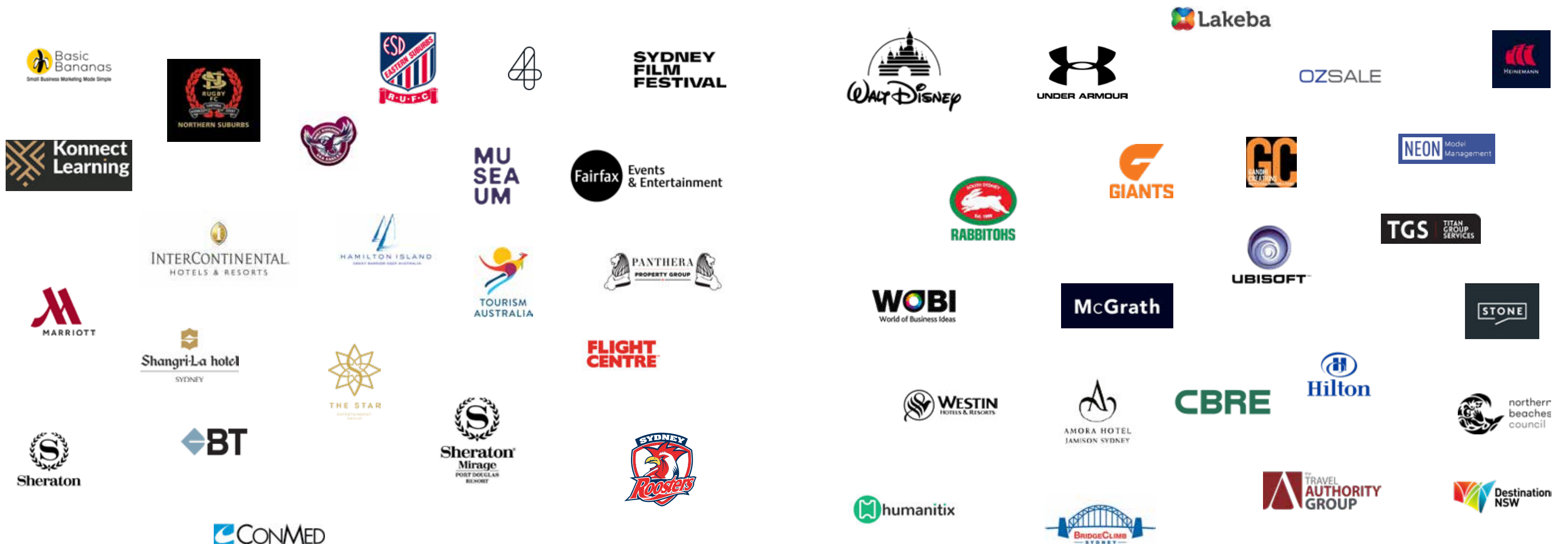
School: Hazel Glen College, Doreen VIC
Studying: Bachelor of Business
(Fashion and Global Brand Management)

On placement at DIOR

Industry Partners

ICMS has over one thousand internationally recognised, supportive industry partners.

Our students have the opportunity of working with the teams at: Disney, Alceon, Sydney Northern Beaches Surf Lifesaving, SouthsCares, Flight Centre, Channel Seven, Meriton, CBRE, ICC Sydney, Athletics Australia, Fourth Wall, Shangri-La Hotels, Dockside Group, BridgeClimb, Lakeba, The Star, Sydney Film Festival, Fairfax Events, Northern Beaches Council, Optimum Insurance, Ubisoft, HostPlus, ANZ, Sydney Swans, Menulog, Greater Western Sydney Giants, L'Oréal, Panthera, WOBI, Bosch, Hamilton Island, One and Only, Heinemann, or Merivale - to name just a few.





More than
80
Scholarships

Almost \$2 million of scholarships to over 150 recipients were awarded in 2021. Our corporate partners that support this prestigious Scholarship Program are an invaluable endorsement for many students. Scholarships will continue to be awarded throughout 2022/2023. The goal is to recognise students from all backgrounds. This year over 60 school leavers were awarded a scholarship to ICMS.

UNDERGRADUATE NEW STUDENT SCHOLARSHIPS

Under the ICMS Professional Scholarships Program, applicants will be considered for the following sponsorships:

- ANZ Scholarship
- Wotif Scholarship
- Alceon Scholarship

Together with the Corporate Sponsored Scholarships listed above, ICMS Professional Scholarships include:

- ICMS Bachelor of Business Scholarship
- ICMS Bachelor of Business (Marketing) Scholarship
- ICMS Bachelor of Business (Entrepreneurship) Scholarship
- ICMS Bachelor of Business (International Tourism) Scholarship
- ICMS Bachelor of Business (Sports Management) Scholarship
- ICMS Bachelor of Business (Accounting) Scholarship
- ICMS Bachelor of Business (Fashion and Global Brand Management) Scholarship
- ICMS Bachelor of Event Management Scholarship
- ICMS Bachelor of Hospitality Management Scholarship
- ICMS Bachelor of Property (Investment, Development and Valuation) Scholarship

"It's a blessing that the growth of ICMS, and its pathway institutions, provide the opportunity to give back and to recognise merit - whether pure effort, ability, or adversity and hardship. Our professional corporate partners provide unique opportunities to students and enhance their career opportunities," ICMS Professional Scholarship Chairperson, Ann Whitelock said.

Other Undergraduate Scholarships include:

- ICMS Aspiring Education Foundation (AEF) Equity Scholarship
- Wellington College – Courtney-O'Connor Scholarship
- ACCOR & ICMS AEF Aboriginal and Torres Strait Islander Peoples Scholarship
- ICMS AEF Aboriginal and Torres Strait Islander Peoples Scholarship
- ISCA AEF Equity
- ISCA Equity & Aboriginal and Torres Strait Islander Peoples Scholarship
- ISCA Scholarship
- Courtney O'Connor Scholarship
- Academic Excellence Scholarship
- Surf Life Saving Sydney Northern Beaches Scholarship

To find out more about benefits, eligibility and how to apply please visit: www.icms.edu.au/scholarships or call 1800 110 490.

“

“The personalised experience of ICMS is certainly something that differentiated ICMS from the others.”

Jack Parsons

School: The King's School, Parramatta NSW
Studying: Bachelor of Hospitality Management
Scholarship: ICMS Professional Scholarship

HIGH ACADEMIC PLACE (HAP)

Obtaining a High Academic Place (HAP) means part of your tuition fees are subsidised by the institution. Eligibility for an ICMS HAP is available to those applying through UAC and will be assessed on the basis of the outcome from the admissions application interview, in combination with the ATAR. Standard admission criteria still apply for purposes of entry. HAPs are applicable to the trimester specified in the offer only.

Obtaining a High Academic Place (HAP) is of no greater value than the scholarship and that the ICMS Scholarship and an acceptance of an ICMS Scholarship supersedes a HAP. HAP tuition fee reduction may not be utilised in conjunction with an ICMS Scholarship.



SCHOLARSHIP RECIPIENTS 2022

Name	School
Isabelle Carey	Northern Beaches Christian School
Francesca Sergi	Marian Catholic College
Ellie Dear	Oxford Falls Grammar
Cameron Colvin	Radford College
Benjamin Hancock	Barrenjoey High School
Jade Wright	St Leo's Catholic College Wahroonga
Nicki Coleman	The Forest High School
Kasey Piggott	The Jannali High School
Jack Parsons	The King's School
Micaela Graffeo	Tangara School for Girls
Cameron Friezer	The Scots College
Jackson Rickford	Warners Bay High School
Lucas Pezzano	Trinity Grammar School
Kayla Bruce	CathWest Innovation College
Hanna Clare	NBSC Freshwater Senior Campus
Liam Jewitt	Hennessy Catholic College
Leah Veld	Oran Park Anglican College
Isabella La Guzza	Kellyville High School
Tahlee Van Gool	Elizabeth Macarthur High School
Tenahya Dennis	Muswellbrook High School
Charlie Baresic	MacKillop Catholic College
Charlie Thompson	St Mary's Catholic College
Benjamin Plowman	St Philip's Catholic College
Alexey Douriaguine	Lorien Novalis School
Luca Scarf	St Augustine's College
Natalie Zak	Cheltenham Girls' High School
Morgan Hunt	Mater Maria Catholic College
Courtney Maisano	Henry Kendall High School

Name	School
Jennifer Dwyer	James Sheahan Catholic High School
Sergen Sevince	Westfields Sports High School
Annelise Grosman	MacKellar Girls Campus
Olivia Senter	St Joseph's Catholic College
Bradyn Nicol	Orange High School
Christina Afano	St Albans Secondary College
Annie Kennedy	Australian Christian College
Beth McLellan	Queenwood
Carlos Bioh	South Western Sydney Institute - Liverpool Campus
Eden Hawkes	St Pauls Catholic College - Greystanes
Ella Morgan	Montgrove College
Katja Yorke	NBSC Freshwater Senior Campus
Lachlan Howarth	Saint Ignatius' College Riverview
Nathan Couque	Crestwood High School
Nathan Garner	Barker College
Roxy Beuzeville	Mater Maria Catholic College
Ruby Watterson	Temora High School
Zac McConnell	Cranbrook School
Zoey Miller	Mater Maria Catholic College
Aman Kuai Gai	Gymea Technology High School
Cooper Griffin	Oakhill College
Isaac Nugent	The Hutchins School
Ellah Johnston	SEDA College
Paris Morrison	SEDA College
Thomas Close	SEDA College
William Dooner	Macarthur Anglican School
Louis Dalrymple	Saint Ignatius' College Riverview
Peter Poulos	Knox Grammar School

Individual Entry Pathways

At ICMS we provide a range of entry schemes and pathway options for students which consider criteria other than pure academic results. From Early Entry for high-achieving students to Diploma pathway programs for those who may not be ready to commit to a full 3-year Bachelor degree, ICMS pathway programs are designed to recognise the student as an individual.

ICMS LEADERSHIP ENTRY PROGRAM

The ICMS Leadership Entry Program provides consideration for applicants who have demonstrated significant leadership in their school and/or community. Applicants must currently be completing Year 12 studies and are a school captain/vice-captain, prefect or student representative council president/vice-president or member. In addition, ICMS seeks applications from students who have demonstrated leadership through their involvement with community organisations and clubs.

ICMS EARLY ENTRY PROGRAM

ICMS has an Early Entry program for Year 12 students looking to secure an offer to ICMS based on performance in their Year 12 trial exams and an interview.

ICMS ELITE ATHLETES & PERFORMERS ENTRY PROGRAM

ICMS understands the additional pressures placed on students through significant involvement in sport and the performing arts and we believe this should be considered for entry to higher education. The ICMS Elite Athletes and Performers Admissions pathway is for students whose sport or performing arts commitments may have impacted on their studies.

SCHOOLS RECOMMENDATION SCHEME

ICMS participates in the Schools Recommendation Schemes (SRS), which is processed centrally through UAC. SRS allows current Year 12 students to receive early offers of admission. SRS aims to assist entry to ICMS using a wide range of selection criteria other than the ATAR. These include school recommendations and senior secondary studies. Visit the UAC website for more information on SRS.

INTERNATIONAL SPORT COLLEGE AUSTRALIA (ISCA)

For students who would like to maintain their sports training whilst working towards a qualification, an ISCA Diploma presents students with an opportunity to achieve sporting and academic success, and seek further pathways into higher education should they wish. The ISCA pathway program is ideal for students whose sporting commitments may have impacted their studies. An ISCA Diploma provides subject credits needed for articulation to the second year of an equivalent Bachelor degree at ICMS. Visit iscaustralia.edu.au

ASPIRE INSTITUTE

For those not quite ready or eligible for a three year bachelor degree, Aspire Institute offers one year stand-alone Diploma qualifications that can also be used as pathway to a bachelor degree at Macquarie University (MQU), University of Technology Sydney (UTS), Western Sydney University (WSU), University of Wollongong (UOW) or ICMS. Visit www.aspire.edu.au

APPLY VIA UAC

ICMS students can apply for undergraduate and postgraduate study through UAC (Universities Admissions Centre) www.uac.edu.au

APPLY DIRECT TO ICMS

Student may also apply direct online via our website www.icms.edu.au

Accommodation

The ICMS campus is within walking distance of 9 beaches and overlooks world famous Manly beach – rated by travel website TripAdvisor as the best beach in Australia. Staying in ICMS student accommodation is the ideal way for students to immerse themselves in student life, make lifelong friends and make the most of their study and leisure time.

Whether students are looking to stay in Manly's iconic 'castle on the hill' or prefer the independence of a self-catered off-campus residence, the ICMS accommodation team can advise students on their options.

Moran House

Moran House is one of Manly's oldest heritage buildings and is fondly known as the 'castle on the hill'. The iconic sandstone building has one of the world's most spectacular views, overlooking several beaches and within easy walking distance to beaches, shops, cafes and nightlife.

Kelly House

The largest of the ICMS student accommodation options, Kelly House is conveniently located alongside Moran House. You'll also find the Library and Student Success Centre in this purpose-built 1950's student residence which, like Moran House, has one of the world's most spectacular views, overlooking several beaches and within easy walking distance to the beaches, shops, cafes and nightlife of Manly.

Claremount Beach House

Claremount Beach House is an off-campus beach house, offering students the perfect balance of independence, while still enjoying all the benefits of a college-managed residence. Located in the bustling heart of Manly village and a short walk to the beach, this co-ed, self-catered residence is ideal for students seeking an off-campus accommodation experience.

Life on Campus

News



ONLINE | FACE TO FACE | BLENDED

Face-to-face, online, and now 'blended-synchronous' classes – the global pandemic's legacy has meant that ICMS students have more classroom delivery options than ever.

The recent introduction of 'Blended-Synchronous' classes takes the ICMS learning experience to a new flexibility level. Blended-Synchronous classes give online students the freedom to join a live class from anywhere in the world and feel like they are present in the class.



NEW DVC

Dr Heidi le Sueur is our new Deputy Vice Chancellor (Learning and Teaching) overseeing the pedagogy and curriculum of all programs of study offered by International College of Management, Sydney (ICMS) and the Aspire Institute. She is a member of the Executive Management Group, Academic Board, Learning and Teaching Committee and Senior Academic Team.



ICMS SUPPORTS SLSSNB

Since 2018, ICMS has partnered with Surf Life Saving Sydney Northern Beaches (SLSSNB), a huge boost for the volunteer organisation that provides a valuable rescue service to the community, which is in line with ICMS' vision of supporting the community in which it is based. ICMS replaced Streets (Unilever) as the major sponsor of SLSSNB with the sponsorship contributing to the organisations running costs thereby reducing the cost to its members. Beachgoers can see ICMS branded marquees on the 21 beaches that SLSSNB volunteer lifesavers patrol and guard.



BUSINESS IN THE CITY

All ICMS bachelor degrees have the same core business subjects. Students now have the option to complete their core business subjects in the City Campus, in the heart of Sydney - our 'Business Campus'.

The ICMS City Campus is located at 451 Pitt Street, Haymarket NSW 2000.



ACCELERATED & PART TIME OPTIONS

Domestic students are able to complete their bachelor degree in just 2.3 years if they wish to accelerate their studies with four subjects per term. Alternatively, they may also choose to study part-time whilst they continue full-time work.

All ICMS degrees are designed to offer flexibility.



PARRAMATTA EELS CENTRE BALANCING SPORT AND BUSINESS

"I chose to study at ICMS because it isn't your average university. It provides much more than just the study aspect. The professionalism and support I have received from ICMS has been exceptional. One thing that interested me was the Industry Training internship program, having the opportunity to experience on the job training in your chosen field."

Parramatta Eels Rugby League Club Centre, Will Penisini is reaching for his dreams – balancing his dual passions of Sport and Business. Will started his Bachelor of Business degree at the International College of Management, Sydney (ICMS) in February 2021. And at only 19 years of age, he has also already had a taste of the career of his dreams as a professional Rugby League player, debuting for the Sydney's Parramatta Eels in the same year.

His passion for Rugby League – and the mighty Parramatta Eels – goes back to when Will was very young, watching his father play league on the weekends and passing a football around with his brothers.

Will started playing Rugby League at the age of 9, for a local club in the Parramatta District, he was then being selected for representative teams in primary school and high school. In this time he was fortunate enough to be selected in representative teams for Rugby Union as well.

"I played 1st XV for The King's School and continued my Rugby League journey through the junior's development pathway for the Parramatta Eels. This gave me the opportunity to start my first NRL pre-season straight after I graduated high school.

I really enjoyed the training, mate-ship and competitiveness of the sport and always looked forward to the weekend games," said Will.

When choosing a college or university to study at, Will said that he knew friends at school who were also looking at ICMS, he did some research and found out about the amazing opportunities ICMS provides for students.

Having a balanced life is important for all students, and finding that balance between his bachelor degree study and training and playing professional sport can be challenging. When training with the Parramatta Eels, Will says there can be days where he will train for hours on end and then catch up on lectures and assessments later.

"Sometimes it can be quite challenging to balance uni work and footy, in particular days where I am training 6 hours a day or have a short turnaround time between games. With any sports it can be physically and mentally draining. On my day off, I try and recharge, catch up on my studies and complete my assessments. I find doing something other than footy helps me refocus and clear my mind. I have a great support network to help me balance both footy and studies. My lecturers have been very helpful, working with me to complete my tasks."

Will chose the Bachelor of Business degree for its broad application across many sectors.

"So far it has been a great experience, giving me a broader understanding of different business aspects and how it can relate to some of the decisions in my personal life and professional career. This is very appealing to me as I can relate to what is being taught in my lessons."

As his career as a professional Rugby League player with the Parramatta Eels continues, Will says that he believes it is very important to have balance.

"In my opinion, it is very important to have a balanced life and do something outside of Rugby League, whether that is studying or working on something you are passionate about. In my case, I decided to study something that will help me in the future. This also helps me take my mind off footy and focus on something else. Talking to more experienced players, they mentioned doing something on the side has made them play better as they are not just thinking about footy all the time."

Will's goal for the future is to continue his Rugby League career, complete his degree and potentially start his own business or lead an organisation within the business industry.

***About the Parramatta Eels**

The Parramatta Eels are an Australian professional rugby league football club based in the Sydney suburb of Parramatta. The Parramatta District Rugby League Football Club was formed in 1947, and their home ground was Parramatta Stadium (formerly Cumberland Oval).

Will Penisini

School: The Kings School, Parramatta NSW
Studying: Bachelor of Business

OPEN DAY 7th AUG

151 DARLEY ROAD, MANLY

Register

icms.edu.au/open



LEARN ABOUT OUR UNDERGRADUATE AND POSTGRADUATE DEGREES

BUSINESS / FASHION AND GLOBAL BRAND MANAGEMENT / SPORTS MANAGEMENT / PROPERTY / EVENT MANAGEMENT /
HOSPITALITY MANAGEMENT / ENTREPRENEURSHIP / MARKETING / INTERNATIONAL TOURISM

Important Dates



OPEN DAY 2022

Sunday 7 August 2022

PARENTS INFORMATION EVENING

Thursday 24 November 2022

UAC APPLICATION DATES

Applications open

12 April 2022

Early bird applications close

30 September 2022

Applications close for Trimester 1 2023

Friday 3 February 2023

*Students may choose to APPLY DIRECT to ICMS

ALTERNATE ENTRY

ICMS Early Entry

Applications open 1 April and close 9 September 2022

ICMS Leadership Entry Program (LEP)

Applications open 1 April and close 3 February 2023

Elite Athlete and Performer Entry Program

Applications open 1 April close 3 February 2023

Schools Recommendation Schemes (SRS)

Applications open 1 April and close 19 September 2022

SCHOLARSHIPS

Applications close 12 November 2022

(Download application instructions on the ICMS website)

YEAR 12 RESULTS AND ATAR DATES

2021 NSW & ACT ATAR results released by UAC

15 December 2022

UNDERGRADUATE OFFER ROUNDS

November Round 1

Offers released 7:30am 11 Nov 2022

November Round 2

Offers released 7:30am 24 Nov 2022

December Round 1

Offers released 7:30am 8 Dec 2022

December Round 2

Offers released 7:30am 22 Dec 2022 (MAIN ROUND)

January Round 1

Offers released 7:30am 12 Jan 2023

January Round 2

Offers released 7:30am 25 Jan 2023

O-WEEK

February Trimester

1 February 2023

Mid-year Trimester

17 May 2023

August Trimester

23 August 2023

2023 START DATES

February Trimester

6 February 2023

Mid-year Trimester

22 May 2023

August Trimester

28 August 2023