

# We Mentor.<sup>ICMS</sup>

Big enough to **connect you.**  
Small enough to **connect with you.**

**OPEN DAY** **6**  
**AUG**  
10AM - 2:30PM





# ENJOY ICMS OPEN DAY 2023

Welcome to ICMS Open Day 2023. Use this guide to experience student life at ICMS: meet academic staff, talk to current students, see where you could live and explore our amazing campus. Find out what makes studying at ICMS such an incredible experience: learn about our mentor philosophy, industry training, our courses and prestigious scholarship programs.

This is the start of your exciting future at ICMS.



# MORNING SESSION

WHERE	WHAT	
Front of the Castle	Registration Opens	9:30 am
Great Hall, Level 1	The ICMS Difference	10:00 am
Great Hall, Level 1	Bachelor of Business (Fashion and Global Brand Management)	11:00 am
Grand Dining Room, Ground Floor	Bachelor of Business	11:00 am
Classroom 13, Level 2	Master of Business Administration (MBA)	11:00 am
Classroom 1, Ground Floor	Bachelor of Business (International Tourism)	11:00 am
Classroom 2, Ground Floor	Bachelor of Business (Marketing)	11:00 am
Classroom 11, Level 1	Bachelor of Business (Accounting)	11:00 am
Great Hall, Level 1	<p>Masterclass Building a Successful Career (Scholarship Partner Panel)</p> <p>Tracey Hare-Boyd (CEO) <i>Surf Life Saving Sydney Northern Beaches</i></p> <p>Darren Dabkowski <i>Senior Relationship Manager ANZ Bank</i></p> <p>Josh Halling <i>Commercial Director, Sydney Nova Entertainment</i></p>	12:00 pm
Grand Dining Room, Ground Floor	Bachelor of Event Management	12:00 pm
Classroom 13, Level 2	Bachelor of Business (Sports Management)	12:00 pm
Classroom 1, Ground Floor	Bachelor of Property (Development, Investment & Valuation)	12:00 pm



**FREE LUNCH**

11:30am - 1:00pm  
In front of the castle

# AFTERNOON SESSION

WHERE	WHAT	
Classroom 2, Ground Floor	The ICMS Difference	12:00 pm
Classroom 11, Level 1	Work Integrated Learning (WIL)	12:00 pm
Classroom 5, Ground Floor	Postgraduate Qualifications	12:00 pm
Great Hall, Level 1	<p>ICMS Alumni Panel Unlocking the Secrets to a Successful Career Head-Start</p> <p><b>Christopher Imhoff</b> <i>(Account and Event Manager at Helping Hand Group)</i></p> <p><b>Alana Williams</b> <i>(Graduate Accountant at Peer Wealth)</i></p> <p><b>Michaela Mayes</b> <i>(Senior Client Implementation Executive at Nova Entertainment)</i></p> <p><b>Calum McKnight</b> <i>(Producer &amp; Content Strategist   Founder at Flex Media)</i></p>	1:00 pm
Great Dining Room, Ground Floor	Bachelor of Hospitality Management	1:00 pm
Classroom 13, Level 2	Scholarships	1:00 pm
Classroom 1, Ground Floor	Aspire Institute, Pathway to University and ICMS	1:00 pm
Classroom 2, Ground Floor	Bachelor of Business (Entrepreneurship)	1:00 pm
Classroom 11, Level 1	International Student Session	1:00 pm
Classroom 5, Ground Floor	International Sports College Australia (ISCA)	1:00 pm



# FIND YOUR WAY

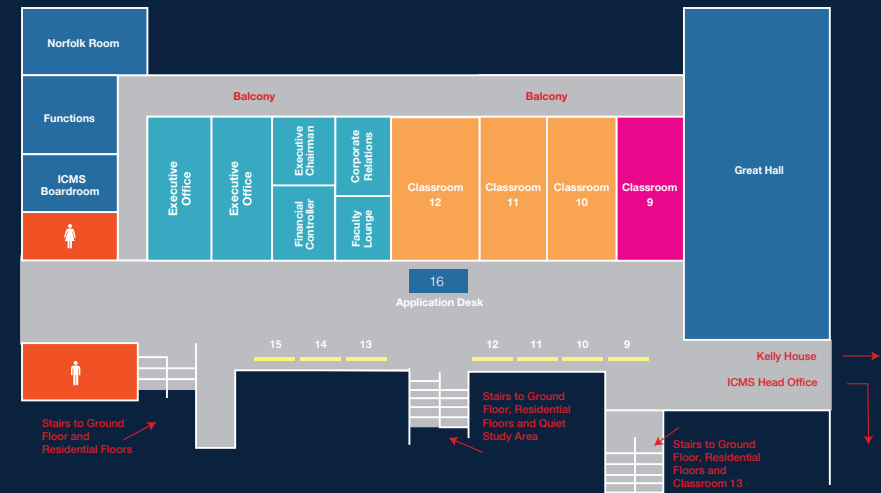
## Booth

- 1 - Bachelor of Business
- 2 - Bachelor of Event Management
- 3 - Bachelor of Business (Sports Management)
- 4 - Bachelor of Property (Development, Investment and Valuation)
- 5 - Bachelor of Business (Accounting)
- 6 - Scholarships
- 7 - International Sports College Australia (ISCA)
- 8 - Bachelor of Business (Entrepreneurship)
- 9 - Industry Training
- 10 - Bachelor of Business (Fashion and Global Brand Management)
- 11 - Student Success Centre
- 12 - Bachelor of Business (Marketing)
- 13 - Postgraduate Studies
- 14 - Bachelor of Hospitality Management
- 15 - Aspire Institute
- 16 - Application Desk

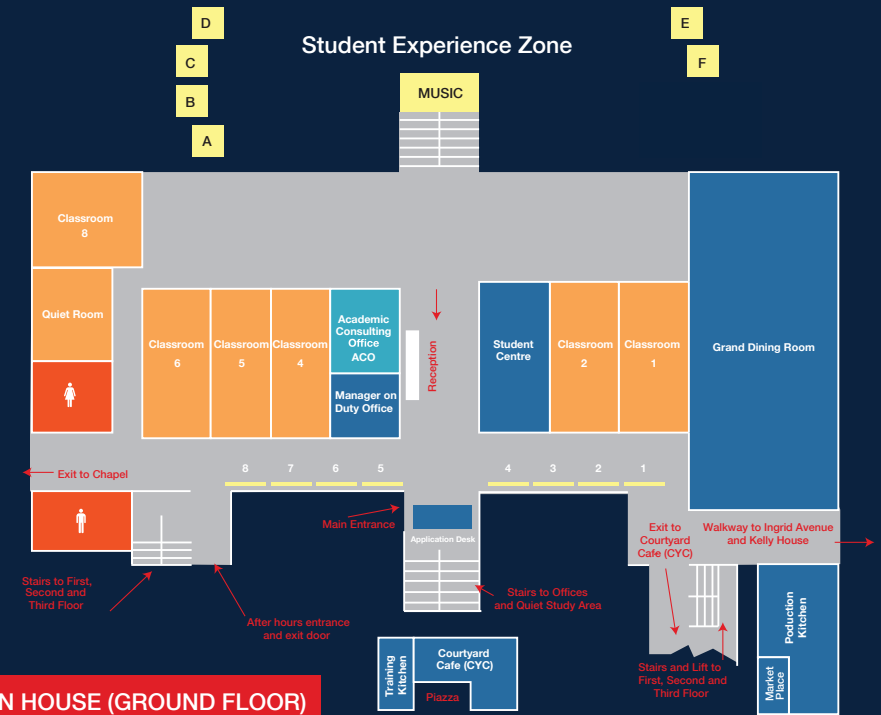
## Stall

- A - Rego Desk
- B - SRC Stall
- C - Sports Club
- D - Merch Store
- E - Accommodation
- F - Food

## MORAN HOUSE (LEVEL 1)



## MORAN HOUSE (GROUND FLOOR)





# GRAB YOUR FREEBIES!

- ICMS pack
- Free coffee
- Lunch (available from 11:30am - 1pm in front of the castle)
- Lucky draw. Ts and Cs apply

## WIN BIG!

Stand the chance to win one of several \$500 Ticketmaster Gift Cards available. All registered Open Day attendees automatically qualify for the lucky draw. Terms and conditions apply.



## \$500 TICKETMASTER GIFT CARDS



## TIKTOK COMPETITION

Create a video of you at our Open Day and tag ICMS: @icmscampus and use the #TheBestOpenDay.

The best video will win a Hoyts movie voucher. The winner will be contacted via TikTok.





## GO ON A CAMPUS TOUR

ICMS is truly an amazing place. Apart from the spectacular castle, make sure you take time to check out the classrooms, facilities, sports grounds, café, library and other beautiful surroundings that make our campus so unique.

**Tours start from 11am, every hour**  
**Meet at main reception, ground floor**





**LIKE WHAT YOU'RE SEEING?  
APPLY ON  
THE DAY!**

At ICMS we look at more than your ATAR. A direct application to an ICMS undergraduate degree involves a review of relevant year 12 subject results as well as a personal interview.

ICMS offers a number of Alternate Entry Pathways such as Early Entry, the Leadership Entry Program, the Elite Athlete Entry Program, or the Schools Recommendation Scheme.

**Visit our application desk at reception or  
outside classroom 12 on Level 1.  
Apply Online: [www.icms.edu.au/apply](http://www.icms.edu.au/apply)**



# We Mentor.<sup>ICMS</sup>

Overall graduate employment rate

## HIGHER THAN THE Go8

Australian universities  
*QILT Graduate Survey 2017*

### 100%

of our degree students  
graduate with  
industry experience

### 100%

of ICMS graduates  
have a job.\*

*Graduates who are engaged in or available  
for work (In the Labour force). Internal March  
Graduate Survey 2023.*

## TOP 8

for overall employment in  
Australian Higher  
Education

*QILT Graduate Survey 2017*



ICMSAustralia



@icmscampus



c/ICMSaustralia



International  
College of  
Management  
Sydney



@ICMS\_Campus



@icmswememtor



@icmscampus