

The tables below outline the requirements of the Block Credit Arrangement under which advanced standing will be granted at the Institution. Advanced standing is granted in the form of block credit and noted as "E" on the student's transcript. Upon successful completion of the qualification outlined in Table 1 below, the following will be granted.

Completed AQF level	6	
Completed course – entry	AB19 - Associate Degree of Business	
pathway	ABE19 - Associate Degree of Business (Entrepreneurship)	
	AEM19 - Associate Degree of Event Management	
	AHM19 - Associate Degree of Hospitality Management	
	AIT19 - Associate Degree of Business (International Tourism)	
	AMK19 - Associate Degree of Business (Marketing)	
	ASM19 - Associate Degree of Business (Sports Management)	
Date completed	From 29 August 2019 to 29 August 2026	
Destination course code	BSM19	
Destination course name	Bachelor of Business (Sports Management)	
Block credit arrangement number	CUGB3	
Advanced standing granted	54 credit points	
(noted in credit points)		
Remaining credit points	30 credit points	

Table 1. Course and credit details

Subject code	Subject name	Notation
BUS101A	Pathway to Success	E
MGT101A	Management Solutions for a Changing World	E
ACC101A	Financial and Commercial Literacy	E
MKT101A	Marketing	E
MGT102A	Global Citizenship	E
STA101A	Data Informed Decision Making	E
SPO101A	Sports Management Fundamentals	E
SPO102A	Socio-Cultural Factors in Sports	E
ECO201A	Economics for Managers	E
ENT201A	Creativity & Innovation for Business	E
LAW201A	Business Law for Managers	E
MGT201A	Unlocking Your Leadership Potential	E
SPO201A	Sports Marketing	E
SPO202A	Sports Facilities & Event Management	E
-	200 Elective 1	E
-	200 Elective 2	E
WIL201A	Professional Placement I	E



To be awarded the *Bachelor of Business (Sports Management)* the following subjects must be completed at the Institution.

Subject code	Subject name	Notation
WIL301A	Professional Placement II	This subject must be completed
MGT301A	Ethics, Sustainability & Profit	This subject must be completed
SPO301A	Athlete Management & Representation	This subject must be completed
SPO302A	Sports Futures	This subject must be completed
-	300 Elective 1	This subject must be completed
-	300 Elective 2	This subject must be completed
-	300 Elective 3	This subject must be completed
-	300 Elective 4	This subject must be completed
BUS301A	Capstone	This subject must be completed

Approval	
Approved by	Learning and Teaching Committee
Signed by the Chair of	Mike Keppell
the Learning and	Deputy Vice Chancellor (Learning and Teaching)
Teaching Committee	M. Keppell
Date	12 th March 2021
Duration	This Arrangement remains in effect for the duration of the course
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	withdrawn by the Institution before this time.

- Advanced Standing Policy
- Advanced Standing Procedures



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Completed AQF level	6	
Completed course – entry	AB19 - Associate Degree of Business	
pathway	ABE19 - Associate Degree of Business (Entrepreneurship)	
	AEM19 - Associate Degree of Event Management	
	AHM19 - Associate Degree of Hospitality Management	
	AIT19 - Associate Degree of Business (International Tourism)	
	AMK19 - Associate Degree of Business (Marketing)	
	ASM19 - Associate Degree of Business (Sports Management)	
Date completed	From 29 August 2019 to 29 August 2026	
Destination course code	BMK19	
Destination course name	Bachelor of Business (Marketing)	
Block credit arrangement number	CUGB3	
Advanced standing granted	54 credit points	
(noted in credit points)		
Remaining credit points	30 credit points	

Table 1. Course and credit details

Subject code	Subject name	Notation
BUS101A	Pathway to Success	E
MGT101A	Management Solutions for a Changing World	E
ACC101A	Financial and Commercial Literacy	E
MKT101A	Marketing	E
MGT102A	Global Citizenship	E
STA101A	Data Informed Decision Making	E
MKT102A	Consumer Behaviour	E
MKT103A	Digital Marketing	E
ECO201A	Economics for Managers	E
ENT201A	Creativity & Innovation for Business	E
LAW201A	Business Law for Managers	E
MGT201A	Unlocking Your Leadership Potential	E
MKT201A	Integrated Marketing Communications	E
MKT202A	Pricing & Distribution	E
-	200 Elective 1	E
-	200 Elective 2	E
WIL201A	Professional Placement I	E



To be awarded the *Bachelor of Business (Marketing)* the following subjects must be completed at the Institution.

Subject code	Subject name	Notation
WIL301A	Professional Placement II	This subject must be completed
MGT301A	Ethics, Sustainability & Profit	This subject must be completed
MKT301A	Marketing Strategy	This subject must be completed
MKT302A	Marketing Analytics & Big Data	This subject must be completed
-	300 Elective 1	This subject must be completed
-	300 Elective 2	This subject must be completed
-	300 Elective 3	This subject must be completed
-	300 Elective 4	This subject must be completed
BUS301A	Capstone	This subject must be completed

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Completed AQF level	6	
Completed course – entry	AB19 - Associate Degree of Business	
pathway	ABE19 - Associate Degree of Business (Entrepreneurship)	
	AEM19 - Associate Degree of Event Management	
	AHM19 - Associate Degree of Hospitality Management	
	AIT19 - Associate Degree of Business (International Tourism)	
	AMK19 - Associate Degree of Business (Marketing)	
	ASM19 - Associate Degree of Business (Sports Management)	
Date completed	From 29 August 2019 to 29 August 2026	
Destination course code	BIT19	
Destination course name	Bachelor of Business (International Tourism)	
Block credit arrangement number	CUGB3	
Advanced standing granted	54 credit points	
(noted in credit points)		
Remaining credit points	30 credit points	

Table 1. Course and credit details

Subject code	Subject name	Notation
BUS101A	Pathway to Success	E
MGT101A	Management Solutions for a Changing World	E
ACC101A	Financial and Commercial Literacy	E
MKT101A	Marketing	E
MGT102A	Global Citizenship	E
STA101A	Data Informed Decision Making	E
THE101A	Introduction to Tourism, Hospitality & Events	E
TOU101A	Tourism, Technology & Innovation	E
ECO201A	Economics for Managers	E
ENT201A	Creativity & Innovation for Business	E
LAW201A	Business Law for Managers	E
MGT201A	Unlocking Your Leadership Potential	E
THE201A	Trends & Issues in the Visitor Economy	E
TOU201A	Tour Design & Development	E
-	200 Elective 1	E
-	200 Elective 2	E
WIL201A	Professional Placement I	E



To be awarded the *Bachelor of Business (International Tourism)* the following subjects must be completed at the Institution.

Subject code	Subject name	Notation
WIL301A	Professional Placement II	This subject must be completed
MGT301A	Ethics, Sustainability & Profit	This subject must be completed
TOU301A	Airline Management	This subject must be completed
TOU302A	Sustainable & Competitive Destinations	This subject must be completed
-	300 Elective 1	This subject must be completed
-	300 Elective 2	This subject must be completed
-	300 Elective 3	This subject must be completed
-	300 Elective 4	This subject must be completed
BUS301A	Capstone	This subject must be completed

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pathway	ABE19 - Associate Degree of Business (Entrepreneurship)	
	AEM19 - Associate Degree of Event Management	
	AHM19 - Associate Degree of Hospitality Management	
	AIT19 - Associate Degree of Business (International Tourism)	
	AMK19 - Associate Degree of Business (Marketing)	
	ASM19 - Associate Degree of Business (Sports Management)	
Date completed	From 29 August 2019 to 29 August 2026	
Destination course code	BHM19	
Destination course name	Bachelor of Hospitality Management	
Block credit arrangement number	CUGB3	
Advanced standing granted	54 credit points	
(noted in credit points)		
Remaining credit points	30 credit points	

Table 1. Course and credit details

Subject code	Subject name	Notation
BUS101A	Pathway to Success	E
MGT101A	Management Solutions for a Changing World	E
ACC101A	Financial and Commercial Literacy	E
MKT101A	Marketing	E
MGT102A	Global Citizenship	E
STA101A	Data Informed Decision Making	E
THE101A	Introduction to Tourism, Hospitality and Events	E
HOS101A	Rooms Division Operations	E
ECO201A	Economics for Managers	E
ENT201A	Creativity and Innovation for Business	E
LAW201A	Business Law for Managers	E
MGT201A	Unlocking Your Leadership Potential	E
HOS201A	Food and Beverage Service	E
HOS202A	Bar and Mixology	E
HOS203A	Gastronomy	E
-	200 Elective 1	E
WIL201A	Professional Placement I	E



To be awarded the *Bachelor of Hospitality Management* the following subjects must be completed at the Institution.

Subject code	Subject name	Notation
WIL301A	Professional Placement II	This subject must be completed
MGT301A	Ethics, Sustainability and Profit	This subject must be completed
THE302A	Revenue Optimisation	This subject must be completed
HOS302A	Service and Experience Management	This subject must be completed
HOS301A	Hotel Management Simulation	This subject must be completed
-	300 Elective 1	This subject must be completed
-	300 Elective 2	This subject must be completed
-	300 Elective 3	This subject must be completed
BUS301A	Capstone	This subject must be completed

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pathway	ABE19 - Associate Degree of Business (Entrepreneurship)	
	AEM19 - Associate Degree of Event Management	
	AHM19 - Associate Degree of Hospitality Management	
	AIT19 - Associate Degree of Business (International Tourism)	
	AMK19 - Associate Degree of Business (Marketing)	
	ASM19 - Associate Degree of Business (Sports Management)	
Date completed	From 29 August 2019 to 29 August 2026	
Destination course code	BEM19	
Destination course name	Bachelor of Event Management	
Block credit arrangement number	CUGB3	
Advanced standing granted	54 credit points	
(noted in credit points)		
Remaining credit points	30 credit points	

Table 1. Course and credit details

Subject code	Subject name	Notation
BUS101A	Pathway to Success	E
MGT101A	Management Solutions for a Changing World	E
ACC101A	Financial and Commercial Literacy	E
MKT101A	Marketing	E
MGT102A	Global Citizenship	E
STA101A	Data Informed Decision Making	E
THE101A	Introduction to Tourism, Hospitality & Events	E
EVT101A	Event Concept & Design	E
ECO201A	Economics for Managers	E
ENT201A	Creativity & Innovation for Business	E
LAW201A	Business Law for Managers	E
MGT201A	Unlocking Your Leadership Potential	E
EVT201A	Event Planning	E
EVT202A	Site Logistics	E
EVT203A	Event Production	E
-	200 Elective 1	E
WIL201A	Professional Placement I	E



To be awarded the *Bachelor of Event Management* the following subjects must be completed at the Institution.

Subject code	Subject name	Notation
WIL301A	Professional Placement II	This subject must be completed
MGT301A	Ethics, Sustainability & Profit	This subject must be completed
EVT301A	Finance & Sponsorships	This subject must be completed
EVT302A	Creating Event Experiences	This subject must be completed
THE301A	Risk Management	This subject must be completed
-	300 Elective 1	This subject must be completed
-	300 Elective 2	This subject must be completed
-	300 Elective 3	This subject must be completed
BUS301A	Capstone	This subject must be completed

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	AHM19 - Associate Degree of Hospitality Management	
	AIT19 - Associate Degree of Business (International Tourism)	
	AMK19 - Associate Degree of Business (Marketing)	
	ASM19 - Associate Degree of Business (Sports Management)	
Date completed	From 29 August 2019 to 29 August 2026	
Destination course code	BBE19	
Destination course name	Bachelor of Business (Entrepreneurship)	
Block credit arrangement number	CUGB3	
Advanced standing granted	54 credit points	
(noted in credit points)		
Remaining credit points	30 credit points	

Table 1. Course and credit details

Subject code	Subject name	Notation
BUS101A	Pathway to Success	E
MGT101A	Management Solutions for a Changing World	E
ACC101A	Financial and Commercial Literacy	E
MKT101A	Marketing	E
MGT102A	Global Citizenship	E
STA101A	Data Informed Decision Making	E
ENT101A	Entrepreneurship Foundations & Mindset	E
ENT102A	Venture Ideation & Validation	E
ECO201A	Economics for Managers	E
ENT201A	Creativity & Innovation for Business	E
LAW201A	Business Law for Managers	E
MGT201A	Unlocking Your Leadership Potential	E
ENT202A	Entrepreneurial Business Model & Launch	E
ENT203A	Guerrilla Marketing	E
-	200 Elective 1	E
-	200 Elective 2	E
WIL201A	Professional Placement I	E



To be awarded the *Bachelor of Business (Entrepreneurship)* the following subjects must be completed at the Institution.

Subject code	Subject name	Notation
WIL301A	Professional Placement II	This subject must be completed
MGT301A	Ethics, Sustainability & Profit	This subject must be completed
ENT301A	Funding & Financial Modelling	This subject must be completed
ENT302A	Entrepreneurial Operations & Growth	This subject must be completed
-	300 Elective 1	This subject must be completed
-	300 Elective 2	This subject must be completed
-	300 Elective 3	This subject must be completed
-	300 Elective 4	This subject must be completed
BUS301A	Capstone	This subject must be completed

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	AEM19 - Associate Degree of Event Management	
	AHM19 - Associate Degree of Hospitality Management	
	AIT19 - Associate Degree of Business (International Tourism)	
	AMK19 - Associate Degree of Business (Marketing)	
	ASM19 - Associate Degree of Business (Sports Management)	
Date completed	From 29 August 2019 to 29 August 2026	
Destination course code	BB19	
Destination course name	Bachelor of Business	
Block credit arrangement number	CUGB3	
Advanced standing granted	54 credit points	
(noted in credit points)		
Remaining credit points	30 credit points	

Table 1. Course and credit details

Subject code	Subject name	Notation
BUS101A	Pathway to Success	E
MGT101A	Management Solutions for a Changing World	E
ACC101A	Financial and Commercial Literacy	E
MKT101A	Marketing	E
MGT102A	Global Citizenship	E
STA101A	Data Informed Decision Making	E
-	100 Elective 1	E
-	100 Elective 2	E
ECO201A	Economics for Managers	E
ENT201A	Creativity and Innovation for Business	E
LAW201A	Business Law for Managers	E
MGT201A	Unlocking Your Leadership Potential	E
-	200 Elective 1	E
-	200 Elective 2	E
-	200 Elective 3	E
-	200 Elective 4	E
WIL201A	Professional Placement I	E



To be awarded the *Bachelor of Business* the following subjects must be completed at the Institution.

Subject code	Subject name	Notation
WIL301A	Professional Placement II	This subject must be completed
MGT301A	Ethics, Sustainability and Profit	This subject must be completed
-	300 Elective 1	This subject must be completed
-	300 Elective 2	This subject must be completed
-	300 Elective 3	This subject must be completed
-	300 Elective 4	This subject must be completed
-	300 Elective 5	This subject must be completed
-	300 Elective 6	This subject must be completed
BUS301A	Capstone	This subject must be completed

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