



# ICMS Professional Scholarship Program

APPLICATIONS CLOSE: FRIDAY 20 MARCH 2026

MAVEL GROUP SCHOLARSHIP  
APPLICATION FORM  
February 2026



CURRENT AND PREVIOUS PARTNERS INCLUDE:



ICMS has partnered with Mavel Group to present this unique scholarship opportunity for students who have **completed** the required prior learning to be eligible for work placement;

- ICMS Bachelor of Business, or;
- Bachelor of Event Management
- Bachelor of Business (International Tourism)
- Bachelor of Business (Marketing)
- Bachelor of Business (Entrepreneurship)
- Master of Business Administration
- Master of Management (Tourism and Hospitality)
- Master of Business Administration (Innovation and Entrepreneurship)
- Master of Management
- Master of Event Management

The successful recipient will receive a tuition waiver up to **\$10,000** and a paid six month work placement.

### The Mavel Group Scholarship

Do you live and breathe travel? Love dreaming up unique, money-can't-buy experiences that make people say "Wow!"? Do you get excited by bold ideas, beautiful detail and flawless execution?

The Mavel Group Scholarship is awarded to: a student who has a passion for travel and wants to build, take ownership and raise the standard.

Applications for the Mavel Group Scholarship are invited from students currently enrolled in the ICMS Bachelor of Business, Bachelor of Event Management, Bachelor of Business (International Tourism), Bachelor of Business (Marketing), Bachelor of Business (Entrepreneurship), Master of Business Administration, Master of Management (Tourism and Hospitality), Master of Business Administration (Innovation and Entrepreneurship) or Master of Management, who have **completed** the required prior learning to be eligible for work placement; AND have tuition fees remaining in your degree to apply the scholarship credit for this specific scholarship.

There may be the possibility of a more permanent job opportunity with Mavel Group following the scholarship.

**Value:** UP TO \$10,000 tuition waiver and a paid six month work placement

**Applications Due:** 5pm Friday 20 March 2026

The Mavel Group Scholarship is awarded to the student based on the selection process implemented by the ICMS Scholarship Board.

### About [Mavel Group](#):

[Mavel](#) is an independent Australian boutique marketing consultancy and incentive travel agency. We design and deliver brand infused travel experiences that reward, inspire and connect people. Our work sits at the intersection of brand, behaviour and travel.

Think:

- A private helicopter to a mountain top glamping experience in New Zealand for an adventure brand
- A secret speakeasy dinner in Tokyo for a premium spirits client
- A barefoot luxury retreat in Bali designed to reward top performing teams and trade partners

We create experiences that build brand loyalty, drive behaviour and leave a lasting impression.

We are looking for a creative and commercially minded operator to help design, scope and bring these moments to life. It's creative, visual, and detail is key. We are a small, agile, fully remote Australian team. We are looking for someone who has a passion for travel and wants to build, take ownership and raise the standard.

### **Study abroad note:**

The ICMS Scholarships Program provides opportunities to students who are completing their bachelor's or master's degree with ICMS as their home institution.

As such, Study Abroad students are not eligible to apply.

## **Benefits of the ICMS Professional Scholarship Program**

- |                        |  |
|------------------------|--|
| <b>Tuition:</b>        | Investment in your future education, development and career.   |
| <b>Build your CV:</b>  | This experience is of great value as you may also include your scholarship award on your CV for use when applying for employment.  |
| <b>Positioning:</b>    | This may present a unique opportunity to potentially gain business knowledge and expertise and may present the chance to place yourself in a stand out position in an organisation or career path.                               |
| <b>Recognition:</b>    | In addition to a great head start on your CV, you will be recognised as a scholarship holder at the ICMS Scholarship Ceremony. Official recognition can help raise your profile as a scholarship recipient graduating from ICMS. |
| <b>Build Networks:</b> | Build your networks by being involved in a range of ICMS activities and commitments as a scholarship recipient at ICMS. As outlined, you will have the potential to open new doors and widen your horizons.                      |

### Selection Process:

#### 1. Complete Application Form

Submit via email at [icmsscholarships@icms.edu.au](mailto:icmsscholarships@icms.edu.au)

#### 2. Academic and tuition Criteria:

##### a) Academic and Degree Progress Pre-Requisites

- i. Maintain a minimum GPA of 2.7 throughout the duration of the scholarship
- iii. Have adequate tuition fees remaining in your degree to apply the scholarship credit for this specific scholarship
- iv. **You have completed** the required prior learning to be eligible for work placement (by the time the scholarship is in effect).

##### b) Your full CV/Resume

##### c) Submission Essay (Minimum 500 words)

Address the following questions within your submission:

- Who you are and what drives you?
- Why this role genuinely excites you?
- The most memorable trip you've ever been on and why.
- A project or piece of work you're proud of and the measurable outcome it delivered.
- How you structure your time, prioritise work and stay accountable when working remotely.
- A specific example of when you showed initiative or solved a problem independently.
- Why you believe you will thrive in a small, fast-moving business without being micromanaged?

##### d) Community, Leadership and Student Body Contributions

Community contributions form a vital part of your application. Include all relevant information past and present. For example, details of place-holdings such as student representative council, community volunteering, and other areas of interest.

#### 3. Interview Stage (finalists only)

Students who are successful with their submission will progress to the Panel Interview stage. The interview will be conducted by the ICMS Scholarship Board including a representative from Mavel Group.

Students who reach this stage will be contacted and notified of interview dates and times.

#### 4. Announcement

All applicants will be notified of the results by phone and/or email.

**NOTE:** *Scholarship submissions will **not be returned**. Unsuccessful applications are not retained and will be securely destroyed.*

#### Acceptance Procedure

Upon notification of being awarded the Mavel Group Scholarship, the successful candidate is required to inform the College of acceptance or non-acceptance, in writing, within two working days of receipt of notification.

### Terms & Conditions (please read carefully before signing the declaration)

1. The Scholarship Recipient agrees to abide by all admissions criteria and all requirements in the student handbook whilst enrolled. (<https://handbook.icms.edu.au/>)
2. The recipient must have completed the required prior learning to be eligible for work placement, and is required to maintain a minimum cumulative GPA of 2.7 prior to and during the tenure of the scholarship, and have adequate tuition fees remaining in your degree to apply the scholarship credit for this specific scholarship.
3. Applicants must have a full time or equivalent study load to be eligible to apply.
4. Students with Articulation Agreements must be studying a minimum of 2 years of their degree at ICMS (includes WIL).
5. International College of Management, Sydney (ICMS) scholarships are not refundable and non-transferrable. The scholarship cannot be converted to another program, education provider, or recipient nominated by the original recipient.
6. If the Scholarship Recipient fails a subject, he/she is obliged to retake the subject at their cost at the full subject price.
7. The Mavel Group Scholarship offers a tuition waiver **UP TO** the value of \$10,000 and a paid six month work placement.
8. Previous scholarship recipients cannot have existing scholarship credit remaining as at the commencement of the study period they are applying for\*.
9. In certain cases, the scholarship amount awarded will be credited to tuition as a portion of the fees in each study period for the duration of the course of their study or until the scholarship credit is exhausted. In some cases, scholarship credit can and may be applied to a later study period than the commencement study period.
10. In the case of the scholarship recipient discontinuing studies any and all remaining credit will be forfeited.
11. The value of the scholarship and the timing of the credit apportionment are not negotiable and not changeable.
12. If the recipient's scholarship involves a work placement and a tuition credit component, the tuition credit will apply to the next term of study.
13. At no time will any scholarship credit apply to fees already paid.
14. The Scholarship is not available to students using any other scholarship, bursary or discount at ICMS\*\*.
15. Scholarship Applicants may only apply for one Scholarship per study period – Multiple scholarship applications will not be accepted.
16. Recipients of the Scholarship agree to abide by all prescribed rules and regulations of ICMS. Scholarship students are expected to maintain good to excellent overall professional conduct and act as ambassadors of the College at all times.
17. If recipients of the Mavel Group Scholarship are required to re-sit a degree subject received as a scholarship credit, for whatever reason, they will be required to pay for that subject.
18. The scholarship recipient is required to be available to participate in representing ICMS at various events for example Career Expo's, Open Days, Orientation Weeks, etc.
19. The scholarship recipient allows the ICMS Marketing department to take and use their photo and write a student profile about them for publications and website use. ICMS is able to utilise quotes from scholarship recipients' speeches where relevant. The Scholarship Recipient agrees to having a willingness to participate in future marketing activities.
20. It is suggested where possible scholarship recipients complete a number\* of contribution hours each study period that the scholarship is awarded.
21. Scholarship recipients are encouraged to actively participate in at least one student committee and/or apply to be a student ambassador.
22. Scholarship recipients must be 18 years of age within six months of commencing the ICMS Bachelor degree.
23. The Scholarship Board's decision is final and reserves the right to terminate the scholarship at any time for poor academic performance (see above), professional conduct, inappropriate conduct (see ICMS Student Handbook) College and Community Contribution hours or failure to meet the requirements of the Mavel Group Scholarship.
24. Academic Integrity will be reviewed from time to time. Any academic misconduct can inhibit your scholarship. Academic

# MAVEL GROUP SCHOLARSHIP

## February 2026



misconduct registered as level 2 or 3 during the applicable scholarship, will result in immediate discontinuation of the scholarship.

25. The Mavel Group Scholarship cannot be deferred.

26. College fees are subject to change.

*\* Contribution Hours can be discussed with the Scholarship Chairperson.*

# MAVEL GROUP SCHOLARSHIP

## February 2026



### Key Information:

- Applications Close: 5pm Friday 20 March 2026
- Successful Applicants will progress to Panel Interview.

### ICMS Degree Programs (Select One):

- Bachelor of Business
- Bachelor of Business (Entrepreneurship)
- Bachelor of Business (Marketing)
- Bachelor of Business (International Tourism)
- Bachelor of Event Management
- Master of Business Administration
- Master of Business Administration (Innovation and Entrepreneurship)
- Master of Management
- Master of Management (Tourism and Hospitality)
- Master of Event Management

### Required Prior Learning

Please confirm you have completed the required prior learning to be eligible for work placement by indicating the total number of subjects including specifying the exact WIL subjects you have completed

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Current Cumulative GPA: \_\_\_\_\_

### Personal Details:

First Name:	Surname:		
Nationality:	Date of Birth:		/ /
Address:			
Email:	Telephone:		
Student No.:			

### You are required to submit the following documentation:

- Completed Application Form
- Submission Essay
- CV/Resume
- Community, Leadership & Student Body Contributions Report

### Declaration

I wish to be considered for the Mavel Group Scholarship and declare that the information submitted is correct and complete. I understand that ICMS reserves the right to vary or reverse any decision made on the basis of incorrect or incomplete information. I have read and understood the ICMS terms and conditions. I understand that the Mavel Group Scholarship will provide the necessary funds only to cover partial tuition fees. I understand that the scholarship does not cover any allowance or teaching assistance to support my living costs and I have made appropriate arrangements to support myself during the period of my studies.

Signature of applicant:	
	Date: / /

### Please submit your completed application via email to:

icmsscholarships@icms.edu.au – Subject Line: Mavel Group Scholarship Application